

# **Alumni Board of Directors Meeting**

October 22, 2023, 9:00 – 10:30 a.m. Forum for Advancing Reed: hybrid in-person and via zoom

# NOTES

# **Roll Call**

# 2 minutes Katie Rempe

- Dave Baxter, Carla Beam, Claire Dennerlein Manson, Ian Fisher, Matt Giger, Avigail Hurvitz-Prinz, Valentina Jin-Trowbridge, Gray Karpel, Eve Lyons, James Mater, Bronwyn North-Reist, Jim Quinn, Lilia Raquel Rosas, Katie Rempe, Dylan Rivera, Vasiliy Safin, Alix Sanchez, Laramie Silber, Tina Sohaili-Korbonits, Andrei Stephens
- Guests: Pete Miller, Alan Ridley, Chantal Sudbrack
- Staff: Rachel Armitage, Tess Buchannan, Aurore Giguet, Amy Hesse, Emily McNulty Scripter, Fiona Simms

# **Review of Agenda and Remarks**

# 5 minutes Dylan Rivera

- Welcome
  - Welcome new and returning board members, guests, and staff. Your time is valuable and we hope to make Alumni Board participation a valuable experience. If you can't attend a meeting, please read the minutes when published, and feel free to reach out to Executive Committee members if you have questions.
  - Kate Halloran resigned due to other commitments and Eve Lyons '95 has agreed to complete the last year of Katie's term. Eve will sit on the DIC. Eve was previously a leader with the Boston chapter.
  - Presidential appointees for FY24: James Mater '68 who has two Reedies in the family, and Gay Walker '69 who is a former Alumni Board member and will be a liaison with the Foster-Schulz Club.

# Remembering Linda Howard '70 2 minutes Dylan Rivera

- Linda created the first Renn Fayre in 1968, served on alumni board for 9 years, she was the first recipient of the Babson Society Award for Outstanding Volunteer Service and was a trustee for 34 years.
- Board resolution honoring Linda for her remarkable service.
- <u>Election of Honorary Alumni</u>

# 5 minutes Dylan Rivera

- The AB Executive Committee is putting forth <u>Mary James</u>, A.A. Knowlton Professor of Physics, Emerita
  - In honor of her service and commitment to Reed.
  - Dave so moved, Andrei seconded, and the motion passed with a unanimous vote.
- <u>Alumni Xenia</u> Planning

- Alumni Xenia was created in 2020 by the board. Alumni are invited to submit a picture of themselves engaged in their volunteer work and send it to the alumni office. Contributors receive a t-shirt in recognition.
- The 2024 <u>Alumni Xenia</u> t-shirt design was shared. The griffin illustration is from a 1943 yearbook and was created by a student. The overall t-shirt design is by a current student.
- The Alumni Board are asked to help promote the event as well as engage.

# Approval of June Minutes

# 1 minute Dylan Rivera

• Motion to approve was seconded. There were no oppositions or abstentions and the minutes were approved.

# Preliminary debrief on this year's FAR format 7 minutes Dylan Rivera

- What went well?
  - The structure and process of brainstorming was helpful.
  - The structure facilitated intergenerational connections.
  - Staff planning and training for facilitation.
- What could have been better?
  - Some data shared beforehand (number of alumni, how many are engaged, what are committees working on?), and contextual information on how the committees have come to the work they are currently doing.
    - There is alumni data available in the <u>HEDS survey results</u>.
  - How information from the brainstorming form got to the groups for committee work.
  - More young alumni RSVPd than attended. How to get more young alumni to the table?
- What have we learned?
  - More planning for how to report back to committees.

# Updates from the College

5 minutes Sarah Z. Panetta (absent)

- Academic Program
  - New faculty: <u>26 new tenure-track and visiting faculty</u> were welcomed in August, including two each in computer science and statistics, where over enrollment has caused frustration for many. Among the group is Alumni Board member Vasiliy Safin '07.
  - New major: <u>Film & Media Studies</u>. There has been an interdisciplinary faculty committee in this area for some time, mostly made up of Literature & Language departments. Minor was approved previously; major was approved in Spring 2023.
- Admissions
  - $\circ$  Applications continue to increase 9,960 for this year's incoming class

- Due (primarily) to challenges in the California economy, which had the impact of more students admitted to Reed choosing to attend UCs, this year's entering class of 351 is the smallest in the past 9 years
- Incoming class includes 8% international students (down from 9-11% average), 38% domestic students of color, representing 39 states (Reed is unique among our comparators for drawing nationally vs regionally).
- We are anticipating an informational email to be sent from Milyon Trulove (vice president for admissions and financial aid) and Audrey Bilger (president) regarding how Reed is (and is not) making adjustments based on the SCOTUS decision regarding race and the admissions process
- Of interest: there is a national trend toward advising high school students to take statistics vs pre-calculus, which means incoming students focused on certain majors start out behind and/or have to be redirected to other majors
- China continues to be the country sending the most students to US colleges and universities, which is true for Reed also; interest from Vietnam, India and United World College students is rapidly growing, so Reed admissions efforts are increasingly focused there
- Facilities
  - Work on the Sports Center continues. Still on track to reopen in Fall 2024.
  - Discussions about the possibility of a new science building, dependent on significant fundraising efforts (\$60M-80M)
  - Discussions about the Studio Art building, which needs to be addressed for ADA accessibility as well as additional space to accommodate burgeoning enrollment
- Student Life
  - House Advisers to vote on whether or not to unionize; website with updates from Reed College perspective is available

# **Updates from Advancement**

- Alumni Relations is hiring a new Associate Director of Advancement Events. Phone screens started this week.
- The phonathon on-site program started calling in early September. An off-site pilot program starts in November.
  - A majority of the callers are new, making roll-out slow going.
  - Callers are cycling through 2,000 3,000 names a shift due to few pickups.
  - Two incidents of alarming behavior. Racist remarks from a parent of a current student and sexual innuendo from a young alum.
- Planning is well underway for the Portland Alumni Holiday Party with help of an alumni volunteer committee.
  - Changes to be aware of:
    - NEW Ticket pricing
      - \$20 young alumni
      - \$100 individual seat
      - \$700 table with 8 seats

# 5 minutes

# **Aurore Giguet**

- No-host bar (young alumni (0-5 years out) will get 2 drink tickets at check-in
- Planning is also underway for Care Packages and Xenia.
- Alumni Relations is working on a proposal to change the engagement score. Four separate scores (volunteerism, experiential, communication, philanthropy) that reset annually instead of one weighted score that is an amalgamation of five-years.
  - Why are we doing this?
    - Alignment with the concept of integrated advancement
    - Allows us to benchmark with others
    - A simple score will make it easier to understand and communicate internally and externally
    - Show change in engagement over time for individuals and groups of alumni
    - Ability to approximate success of program changes
  - The current system does not well address how some Reedies are engaged but with dips in engagement, such as during major life changes or between reunion years.
  - Student Life will be sharing data on alumni engagement in their activities and affinity groups.
  - The conversion to a new, more sophisticated database in the spring will also facilitate faster and deeper use of this data.
  - The idea was shared of a creating a Frequent Flier or High Flyer club for those with high engagement scores recognition at Reunions.
- Progress against goals:

# REEDCOLLEGE Alumni engagement dashboard

Informed	alumni						
Plan goal:	CFY goal:		CFY actual:	CFY-1 final:	CFY-2 final:	CFY-3 final:	CFY-4 final:
11,000	11,000		9,728	9,454	9,073	10,719	9,887
Event att	endance						
Plan goal:	CFY goal:		CFY actual:	CFY-1 final:	CFY-2 final:	CFY-3 final:	CFY-4 final:
3,000	1400	Unique inds:	242	1431	1446	1335	1082
		Total:	265	2111	2177	2315	1971
		% Unique:	91%	68%	66%	58%	55%
Voluntee	rs						
Plan goal:	CFY goal:		CFY actual:	CFY-1 final:	CFY-2 final:	CFY-3 final:	CFY-4 final:
1,000	500	Unique inds:	203	388	407	453	433
		Total:	285	593	600	679	646
		% Unique:	71%	65%	68%	67%	67%
Donors							
Plan goal:	CFY goal:		CFY actual:	CFY-1 final:	CFY-2 final:	CFY-3 final:	CFY-4 final:
6,000	4,000		839	2983	3886	4024	3691

- Alumni volunteers
  - Goal of 500 individual alumni volunteers
  - We currently have 203 unique volunteers coded in Banner for FY24.
  - This year, we will start tracking alumni volunteers from Admissions, International Student Services, and other campus units.
  - Reunions committee recruitment is already underway.
- Events attendance
  - Alumni event attendees with an overall goal of 3,000 in the current engagement plan.
  - We currently have 242 unique attendees coded in Banner for FY24.
  - With an increase in Chapter and Foster-Schulz activity we should see an increase in overall attendance. We have a goal to exceed 1,500 this year.

# Updates from Alumni Trustees 3 minutes Carla Beam

- Tina Sohaili-Korbonits was welcomed as a new Alumni Trustee.
- Darlene Pasieczny, who was previously and Alumni Trustee, was welcomed as a full Board of Trustees member.
- Alumni giving is down and lower than at other peer institutions.
- How to build the alumni community towards better participation?
- The Plenary session discussed the Supreme Court affirmative action ruling and what Reed is doing to welcome diverse students.
- Broadening outreach, especially in the south, is an approach.
- Faculty presenters were Gerri Ondrizek in studio art and Aaron Ramirez in ecology.
- Collaborative research at Reed and the faculty's commitment to student research.
- The Board of Trustees also passed a resolution honoring Linda Howard.

# **Updates from AB Committees**

# 20 minutes Committee chairs

- CYA: Laramie Silber
  - The CYA was happy to welcome two new members to the fold for this year. Currently meetings are on weekdays, but they are considering doing some weekend meetings as attendance has been impacted by offices re-opening. Plans for this year include getting the Disorientation Packet out for new alumni with an eye to filling with information straight from other alumni rather than through the institution. The goal is to have this completed by the start of the next school year.
  - The committee discussed how different cohorts relate to Reed and respond to different overtures, especially alums from the pandemic years.
  - Asked if the Alumni Board could facilitate information to the board, especially as CYA interacts with recent alums and students. For example, she felt underinformed in recent conversations about the HA unionization efforts.
- DIC: Lilia Rosas

The Alumni Board Diversity and Inclusion Committee (DIC) has transitioned to a dual leadership model with the selection of Cris Cambianca to serve as the co-chair for this

new fiscal year. Cris was onboarded after Reunions and prior to the regular meeting of the DIC for 2023-2024. As such, the DIC has consistently met every month since July. Additionally, the Diversity & Inclusion Oral History Working Group has gathered to organize potential interviews of founders, leaders, signators, members, and affiliated students of the Multicultural Resource Center to continue to celebrate the MRC's 30th Anniversary. One meeting featured Tracy Drake, Director of Special Collections and Archives, to discuss best practices when interviewing, review potential questions and consent forms, and examine the initial invitation email. We are happy to report that we have finalized all these necessary steps with the expectation to launch the first round of emails right before FAR. Last, another meeting focused on a query by guest/staff member Tess Buchannan '21, Assistant Director of Alumni Relations and Volunteer Engagement, about the possibility of reactivating the LGBTQIA2S+ Alumni Network. The DIC agreed we would use the restarting of this affinity group as a test to begin reforming other ones in the near future. Overall, this will prove to be a fruitful next few months with these different projects emerging.

# • RCA: Matt Giger

Since our last Board report and presentation, RCA has undertaken the following:

- 1. RCA has a new chair, Matt Giger, took over from Govind Nair '83 and Liz Gilkey '01 in June 2023.
- 2. Legal Network Oregon Supreme Court Justices and fundraiser event at Parker House. (Chair: Andrew Schpak '01)
  - a. Justice Bronson James '94, Justice and Trustee Emerita Adrienne Nelson, and Justice Christopher Garrett '96 Q&A
  - b. Speakers Hugh Porter, Andrew Schpak, Alice Harra, M.J Quintana Rodriguez '24, and Darlene Pasieczny '01
  - c.  $\frac{1}{2}$  alumni,  $\frac{1}{2}$  students in attendance
  - d. Very successful raised \$10,355 for LEAF!
  - e. <u>Reed Magazine article</u> about the event
- 3. Physics Major Group (Chair: Aris Silzars '63)
  - a. Hosting: October 18, 5-6pm Virtual talk with Professor Franklin
- Scheduled: <u>Reedies in Sustainability Watersheds</u> November 8, 2023 5–6:30pm PT
  - a. Chair: Doris Cellarius '59
  - b. Jenny Balmagia '14 (she/her) Lower Salinas Valley SGMA Watershed Coordinator, Santa Cruz, CA (jenny.balmagia@sjsu.edu)
  - c. Nina Bell '77 (she/her) Executive Director, Northwest Environmental Advocates, Portland, OR (<u>nbell@advocates-nwea.org</u>)
  - d. Zac Perry (he/him) Facilities Operations Manager, Reed Canyon Restoration Master
  - e. Paula vanHaagen '79 (she/her) Unit Manager, Seattle EPA Office (retired)

- In Planning: Reedies in Tech (potential focus on AI) January/February 2024 TBD
  - a. Chair: Matt Giger '89
  - b. What is AI and what are some likely impacts for careers in tech and other fields.
  - c. Looking for panelists
- 6. Other panels in the works:
  - a. Reedies in Healthcare? Spring 2024?
  - b. Reedies in Sustainability Energy Reunions 2024?
- 7. <u>Planning for RCA session</u> at the Forum for Advancing Reed on October 21 at 2pm
  - a. Shania Siron of the Center for Life Beyond Reed (CLBR) will join us to talk about career services offered by CLBR
- 8. Working on drafts for a "one-pager" volunteer job description that gives a general idea of various roles on the RCA committee and what they entail, how alumni can get involved, expected time commitment, etc.

# • Nominations Committee: Dave Baxter

- This is a robust process and there were many wonderful candidates. All not in the final slate were invited to volunteer on committees, and all said yes.
- Formal slate to be publicized to the alumni community:

At-Large Nominees

- 1. Angelique Thomas 2008 DIC
- 2. Kip Guy 1990 DIC
- 3. Matt Giger 1989 RCA
- 4. Sofiya Deva 2016 CYA
- 5. Thomas Weber 1983 CYA

Secretary

1. Laramie Van Duzer Silber 2013

Alumni Trustee nominee

- 1. alea adigweme 2006
- Nominations committee members
- 1. Sarah Getz 2004
- 2. Greg Ippolito 1989
- 3. Lisa Saldana 1994

CLC representatives (included for informational purposes)

- 1. Peter Miller 2007
- 2. Jim Quinn 1983
- To comply with the alumni association by-laws, we will send a postcard to alumni with the slate after November 15. There won't be a December issue of the magazine, which is our usual communication vehicle.

# • Foster-Scholz Club: Tess Buchannan '21

The Foster-Scholz Club is in the midst of an evolution from what was formerly a Portland-centric group of alumni 40+ years out from their class year to becoming more global. This started as a necessity during the COVID years, and we have adopted it going forward. At Reunions 2023, we honored Mark McLean '70 and Eduardo Ochoa '73 with the Distinguished Service Award. This September, we had our first faculty talk of the season, as Economics Professor Noelwah Netusil and her student Alyssa Bradley '25 spoke about their work on the economics of flood control in Portland. This was a hybrid meeting, held both live in Prexy for about a dozen people and Zoomed to another 40-odd members. Our plan is to go forward in this vein except for events that are by their nature local (such as attending Reed performing arts productions). We are considering new ways of reaching out to new members of the F-S club as they face near-term horizons regarding careers, retirement, and personal growth. Our soundbite for this is "DON'T RETIRE, REFIRE!"

# **Other Updates**

- Alumni Fundraising for Reed 5 minutes R
  - 2 co-chairs this year: Katherine LeFever and Advait Jukar.
  - Goals for this year
    - Data and volunteer efficiency
      - More detailed reporting
        - Updated data tracker
    - Evaluating different modes of communication
      - Are second contacts resulting in gifts?
        - Gifts by assignment prospects
        - Link tracking
      - Are emails effective?
        - Meeting with comms to brainstorm email tactics
      - Which volunteer cohorts are getting the most/the least gifts?
    - Recruiting a more diverse AFR Steering Committee and recruit more AFR volunteers
      - Young alumni
        - Invite seniors to wine event
        - R4R on steering committee offer report about fundraising on campus
        - Pull YA giving report from last year

# • Chapter Leadership Council

# 5 minutes Gray Karpel

Elections were held in July for this year for positions within the council. Gray Karpel (Boston chapter) was elected as Council Chair, with Johanna Colgrove (Europe chapter) kindly staying on in an advisory role.

Our liaison to the Alumni Board for the 2023-2024 year is Jim Quinn.

# 5 minutes Rachael Armitage

Our liaison to the Alumni Board for the 2024-2025 year is Peter Miller.

We'll be meeting this weekend to discuss the upcoming year, and are looking forward to working together to support the various chapters.

Goals for this year include include:

- Completing the chapter handbook as an online resource for all chapter leaders
- Focusing on recruitment efforts for chapter leadership
- Continuing to build the alumni community with a variety of activities to appeal to Reedies of all backgrounds and at various life stages.
- Past Presidents •
  - This is a revitalization of the group. They planned to discuss possibly marking the 100th (or so) anniversary of the alumni association by sharing and celebrating the stories of 100 distinctive Reedies.

# **President's Wrap-Up**

- Thank everyone for attending, especially those who were able to attend in person.
- Gratitude for the work being done by the committees.
- No Reedies are strangers. You are all family cousins who just haven't met yet.

# Adjourn

**Dylan Rivera** 

1 minute

2 minutes

3 minutes

**Dave Baxter** 

#### **Reed College Alumni Board of Directors**

July 1, 2023 – June 30, 2024

#### **Executive Committee**

Dylan Rivera '95— President (FY22-25) Andrei Stephens '08—Vice President (FY23-26) Katie Rempe '05—Secretary (FY24-27) Dave Baxter '87—Past President (FY21-24)

#### **Alumni Trustees**

Michael Axley '89 (FY22-24) Carla Beam '76 (FY23-26) Lisa Saldana '94 (FY21-24) Tina Sohaili-Korbonits '07 (FY24-27)

#### **At-Large Members**

Grant Burgess '13 (FY23-25) Maya Campbell '15 (FY23-25) Jennifer Delfino '05 (FY23-25) Claire Dennerlein Manson '02 (FY24-26) *Ian Fisher '07 (FY22-24)* Carmen García Durazo '11 (FY22-24) Ashlin Hatch '17 (FY22-24) Avigail Hurvitz-Prinz '05 (finishing Jac Nelson's term: FY22-25) Valentina Jin-Trowbridge '11 (FY23-25) Eve Lyons '95 (finishing Katie Halloran's term: FY22-24) Caitlin McKenna '08 (FY24-26) Bronwyn North Reist '07 (FY24-26) Vasiliy Safin '07 (FY24-26) Alix Sanchez '08 (FY24-26) Marjorie Skinner '01 (FY22-24) Laramie Van Duzer Silber '13 (CYA Chair) Lilia Raquel-Rosas '94 (DIC Chair) Matt Giger '89 (RCA Chair)

#### **CLC Representatives**

Gray Karpel '08 (FY23-25) Jim Quinn '83 (FY23-25)

#### **Presidential Appointees**

Gay Walker '69 James Mater '68

# Student Senate Representative

Sean Brown '24

Sarah Zanzot Panetta, Executive Director of Advancement Emily McNulty Scripter, Associate Director of Advancement Aurore Giguet, Director of Alumni Relations and Volunteer Engagement

Italics indicate members completing their terms as of June 30, 2024

### Staff

#### **Committee Assignments**

July 1, 2023–June 30, 2024

#### Executive

Dylan Rivera '95—President Andrei Stephens '08—Vice President Katie Rempe '05—Secretary Dave Baxter '87—Past President

#### **Committee for Young Alumni**

Kaori Freda '15 Drew Garcia '15 Stephanie Gustafson '12 Ashlin Hatch '17\* Caitlin McKenna '08\* Vasiliy Safin '07 Laramie Silber '13—Chair\* Marjorie Skinner '01\* Andrei Stephens '08\* Renee Wu '19

#### **Diversity and Inclusion Committee**

alea adigweme '06 Gyulnara Barnett '17 Dave Baxter '87\* Fani Benhabib '09 Joli Bennett Sirius Bonner '05 Cris Cambianica '16-Chair Austin Campbell '11 Maya Campbell '14\* Annette Cantu '05 Becky Chiao '85 Jen Delfino '05\* Carmen García Durazo '11\* Jen Go '08 Amelia Harati '11 Avigail Hurvitz-Prinz '05\* Jo Ivester '77 Valentina Jin-Trowbridge '11\* Eve Lyons '95\* Mark McLean Sarah Mitteldorf '08 Salim Moore '11 Yuka Nagashima '92

Jac Nelson '13 Torrey Payne '14 Lilia Rosas '94—Chair\* Alix Sanchez '08\* Grant Taylor Burgess '13\* Priscilla Wu '17

#### **Reed Career Alliance**

Margaret Anderson '05 Jon Bates '67 Alexia Berrod Cassimatis '89 Doris Cellarius '59 Catherine Dalton '98 Claire Dennerlein Manson '02\* Ian Fisher '07\* Matt Giger '89-Chair\* Liz Gilkey '01-Past Chair David Gossett '91 Bryan Hagen '91 Jason Hatfield '95 Jacob Juntunen '99 Jason Leong Campbell '14 Paul Levy '72 Brian Martin '81 Michael McGreevey '03 James McMath '11 David Messner '90 Peter Miller '06 Dan Morrell '05 Govind Nair '83 Bronwyn North Reist '07 Darlene Pasieczny '01 Sebastian Pastore '88 Duncan Ramsey '04 Katie Rempe '05\* Dylan Rivera '95\* Andrew Schpak '01 Nick Silverman '09 Aris Silzars '63 Charles Tauber '75

# **Nominations Committee**

Dave Baxter '87—Chair\* Becky Chiao '85 Josh Cox '18 Christine Lewis '07 Dylan Rivera '95\*

# **<u>Chapter Leadership Council</u>** Alumni Board Representatives

Gray Karpel '08—Chair\* Jim Quinn '83\*

\* Alumni Board member

# Meeting Schedule 2023–2024

Sunday, October 22; 1:00 pm Pacific Time / 4:00 pm Eastern Time (during Forum for Advancing Reed)

Trillium Multi-Purpose Room -OR- https://reed-edu.zoom.us/j/97776737762

Sunday, February 25; 1:00 pm Pacific Time / 4:00 pm Eastern Time zoom link TBA

Sunday, April 28, 1:00 pm Pacific Time / 4:00 pm Eastern Time zoom link TBA

Friday, June 7, time TBD (during Reunions) location and zoom link TBA

### **Advancement Contact Information**

### Mail:

Alumni Relations and Volunteer Engagement Reed College 3203 SE Woodstock Blvd Portland, OR 97202 Email: <u>alumni@reed.edu</u> Website: <u>alumni.reed.edu</u>

The office of Alumni Relations and Volunteer Engagement is located in Prexy House on the Reed Campus.

#### Advancement Staff Directory for Alumni Board

### Sarah Zanzot Panetta

Executive Director of Advancement 503-777-7578 panettas@reed.edu Contact for: Leadership of the Alumni Board (Executive Committee and AB President meetings); Alumni Board at-large; Nominations Committee

#### **Aurore Giguet**

Director of Alumni Relations & Volunteer Engagement 503-788-6644 agiguet@reed.edu Contact for: Alumni Fundraising for Reed Steering Committee; Diversity & Inclusion Committee; alumni engagement and annual fund

#### **Rachel Armitage**

Associate Director, Alumni Relations & Volunteer Engagement 503-517-4113 gowlandr@reed.edu Contact for: Alumni Fundraising for Reed Steering Committee; Committee for Young Alumni (including Reed Alumni Connect); AFR volunteers; social media ambassadors; class volunteers (0th, 1st, 5th, 10th reunions); winemakers of Reed

#### **Tess Buchannan '21**

Assistant Director, Alumni Relations & Volunteer Engagement 503-777-7547 buchannant@reed.edu Contact for: Foster-Scholz Club; class volunteers (40th, 45th, 50th, 55th, 60+ reunions)

### Amy Hesse '03

Associate Director, Alumni Relations & Volunteer Engagement 503-517-7427 ahesse@reed.edu Contact for: Reed Career Alliance (including Career Coaches); professional networks including the Legal Network; class volunteers (30th, 35th reunions); Alumni College

# **Fiona Simms**

Assistant Director, Alumni Relations & Volunteer Engagement 503-777-7573 simmsf@reed.edu Contact for: Alumni Chapters; Chapter Leadership Council; class volunteers (15th, 20th, 25th reunions)

# **Emily McNulty Scripter**

Associate Director of Advancement 503-777-7535 escripte@reed.edu Contact for: Administrative support for the Executive Committee, Nominations Committee, and Alumni Board at-large

# **Committee Reports and Updates from Leadership Groups**

# **Meeting Minutes**

Alumni Board of Directors Meeting Friday, June 9, 2023

# Roll Call: Andrei

Board members: alea adigweme, Avigail Hurvitz-Prinz, Andrei Stevens, Carla Beam, Dave Baxter, Dylan Rivera, Govind Nair, Gray Karpel, Haley Parra-Cain, Ian Fisher, Katie Rempe, Laramie Van Duzer Silber, Liz Gilkey, Marjorie Skinner, Matt Giger, Pete Miller, Vassilly Salma Staff: Aurore Giguet, Emily McNulty Scripter, Sarah Panetta

# Welcome and Review of Agenda: Dave

# **Approval of April Minutes**

- Motion to approve
- Seconded
- Approved

# Updates from the College: Sarah

# Advancement

- Fully staffed!
- 1,216 alumni and guests registered for reunions this year (that figure isn't incorporated into the chart below)
- (See chart of progress against goals in meeting packet)

# Across the College

- Academic Program
  - Study Abroad program growth
    - Per the strategic plan, Reed is working to make study abroad more accessible
    - COVID demonstrated that Junior Quals can be completed via Zoom, removing one barrier

- More programs without language pre-requirements have been approved (courses are taught in English with an additional required language course)
- For Fall 2023, 88 students have signed up (highest previous year was 81 students); 30% will be attending one of the new programs
- Goal is to grow to 150 students studying abroad annually
- Faculty approved pilot "Reed in Rome" .5 credit course, which will be up to 20 students led by Tom Landvatter and Sonja Sabnis [Greek, Latin and Ancient Mediterranean, aka GLAM] in January 2024
- New major approved: Film and Media Studies
  - Focus on analysis and critique vs creating
- 3 faculty retirements were celebrated in May:
  - Enriqueta Canseco-Gonzalez [Psychology, 1992-2023]
  - Michael Knutson [Art, 1982-2023]
  - Mary James [Physics, 1988-2023]
- Student Life and the Center for Life Beyond Reed (CLBR)
  - 302 students graduated last month
  - 78 students are living on campus this summer, many who are employed by Admissions and Science faculty, but also students who have petitioned to stay due to not having a safe or secure home to return to, or not being able to afford traveling home internationally
  - 100+ students are employed on campus for the summer, primarily in STEM labs
  - 9 students are participating in the <u>Social Justice Research and Education</u> <u>Fellowship</u> program
  - 65-70 additional students are participating in unpaid or underpaid summer internships in government and nonprofit organizations across the country this summer, thanks to donors
- Facilities
  - Early discussions about renovations to science facilities, including creating more accessible labs in Chemistry and Biology
  - Early discussions about renovating the Studio Art building, to address space shortage and also to improve accessibility
  - Work on the Sports Center continues; opening is still planned for Fall 2025

# **Updates from AB Committees**

Request: please take roll at your committee meetings

• Committee for Young Alumni (CYA): Laramie Silber

Our May meeting was relatively small, with everyone juggling summer travel and obligations, but a lot of groundwork was accomplished. We set processes & goals for in-progress projects, and also focused on targeting which would benefit most from outreach at reunions. Our next meeting will be in August.

# <u>Updates</u>

- Successful Senior Celebration held on May 12th
- Working group formed for CYA Onboarding Guide
- "I need help" decision tree
  - Guide outreach to CYA vs RCA vs CLBR
- Disorientation packet
  - Refining needs and collecting feedback

Ongoing work: Pathfinders Initiative

- Looking forward to getting data back from surveys
- Mechanisms for recruiting pathfinders, adding a group orientation on the calendar
- Marketing: tempo plan and in-person tie ins
- Identifying Sweepers for each Community of Purpose

# • Diversity and Inclusion Committee (DIC): Lilia Raquel Rosas

The Alumni Board Diversity and Inclusion Committee (DIC) only met in May and will not meet this month due to Reunions. In this one meeting, Phyllis Esposito, Vice President and Dean for Institutional Diversity, joined us to finalize our plans for the event, "Brunch and Bubbly to celebrate the MRC's 30th Anniversary" at Reunions, where she will be the featured speaker. This gathering will be the first event of DIC of the calendar year to not only reflect on the MRC, but also an opportunity for any alumni (who self-identify) to inquire, familiarize themselves, join, and reconnect with any or all of the three Identity-Based Affinity Networks—Alumni of Color (AOC) Network, First-Gen Alumni Network, and/or LGBTQIA2S+ Alumni Network.

# • Reed Career Alliance (RCA): Liz Gilkey

- Career Pathways Panels
  - Update on Alumni College "Working as a Creative: How a Reed education did/didn't prepare us for working as an entrepreneur" (June 8, 3:30–4:45 pm)
    - Panelists: alea adigweme '06, Mariza Aparicio-Tovar '09, Jessica Gerhardt '11, Van Havig '99, Dawn Seymour '80
    - Moderated by Govind Nair '83
  - Upcoming:
    - August 2023 Reedies in K-12 Education Liz Gilkey '01, Chair
    - Fall 2023 Reedies in Sustainability Doris Cellarius '59, Chair

# • Program Updates

- Legal Network
  - Summer social event in Portland again to be led by Molly Case '12, date and time TBD

- September 22, 4pm Legal Network Oregon Supreme Court and fundraiser event at Parker House with Justices Chris Garrett, Rebecca Duncan, Bronson James, and Adrienne Nelson.
- Physics Major Group
  - Working on organizing a physics major alumni virtual talk for the summer
  - Professor Franklin was not available for a June or July talk, so we are looking to schedule one in the fall with him or other faculty

# Updates from Nominations Committee: Dave

- Reminder: today's Sunny Surprise Event with Gigantic Brewing: 4:00-5:30 pm on the Quad
- Nominations are open! The form is live <u>here</u>.
- Deadline for nominations: July 15

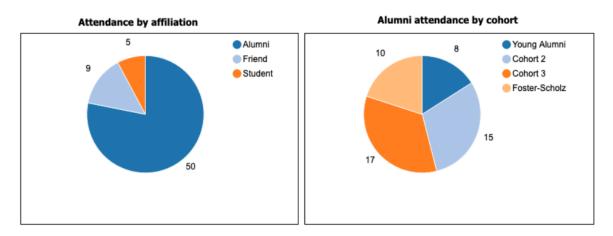
# **Other Updates**

# • Alumni Fundraising for Reed: Katherine Lefever and Kyndra Homuth Kennedy

Alumni Giving By Population									
Population	FY23 Goal	FY23 to Date	FY22 to Date	Difference					
Young Alumni Donors		181	425	-244					
Cohort 2 Donors		437	614	-177					
Cohort 3 Donors		605	890	-285					
Cohort 4 Donors		1463	1670	-207					

AFR Outreach - June update:

- 1. The June AFR outreach period runs from June 16-June 28. This is the final outreach period of the fiscal year, and our volunteers will be working hard to get those last gifts in to reach our financial and donor goals.
- 2. Report on Wine for Reedies: the triumphant, post-pandemic return of this popular event brought together 64 guests to taste delicious wines from 9 wineries (one winemaker traveled from California and another Reedie traveled from Washington to participate!). We are still tallying final dollars raised.



- 3. AFR Co-Chair Kyndra Kennedy is finishing her tenure, and we are actively recruiting for a new Co-Chair to join Katherine Lefever for next fiscal year.
- 4. We hope to see many of you at the AFR Donor Reception on Saturday, June 10, 2:30-4pm at the Performing Arts Building.

Here's some information about our current status towards our Annual Fund goals:

- \$3,196,014 raised to date / Goal: \$4,800,000
- Alumni Donors 2,756 to date / Goal: 4,000

In general, we are seeing reduced alumni giving this year, which is consistent with <u>national fundraising trends</u> (donor participation was up overall in 2020 and has decreased since).

How the Alumni Board can help: Please help spread the word in June on all social media platforms. The more likes and shares, the more alumni who will see our message and be reminded to make their gifts. We'd also love your feedback if you are not active on social media, as we know many people's use of these apps is evolving. If you have left Facebook or Twitter behind, how are you keeping in touch with other Reedies?

#### • Chapter Leadership Council: Johanna Colgrove

Planning to vote on CLC representatives to the Alumni Board after Reunions, with an electronic ballot on June 15.

Chapter events, leadership recruitment, work on the Handbook continue.

The CLC is interested in setting a calendar for regular emails. One goal is to highlight all Chapter events in a given month for *all* alumni, to encourage attendance from folks who are in town temporarily or for virtual events, and to spread the word about what Chapters are up to. There will be a new Chair in July, and Johanna will assume the role of Past Chair. Can we set up a shared calendar with all the upcoming events. Global virtual chapter?

# • Presidential Updates: Dave Baxter '87

- <u>Video</u> produced thanking staff
- Leadership Committee Roll Process
- Reminder to take roll during committee meetings
- Thank You to Outgoing Members:
  - alea adigweme
  - Sirius Bonner
  - Sean Brown
  - Liz Gilkey
  - Christine Lewis
  - Eve Lyons
  - Peter Miller
  - Govind Nair
  - Jac Nelson
  - Haley Parra-Cain
  - Andrei Stephens
  - Laramie Van Duzer Silber
- Future Plans

# President's Wrap-Up: Dave

**Meeting Adjourned**