

Minutes
Alumni Board of Directors
Friday, June 9, 2023

Roll Call: Andrei

Board members: alea adigweme, Avigail Hurvitz-Prinz, Andrei Stevens, Carla Beam, Dave Baxter, Dylan Rivera, Govind Nair, Gray Karpel, Haley Parra-Cain, Ian Fisher, Katie Rempe, Laramie Van Duzer Silber, Liz Gilkey, Marjorie Skinner, Matt Giger, Pete Miller, Vassilly Salma
Staff: Aurore Giguët, Emily McNulty Scriptor, Sarah Panetta

Welcome and Review of Agenda: Dave

Approval of April Minutes

- Motion to approve
- Seconded
- Approved

**Updates from the College: Sarah
Advancement**

- Fully staffed!
- 1,216 alumni and guests registered for reunions this year (that figure isn't incorporated into the chart below)
- (See chart of progress against goals in meeting packet)

Across the College

- Academic Program
 - Study Abroad program growth
 - Per the strategic plan, Reed is working to make study abroad more accessible
 - COVID demonstrated that Junior Qualls can be completed via Zoom, removing one barrier
 - More programs without language pre-requirements have been approved (courses are taught in English with an additional required language course)
 - For Fall 2023, 88 students have signed up (highest previous year was 81 students); 30% will be attending one of the new programs
 - Goal is to grow to 150 students studying abroad annually
 - Faculty approved pilot "Reed in Rome" .5 credit course, which will be up to 20 students led by Tom Landvatter and Sonja Sabnis [Greek, Latin and Ancient Mediterranean, aka GLAM] in January 2024

- New major approved: Film and Media Studies
 - Focus on analysis and critique vs creating
- 3 faculty retirements were celebrated in May:
 - Enriqueta Canseco-Gonzalez [Psychology, 1992-2023]
 - Michael Knutson [Art, 1982-2023]
 - Mary James [Physics, 1988-2023]
- Student Life and the Center for Life Beyond Reed (CLBR)
 - 302 students graduated last month
 - 78 students are living on campus this summer, many who are employed by Admissions and Science faculty, but also students who have petitioned to stay due to not having a safe or secure home to return to, or not being able to afford traveling home internationally
 - 100+ students are employed on campus for the summer, primarily in STEM labs
 - 9 students are participating in the Social Justice Research and Education Fellowship program
 - 65-70 additional students are participating in unpaid or underpaid summer internships in government and nonprofit organizations across the country this summer, thanks to donors
- Facilities
 - Early discussions about renovations to science facilities, including creating more accessible labs in Chemistry and Biology
 - Early discussions about renovating the Studio Art building, to address space shortage and also to improve accessibility
 - Work on the Sports Center continues; opening is still planned for Fall 2025

Updates from AB Committees

Request: please take roll at your committee meetings

- **Committee for Young Alumni (CYA): Laramie Silber**
Our May meeting was relatively small, with everyone juggling summer travel and obligations, but a lot of groundwork was accomplished. We set processes & goals for in-progress projects, and also focused on targeting which would benefit most from outreach at reunions. Our next meeting will be in August.

Updates

- Successful Senior Celebration held on May 12th
- Working group formed for CYA Onboarding Guide
- "I need help" decision tree
 - Guide outreach to CYA vs RCA vs CLBR
- Disorientation packet
 - Refining needs and collecting feedback

Ongoing work: Pathfinders Initiative

- Looking forward to getting data back from surveys

- Mechanisms for recruiting pathfinders, adding a group orientation on the calendar
- Marketing: tempo plan and in-person tie ins
- Identifying Sweepers for each Community of Purpose

- **Diversity and Inclusion Committee (DIC): Lilia Raquel Rosas**
 The Alumni Board Diversity and Inclusion Committee (DIC) only met in May and will not meet this month due to Reunions. In this one meeting, Phyllis Esposito, Vice President and Dean for Institutional Diversity, joined us to finalize our plans for the event, “Brunch and Bubbly to celebrate the MRC’s 30th Anniversary” at Reunions, where she will be the featured speaker. This gathering will be the first event of DIC of the calendar year to not only reflect on the MRC, but also an opportunity for any alumni (who self-identify) to inquire, familiarize themselves, join, and reconnect with any or all of the three Identity-Based Affinity Networks—Alumni of Color (AOC) Network, First-Gen Alumni Network, and/or LGBTQIA2S+ Alumni Network.

- **Reed Career Alliance (RCA): Liz Gilkey**
 - **Career Pathways Panels**
 - Update on Alumni College “Working as a Creative: How a Reed education did/didn’t prepare us for working as an entrepreneur” (June 8, 3:30–4:45 pm)
 - Panelists: alea adigweme ’06, Mariza Aparicio-Tovar ’09, Jessica Gerhardt ’11, Van Havig ’99, Dawn Seymour ’80
 - Moderated by Govind Nair ’83
 - Upcoming:
 - August 2023 - Reedies in K-12 Education - Liz Gilkey ’01, Chair
 - Fall 2023 - Reedies in Sustainability - Doris Cellarius ’59, Chair
 - **Program Updates**
 - Legal Network
 - Summer social event in Portland again to be led by Molly Case ’12, date and time TBD
 - September 22, 4pm - Legal Network Oregon Supreme Court and fundraiser event at Parker House with Justices Chris Garrett, Rebecca Duncan, Bronson James, and Adrienne Nelson.
 - Physics Major Group
 - Working on organizing a physics major alumni virtual talk for the summer
 - Professor Franklin was not available for a June or July talk, so we are looking to schedule one in the fall with him or other faculty

Updates from Nominations Committee: Dave

- Reminder: today's Sunny Surprise Event with Gigantic Brewing: 4:00-5:30 pm on the Quad
- Nominations are open! The form is live [here](#).
- Deadline for nominations: July 15

Other Updates

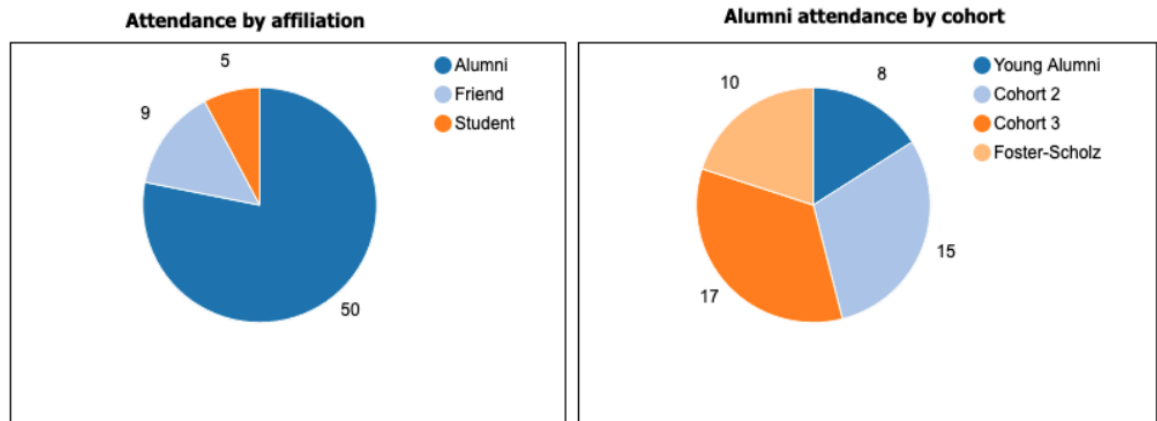
- **Alumni Fundraising for Reed: Katherine Lefever and Kyndra Homuth Kennedy**

Alumni Giving By Population

Population	FY23 Goal	FY23 to Date	FY22 to Date	Difference
Young Alumni Donors		181	425	-244
Cohort 2 Donors		437	614	-177
Cohort 3 Donors		605	890	-285
Cohort 4 Donors		1463	1670	-207

AFR Outreach - June update:

1. The June AFR outreach period runs from June 16-June 28. This is the final outreach period of the fiscal year, and our volunteers will be working hard to get those last gifts in to reach our financial and donor goals.
2. Report on Wine for Reedies: the triumphant, post-pandemic return of this popular event brought together 64 guests to taste delicious wines from 9 wineries (one winemaker traveled from California and another Reedie traveled from Washington to participate!). We are still tallying final dollars raised.



3. AFR Co-Chair Kyndra Kennedy is finishing her tenure, and we are actively recruiting for a new Co-Chair to join Katherine Lefever for next fiscal year.
4. We hope to see many of you at the AFR Donor Reception on Saturday, June 10, 2:30-4pm at the Performing Arts Building.

Here's some information about our current status towards our Annual Fund goals:

- \$3,196,014 raised to date / Goal: \$4,800,000
- Alumni Donors 2,756 to date / Goal: 4,000

In general, we are seeing reduced alumni giving this year, which is consistent with [national fundraising trends](#) (donor participation was up overall in 2020 and has decreased since).

How the Alumni Board can help: Please help spread the word in June on all social media platforms. The more likes and shares, the more alumni who will see our message and be reminded to make their gifts. We'd also love your feedback if you are not active on social media, as we know many people's use of these apps is evolving. If you have left Facebook or Twitter behind, how are you keeping in touch with other Reedies?

- **Chapter Leadership Council: Johanna Colgrove**

Planning to vote on CLC representatives to the Alumni Board after Reunions, with an electronic ballot on June 15.

Chapter events, leadership recruitment, work on the Handbook continue.

The CLC is interested in setting a calendar for regular emails. One goal is to highlight all Chapter events in a given month for *all* alumni, to encourage attendance from folks who are in town temporarily or for virtual events, and to spread the word about what Chapters are up to. There will be a new Chair in July, and Johanna will assume the role of Past Chair.

Can we set up a shared calendar with all the upcoming events.
Global virtual chapter?

- **Presidential Updates: Dave Baxter '87**

- Video produced thanking staff
- Leadership Committee Roll Process
- Reminder to take roll during committee meetings
- Thank You to Outgoing Members:
 - alea adigweme
 - Sirius Bonner
 - Sean Brown
 - Liz Gilkey
 - Christine Lewis
 - Eve Lyons
 - Peter Miller
 - Govind Nair
 - Jac Nelson
 - Haley Parra-Cain
 - Andrei Stephens
 - Laramie Van Duzer Silber

- Future Plans

President's Wrap-Up: Dave

Meeting Adjourned