Alumni Board Meeting

September 22, 2024 - FAR 1:00 p.m. - 2:30 p.m. PST / 4:00 - 5:30 p.m. EST

in-person in Trillium Multi-Purpose Room

hybrid zoom option: https://reed-edu.zoom.us/j/94000769583

Alumni Board Packet Contents

- September 22, 2024 Meeting Agenda
- Alumni Board Directory
- FY25-26 Meeting Schedule
- Advancement Contact Information and Staff Directory for Alumni Board
- <u>Updates</u>
- June 7, 2024 Alumni Board Meeting Minutes

September 22, 2024 Agenda

Roll Call 2 minutes Laramie Silber

<u>Board members:</u> Laramie Silber, Angelique Thomas, Amanda Waldroupe, Gray Karpel, Katie Rempe, alea adigweme, Barbara Stross, Lilia Rosas, Vasiliy Safin, Dylan Rivera, Thomas Weber, Andrei Stephens, Matt Giger, Valentina Jin, Caitlin McKenna, Bronwyn North-Reist, Sofiya Deva, Claire Dennerlein Manson, Tina Sohaili

Guests: Nico Terry, Dave Baxter, Josie Griffin, Taliah Churchill

Staff: Hieu Nguyen, Aurore Giguet, Fred Ratté, Fiona Simms, Tess Buchannan, Amy Hesse

Review of Agenda and Remarks

10 minutes Andrei Stephens

• Welcome to incoming members

Debrief on this year's FAR

25 minutes Andrei Stephens

- Brief recap of yesterday's activities
 - Last year we focused on project planning and collaboration. We did a brainstorming and dot-voting session and had committees create action plans.
 - This year we reviewed the newly updated Alumni Engagement Plan, then had the committees and volunteer group ideate from the committee level how they can help achieve the stated objectives. Committees shared out their work and then today committees met again to start building action plans.
 - The Committee for Young Alumni and the Diversity and Inclusion Committee had the pleasure of being able to work with students in this session.
 - Objectives from the Alumni Engagement Plan that were discussed at FAR include

- Cultivate an engaged alumni community by creating and supporting opportunities that appeal to alumni throughout their lifecycle
- Create a meaningful and fulfilling experience for all alumni who want to volunteer
- Define, develop, and communicate career development opportunities and programs for alumni throughout their careers and across different industries and job functions
- Connect with students and prepare them to become engaged alumni
- Actively integrate diversity, equity, inclusion, and belonging (DEIB) in alumni engagement

• Committee action plans

- Reed Career Alliance
 - Decided that a lot of the issues covered revolved around communication. There is the challenge of which platforms to utilize as there are so many. We came down to IRIS which everyone has access to and is a reliable source of truth.
 - We would like to make a big push to have everyone update their IRIS data and would love to see other committees do this as well.
 - Helps current students and staff understand what alumni can offer in terms of professional support
 - Also will help as we work to launch new professional network groups
 - Our achievable tasks for this year
 - Develop proposal for how we can most effectively get alumni to update IRIS (QR code in Reed Magazine and other print media, folks with iPads to get folks at existing events, offering drink tickets or patches to those who update their profile).
 - There are approximately 18,000, 4,000 of which are in the Reed College LinkedIn network which outpaces Facebook and other groups by a significant margin.
 - Also has the ability to create sub-groups under the Reed Alumni Network umbrella network.
 - Want to get 4 professional networks developed by June 30, 2025 with two chairs identified for each to help with continuity and leadership succession.
 - Government & politics
 - o Tech
 - Healthcare & medicine
 - o Business, entrepreneurship & finance
- Diversity and Inclusion

- Today we met with student representatives from the students of color union.
- We discussed ways that we can contribute, including submitting to their magazine.
- We also discussed how we will be part of planning efforts for a DEIB focused volunteer weekend.
- We talked about the last steps to move forward with the Oral History project.
- Also want to connect with the Office for Institutional Diversity and other DEI focused groups on campus so we are not working in silos.
- Often our conversations involve work that should be happening everywhere. When all committees and volunteers are actively incorporating a DEI lens into their work there may not be a need for a Diversity and Inclusion Committee.
- Chapter Leadership Council
 - We want to measure current young alumni participation and work to increase it by (TBD)
 - Provide documentation to senior celebration with information about chapters and invitations to young alumni welcome parties in the fall
 - Document a minimum of 5 event types that volunteers can use as a template with a goal of increasing the diversity of event offerings in the chapters.
 - Identified action items
 - Plan our fall 2025 ya welcome event across all chapter with a date set by January 2025 so we can communicate this to graduating seniors
 - Create three consistent anchor events for each chapter on coordinated dates
 - Want to work on our leadership pipeline by looking at what other schools are doing but also by emphasizing the skill building opportunity of the volunteer role and developing a buddy system for new alumni
 - Create "5 Reed out of the box" event templates
 - Create document or communication for senior celebration (noted above)
 - Enhance reporting on chapter activities to establish baseline and develop measurable goals
 - Work with GOLD/CYA to survey GOLD alumni
- o Foster-Scholz Club

- Set their fall schedule of events and scheduled a meeting in November to plan further
 - Inviting Nic Tideman '64, world expert on rank-choice voting, to present to FS in October
 - We talked about student initiated tradition sharing in partnership with the Quest
 - Will continue to host an annual State of the Union with Reed representatives sharing out information with FS alumni; this year they would like to host a talk on the endowment and Reed's financial position and future
- Want to collaborate with RCA to offer Foster-Scholz alumni career support
- Would like to continue to work to maintain and promote the essence of Reed learning and student character
 - Pitched an idea for a Reedie Homecoming where alumni have the opportunity to shadow current students for a day in the fall
 - Continue to run with Hum 110 book clubs with sponsored watch parties every month
- Motioned to approve a plan to offer retirement programming for FS Club Members, including estate and financial planning spearheaded by John Sheehy.
- Better promote the Foster-Scholz Club to eligible alumni through deliberate branding
- Better promote volunteer opportunities for local alumni through monthly emails to local FS members

o GOLD

- What we heard yesterday is that across the board volunteers find it meaningful to connect with current students.
 - There are challenges in communicating with students and new graduates
- We want to hold at least two student-facing events this year
 - Connect with at least 30 students between those two events
- We talked about the types of connections students want to have, the mechanisms that will facilitate those connections, and the ideal timing for making connections (or times not to do that, like during finals week).
- Learned that we need to do some better messaging with students to educate them about alumni connection opportunities (like chapters)
 - Posters, hardcopy media, instagram are better channels than email or Facebook.

- Low stakes events are a good direction, they aren't looking for more meetings or action items to add to their to-do list. A variety of events.
 - Some students might prefer a more formal connection opportunities (thinking of STEM majors).
- Sharing traditions came up a lot, especially post-COVID.
- Overall we learned that students do want to connect with alumni. They are curious.
 - We did hear that some forms of reaching out or connecting with alumni can be intimidating. Cold calling can be awkward. Using IRIS feels a little stalker-y.
 - We want to hold a Paideia class led by Andrei, Laramie (and Gray?) to start talking about how and why to use IRIS with students.
 - Amy and Sonali (Alumni Relations) are also planning a Paideia class with alumni volunteers for Reunions storytelling, talk about opportunities to volunteer at Reunions and shape the experience. Might also have Meat Smoke treat!
- Common theme identified: want low stakes opportunities—not everything has to be a big effort but always feed the people!

Approval of June Minutes

2 minute Andrei Stephens

Katie moved to approve the minutes and Vasiliy seconded the motion. The motion was approved unanimously with one abstention from alea.

Updates from the Nominations Committee

10 minutes Dylan Rivera

- Honorary Alumni VOTE
 - We are expecting to get a slate of retiring faculty who can be considered for honorary alumni status this fall.
 - Vasiliy moves to approve the current slate of candidates, seconded by Katie.
 Motion is approved unanimously with abstentions from Thomas Weber and Angelique
 - Please see packet for more information on the current slate.
 - We are looking for new folks to join the Nominations Committee which is approximately a two month commitment from August to September.
- Secretary
 - Peter Miller will be the incoming Secretary for the new fiscal year (2026)
- At-Large members
- Alumni Trustee
- Nominations Committee
- CLC Representative

Babson Award

Updates from Reed

10 minutes Aurore Giguet

• Hum 110

- Nearly 500 alumni have signed up—nearly 3% of contactable alumni.
- o 56 book clubs have been established—a mix of in-person and virtual.
- The enthusiasm has been significant.
- This program came from FAR last year.
- Has been a successful partnership with faculty, Nigel Nicholson who helped to curate the syllabus to be accessible to alumni and got permission from faculty to share recordings of their lectures.

• AFR update

- No update
- The Annual Fund consultants report has been shared with college leadership and will be shared with trustees at the upcoming meeting.
- Hieu is getting much more involved with the Annual Fund.

• CRM

- New CRM system, Affinaquest (Salesforce platform) for College Relations/Advancement team (transitioned over from Banner)
- Launched with 56 reports (more than when PSU launched the same CRM with 3 report) but most are fundraising focused.
 - While the data team is working to build even more reports we've been asked to minimize requests for new or ad-hoc reports or new processes that rely on data.
- ARVE will be posting a position for a new Assistant/Associate Director in Alumni Relations (Rachel Armitage left for another job in August)
 - Please share this with the Alumni Board when it is posted.
- Hieu shared a bit about his work and the work of trustees on the comprehensive campaign (note, not a capital campaign) and may be back to talk more about that!

Updates from AB Committees	15 minutes	Committee chairs
 GOLD (formerly CYA) 		Laramie Silber
• DIC		Lilia Raquel Rosas
• RCA		Matt Giger
Other Updates		
 Foster-Scholz Club Steering Committee 	5 minutes	Barbara Stross
 Chapter Leadership Council 	5 minutes	Gray Karpel
Past Presidents	3 minutes	Dave Baxter

- Had a great meeting yesterday where we talked about wanting to identify 100
 Reedies of note to record and highlight their accomplishments and promote pride
 in being a Reedie.
- Got a lot og buy-in for the project from past Alumni Board presidents who hopefully will jump in to help.
- We hope this idea can support the comprehensive campaign by showing Reedies and the world the power of the Reed education by demonstrating the impact Reed alumni are able to have on the world.
- Would like to include some elements of student voice in this project.
- We also want to be thoughtful about selecting a diverse group of accomplished Reedies.

President's Wrap-Up 2 minutes Andrei Stephens

Adjourn 1 minute

Reed College Alumni Board of Directors July 1, 2024 – June 30, 2025

Executive Committee

Andrei Stephens '08—President (FY23-26) Katie Rempe '05—Vice President (FY24-27) Laramie Van Duzer Silber '13—Secretary (FY25-29) Dylan Rivera '95—Past President (FY22-25)

Alumni Trustees

alea adigweme '06 (FY25-29) Michael Axley '89 (FY22-25) Carla Beam '76 (FY23-26) Tina Sohaili-Korbonits '07 (FY24-27)

At-Large Members

Grant Burgess '13 (FY23-25)
Maya Campbell '15 (FY23-25)
Jennifer Delfino '05 (FY23-25)
Claire Dennerlein Manson '02 (FY24-26)
Sofiya Deva '17 (FY25-28)
Kip Guy '90 (FY25-28)
Valentina Jin-Trowbridge '11 (FY23-25)
Caitlin McKenna '08 (FY24-26)
Bronwyn North Reist '07 (FY24-26)
Vasiliy Safin '07 (FY24-26)
Angelique Thomas '09 (FY25-28)
Thomas Weber '83 (FY25-28)
Laramie Van Duzer Silber '13 (CYA Chair)
Lilia Raquel-Rosas '94 (DIC Chair)
Matt Giger '89 (FY25-28) (RCA Chair)

CLC Representative

Gray Karpel '08

Presidential Appointees

TBA

Student Senate Representative

TBA

Staff

Aurore Giguet, Director of Alumni Relations and Volunteer Engagement

Italics indicate members completing their terms as of June 30, 2025

Committee Assignments July 1, 2024–June 30, 2025

Executive

Andrei Stephens '08—President Katie Rempe '05—Secretary Laramie Van Duzer Silber '13—Secretary Dylan Rivera '95—Past President

Committee for Young Alumni

Isaac Ball '22 Laura Dallago '18 Sofiva Deva '17* Kaori Freda '15 Drew Garcia '15 Stephanie Gustafson '12 Ashlin Hatch '17* Caitlin McKenna '08* Alex Moses '18 Ana Quintana Bernal '23 Vasiliv Safin '07* Laramie Silber '13—Chair* Marjorie Skinner '01 Andrei Stephens '08* Dylan Thelen '23 Renee Wu '19

Diversity & Inclusion Committee

alea adigweme '06* Gyulnara Barnett '17 Dave Baxter '87 Fani Benhabib '09 Joli Bennett Sirius Bonner '05 Melissa Brown '81 Cris Cambianica '16—Chair Austin Campbell '11 Maya Campbell '14* Annette Cantu '05 Becky Chiao '85 Jen Delfino '05* Carmen García Durazo '11 Jen Go '08 Kip Guy '90*

Amelia Harati '11 Jo Ivester '77 Valentina Jin-Trowbridge '11* Brian Martin '81 Mark McLean '70 Sarah Mitteldorf '08 Salim Moore '11 Yuka Nagashima '92 Jac Nelson '13 Torrey Payne '14 Katie Rempe '05* Lilia Rosas '94—Chair* Karen Sappleton '97 Grant Taylor Burgess '13* Angelique Thomas '09* Priscilla Wu '17

Reed Career Alliance Margaret Anderson '05 Jon Bates '67 Alexia Berrod Cassimatis '89 Doris Cellarius '59 Catherine Dalton '98 Claire Dennerlein Manson '02* Ian Fisher '07 Matt Giger '89—Chair* Liz Gilkey '01—Past Chair David Gossett '91 Bryan Hagen '91 Jason Hatfield '95 Jacob Juntunen '99 Jason Leong Campbell '14 Paul Levy '72 Brian Martin '81 Michael McGreevey '03 James McMath '11 David Messner '90 Peter Miller '06* Dan Morrell '05 Govind Nair '83—Past Chair

Bronwyn North Reist '07*

Darlene Pasieczny '01 Sebastian Pastore '88 Duncan Ramsey '04 Dylan Rivera '95* Andrew Schpak '01 Nick Silverman '09 Aris Silzars '63 Charles Tauber '75 Thomas Weber '83*

Nominations Committee

Dylan Rivera '95—Chair* Sarah Getz '04 Gregory Ippolito '89 Andrei Stephens '08*

Chapter Leadership Council - Alumni Board Representatives

Gray Karpel '08 Peter Miller '06 Jim Quinn '83

^{*} Alumni Board member

Meeting Schedule FY24-FY25

Sunday, September 22; 1:00 pm Pacific Time / 4:00 pm Eastern Time (during Forum for Advancing Reed)

Trillium Multi-purpose Room -or- via zoom

Sunday, Jan 12, 2025; 1:00 pm Pacific Time / 4:00 pm Eastern Time

Sunday, March 30, 2025; 1:00 pm Pacific Time / 4:00 pm Eastern Time

Friday, June 13, 2025; 1:00 pm Pacific Time / 4:00 pm Eastern Time (during Reunions)
UPDATE Room -or- via zoom

Advancement Contact Information

Mail:

Alumni Relations and Volunteer Engagement

Reed College

3203 SE Woodstock Blvd

Portland, OR 97202

Email: alumni@reed.edu
Website: alumni.reed.edu

Alumni Relations & Volunteer Engagement is located in Prexy House on the Reed Campus.

Advancement Staff Directory for Alumni Board

Sarah Zanzot Panetta

Executive Director of Advancement

503-777-7578

panettas@reed.edu

Contact for: Leadership of the Alumni Board (Executive Committee and AB President

meetings); Alumni Board at-large; Nominations Committee

Aurore Giguet

Director of Alumni Relations & Volunteer Engagement

503-788-6644

agiguet@reed.edu

Contact for: Alumni Fundraising for Reed Steering Committee; Diversity & Inclusion

Committee; alumni engagement and annual fund

Tess Buchannan '21

Assistant Director, Alumni Relations & Volunteer Engagement

503-777-7547

buchannant@reed.edu

Contact for: Foster-Scholz Club; class volunteers (40th, 45th, 50th, 55th, 60+ reunions)

Amy Hesse '03

Associate Director, Alumni Relations & Volunteer Engagement

503-517-7427

ahesse@reed.edu

Contact for: Reed Career Alliance (including Career Coaches); professional networks including

the Legal Network; class volunteers (30th, 35th reunions); Alumni College

Sonali Shivdasani

Associate Director of Advancement Events (503) 517-4068 sonalis@reed.edu

Contact for: Alumni events and virtual engagement activities

Fiona Simms

Assistant Director, Alumni Relations & Volunteer Engagement 503-777-7573 simmsf@reed.edu

Contact for: Alumni Chapters; Chapter Leadership Council; class volunteers (15th, 20th, 25th reunions)

Emily McNulty Scripter

Associate Director of Advancement 503-777-7535 escripte@reed.edu

Contact for: Administrative support for the Executive Committee, Nominations Committee, and Alumni Board at-large

Fred Ratté

Administrative Coordinator for Alumni Relations & Volunteer Engagement 503-777-7413 rattef@reed.edu

Contact for: Administrative support for Alumni Relations

Updates from the Nominations Committee

The 2024 nominations committee:

- Chair: Dylan Rivera '95, as immediate past president of the alumni board
- Andrei Stephens, '08, as president of the alumni board
- Sarah Getz '04
- Gregory Ippolito '89
- One vacancy

Honorary Alumni (three) VOTE required

Hugh Porter Ellen Rosenblum Earl Blumenauer

Secretary (one)

Peter Miller '06

At Large (five)

Advait Jukar '12 Joe Yalowitz '20 Allison Groves '99 Caroline Spiggle '24 H. Gray Karpel '08

Alumni Trustee (one)

Liz Adams '79

Nominations (five)

Andrei Stephens '08 Katie Rempe '05 Plus three additional members

CLC Representatives (three)

Peter Miller '06 Will Huiras '14 Jim Quinn '83

Updates from Reed

Hum 110

- The <u>Hum 110 Alumni Book Club</u> formally launched at the end of August. The response has been enormous:
 - More than 480 alumni have signed up
 - 58 book clubs have formed; 20 in person
 - o Alumni all over the globe have tuned in: from New Zealand to London to Denver
- Partnership with the faculty, especially former Dean, Nigel Nicholson

Staffing

Rachel Armitage, Associate Director of Alumni Engagement departed Reed on August
 30

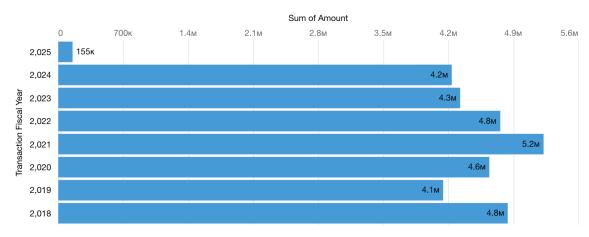
Enrollment, Admissions and Financial Aid

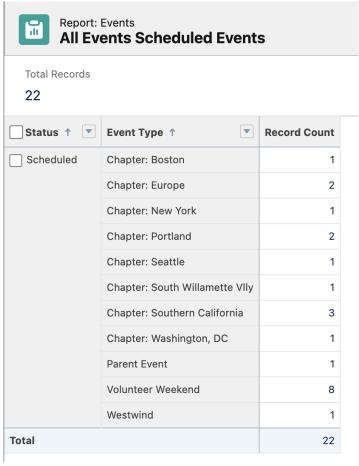
- Class of 2025 is set to be the largest graduating class in Reed's history
- Class of 2024 four-year graduation rate was 62%
 - President Bilger is forming of a new presidential council on retention and graduation
- Convocation
- Admissions
 - o 328 incoming students
 - o 10% are international students
 - 43% students of color (excluding international students)
- Financial Aid
 - Reed's highest completion rate for application materials
 - o 2,048 offers for aid for incoming and returning students
 - o \$40 million dollars distributed

Annual Fund

- First round of mailings implementing the annual fund consultants recommendations!
- Staff are working out how many of the 190ish recommendations we will implement beyond the messaging and segmentation recommendations already at play, and in what timeline (it's meant to be a 5-year plan)
- Alumni Fundraising for Reed remains on hold
- FY25 goal \$4.5M

Annual Fund dollars





Committee Reports and Updates from Leadership Groups

Committee for Young Alumni Laramie Silber

Welcome to our new committee members and to a new academic year! Shoutout to Staff: CYA sends our best wishes to Rachel in her next chapter and our thanks to Fred for stepping in to fill the gaps.

An organizational goal is to build on the work of the Onboarding document in streamlining the mechanics for Committee participation — including establishing regular meeting cadences and a materials bank.

On the programming side, we look forward to bringing our current projects more closely in line with the Alumni Engagement Plan (AEP) and develop further projects that support connection with and among the Reed community.

- For Pathfinders, we are continuing our conversations with other stakeholders at the college about how to make these career mentoring programs efficient, while also respecting their individual purposes, identities, and communities served. In addition, we are reviewing the Pathfinders written collateral so that everyone is reaching the right career help that they are looking for, and participating in giving the right career help that they feel qualified to give.
- For developing projects, we are excited to imagine opportunities to further connect with current students. That has been something we have had an eye toward for quite a while, and now that it aligns with the AEP we are looking forward to elevating that in our priorities as a committee.

Diversity and Inclusion Committee Lilia Raquel Rosas and Cris Cambianica

Alumni Board Diversity and Inclusion Committee (DIC) will be meeting every other month beginning in September 2024 during FAR. During the last May meeting, we discussed:

- The Oral History Project where alea updated that 7 alumni have been interviewed and the next steps includes transcription of the interviews, employing a student worker to check transcription alongside audio, sending transcripts and audio files to interviewees for approval, and collaborating with Tracy Drake to get them into the archives.
 - Once these interviews are part of Reed College archives, it will elicit deeper appreciation for Reed's alumni of color in many respects. We also hope that it will generate excitement to participate from more potential interviewees. Additionally, perhaps, next steps may include planning an event or gathering.

- DIC during Reunions where we sponsored "Bubbles and Brunch" with Dr. Karnell McConnell-Black and "Blonde on a Bum" performance. Lilia provided the introduction of Dr. K. The attendance was modest but engaged. She did not attend the performance nor did she receive any insight about the engagement at that event.
- Succession planning and how to continue to generate more interest in chairing or co-chairing the DIC.
- New business for the committee may encompass becoming admissions volunteers, updating the Racial Justice Resources web page on the alumni page, and work on Antiracism in the Workplace (ARIW) Community Library.

Reed Career Alliance

Matt Giger

Since our last Board report and presentation on June 7th, RCA has undertaken the following:

• Program updates

- a. Legal Network
 - i. Chair: Andrew Schpak '01
 - ii. July 10 Summer happy hour event at Barran Liebman in Portland
 - 1. Great turnout of about 20 attendees. A few students, law school student alumni, a range of alumni attorneys in
 - iii. Upcoming events this fall
 - 1. Panel of lawyers to come talk with students
 - a. Transactional law
 - b. Finance and law
 - iv. Advancement development staff working to endow the LEAF fund, a fund to support students with expenses related to law
- b. Career Coaches
 - i. Chair: Darlene Pasieczny '01
 - ii. We are going to be making some updates to the program in the coming year, including possibly creating a single peer career mentoring/coaching request form for both Career Coaches and Pathfinders. We have a working group of staff and alumni volunteers for deciding on the future processes for Career Coaches.
- c. Physics Major Group
 - i. Chair: Aris Silzars '63
 - ii. Professor Alison Crocker has agreed to give a virtual talk this fall (date TBD) and will host an event at the Reed observatory/telescope during FAR on Friday, September 20

2. Alumni Career Development Proposal for FY25

- a. FY25 Alumni Professional Network Development Proposal DRAFT
- b. Alumni Relations has identified the development of professional networks as a top priority in its Alumni Engagement Plan and Alumni Career Advancement and Engagement Plan.
- c. Amy drafted a <u>proposal for building new professional networks July 2024–June 2025</u>, to align with these priorities please review and provide your comments!
 - i. Reedies in Government & Politics (May–December 2024)
 - ii. Reedies in Tech (launch July–December 2024)
 - 1. Matt is a chair on this committee
 - iii. Reedies in Healthcare & Medicine (launch December 2024–April 2025)
 - 1. Charles Tauber would like to be on the committee
 - 2. Jon Bates and Marguerite Cohen are also on the prospect list for healthcare group
 - iv. <u>Reedies in Business, Entrepreneurship, & Finance</u> (launch February 2025–June 2025)
 - 1. CLBR will be hosting a series of alumni-led classes for students interested in entrepreneurship with David Roth (fall and Paideia)
 - v. Reedies in Arts, Creativity, and Expression (launch June–October 2025)

Alumni Fundraising for Reed

No update

Chapter Leadership Council Gray Karpel

- Local chapters continue to be a great way for Reedies of all years to connect with one another. The active chapters have many exciting events on their calendars for 2024. In addition:
 - As we begin the next school year, individual chapters are beginning to plan events to welcome new alumni.
 - We're also beginning to work on ways to measure our engagement, especially with regard to the new strategic objectives for alumni.
 - A number of chapters are trying to recruit new chapter leaders. We're starting to think about how to ask alumni to host single events rather than joining the committee in hopes that is a lighter lift that will lead to additional engagement.
 - And as always, we are continuing to build the alumni community with a variety of activities to appeal to Reedies of all backgrounds and at various life stages.

Foster-Scholz Club Barbara Stross

Dear Board Members,

I was invited to chair the Foster-Scholz Club during Reed reunions in June, just before the summer pause began. The Club hasn't met yet as a separate entity, although many of us gathered for the Alumni potluck on August 25th, and we were invited to join Reedies at the Westwind retreat.

We have also been invited to attend Hum 110 lectures via Zoom. Perhaps we can arrange for F-S Club Zoom attendance at some math and science presentations in the future.

Nic Tideman, whose expertise includes methods of voting, including ranked choice selections, has offered to provide a Zoom talk for us in late October.

We also hope to continue and expand our options for volunteer projects.

Meeting Minutes Alumni Board of Directors June 7, 2024 - Reunions

Roll Call 2 minutes Katie Rempe

- Current members: Dylan Rivera, Andrei Stephens, Katie Rempe, Dave Baxter, Carla Beam, Bronwyn North Reist, Caitlin McKenna, Claire Dennerlein Manson, Matt Giger, Eve Lyons, Gray Karpel, Ian Fisher, James Mater, Jim Quinn, Lilia Raquel Rosas, Laramie Van Duzer Silber, Marjorie Skinner, Tina Sohaili-Korbonits, Valentina Jin-Trowbridge, Vasiliy Safin, Gay Walker
- Incoming members: Sofiya Deva, Kip Guy, Angelique Thomas, Thomas Weber, alea adigweme
- Staff: Aurore Giguet, Rachel Armitage, Emily McNulty Scripter

Review of Agenda and Remarks

5 minutes Dylan Rivera

- Welcome to incoming members
 - Dylan welcomed the new incoming Alumni Board members
 - At-Large
 - Sofiya Deva '17
 - Matt Giger '89
 - R. Kip Guy '90
 - Angelique Thomas '09
 - Thomas Weber '83
 - Alumni trustee alea adigweme '06
 - Secretary Laramie Van Duzer Silber '13
 - Oylan transitions to past president, Andrei Stephens to president, and Katie Rempe vice president

Reunions

- Dylan shared that at Reunions he would be presenting the Babson award, which is the highest honor for alumni volunteers. Dave Baxter would also be making a special announcement.
- Vote to recognize 2024 faculty retirees emeriti as Honorary Alumni
 - o David Perkinson, F.L. Griffin Professor of Mathematics
 - Steven M. Wasserstrom, Moe and Izetta Tonkon Professor of Judaic Studies and Humanities
 - Andrei moved to approve and Katie seconded. There were no oppositions or abstentions and the motion was approved.

Approval of April Minutes

1 minute Dylan Rivera

• Gay moved to approve and Andrei seconded. There were no oppositions or abstentions and the minutes were approved.

Updates from the College

5 minutes Aurore Giguet

Updates from Advancement

Aurore Giguet

- Commencement went well.
- There was a memorial service for Professor Ray Kierstead.
- College Relations vice president Hugh Porter is departing Reed. The new vice president will start on July 1
 - At the time of this meeting, the new VP had not been named yet. We can now share that it is Hieu Nguyen.
 - Carla Beam, alumni trustee, shared that the search committee was co-chaired by Lynn Valenter, VP of Finance, and Kathy Oleson, Dean of the Faculty, and included two faculty, two staff, and two trustees including herself. There were strong candidates, a competitive and rigorous process, and many opportunities for community input.
 - Hugh was an important part of Reed for 27 years. Dylan said Hugh has been instrumental in fundraising at Reed, successes including building of the performing arts building and the new dorms.

• Plans to pause Alumni College for 2025

- There have been recommendations for many years to make Alumni College a more sustainable event, and these are finally being acted on. Currently it takes 5-6 months of staff work resulting in 30-60 alumni attendees. There will be robust alumni surveying as part of the evolution process.
- o James Mater shared how he values Alumni College. Katie Rempe asked what would be the ideal number of attendees. Aurore shared at least 100 minimum.
- This year four events are happening during Reunions, and that has already increased participation. Virtual events during the pandemic also increased attendance, so that is being considered as well.
- When the survey is sent, Alumni Board members can help by encouraging alumni to take the survey.

• Increasing support for RCA / Career Networks

• The Alumni College pause will allow staff member alumna Amy Hesse to grow the career networks, with the aim of bringing up to four professional networks online including: healthcare, finance, government and policy, K-12 education.

• Pausing AFR outreach for June this year

 Reed hired a consultant to make recommendations on strengthening the annual fund program. AFR is being paused for staff to consider the recommendations and work on strategy and implementation.

- Per a question from Andrei, Aurore shared that yes information from the consultant might be shared with the Alumni Board before FAR in the fall.
- The staff are also drafting an updated alumni engagement plan, which will also be considered through the lens of the consultant recommendations. Alumni Relations is working with all of Advancement and then campus partners on this. It will be shared with the Alumni Board before FAR.
- FAR will be on September 20-22, and will include an Alumni Board meeting

Updates from Alumni Trustees

Tina Sohaili-Korbonits

Updates from AB Committees

20 minutes Committee chairs

• CYA: Laramie Silber

- Committee name is changing from Committee for Young Alumni (CYA) to Griffins of the Last Decade (GOLD). A survey was sent to a range of stakeholders, there were over 200 responses, and GOLD received the most support. The committee has voted and approved. This name is more inclusive of MALS alumni and nontraditional student alumni.
- Work on the Disorientation packet continues with a goal of completion for graduation 2025.
- Several 2023 and 2024 alumni have recently joined which is very exciting. Will be talking with them to hopefully identify a vice chair for the committee.

• DIC: Lilia Rosas

- Committee meetings are transitioning to bi-monthly meetings (correction from the Alumni Board meeting packet, which incorrectly stated quarterly).
- Lilia and Cris continue their call for help identifying candidates for co-chair for the committee as Lilia steps down from this role and transitions to more engagement with the oral history project.

• RCA: Matt Giger

- The laser spectrography event was co-sponsored by the physics department.
- The sustainability panel focusing on electrification was lively, including alumni working on policy, transmission networks and more.
- Work starts to establish affinity groups for health care and finance.

• Foster-Scholz Club: Gay Walker

- Steven Falk and Barbara West were recognized with distinguished service awards at the Foster-Scholz Club luncheon at Reunions.
- There is a candidate for the new chair for the committee.
- Work is underway to plan for fall.

• Nominations Committee: Dylan Rivera

o Dylan as Alumni Board past president will be chair.

- The <u>nominations form is available online now</u> and open through July 15. Alumni Board are encouraged to submit nominations for Alumni Board At-Large members and secretary, for Nominations Committee members, and also for the Babson Award and Honorary Alumni.
- Dylan encouraged members to recruit at Reunion's Sunny Day surprise.
 Whenever speaking with alums, it's handy to learn in what ways they might be interested in engaging, and share your email or cell number and get theirs and go ahead and email the alumni@reeed.edu address in the moment, connecting you and that alum by email with staff who can help follow up.

Other Updates

- Alumni Fundraising for Reed
 Chapter Leadership Council
 5 minutes
 5 minutes
 Gray Karpel
 - Reed on the Road was very successful. Good turn out. The young alumni pre-receptions were well attended.
 - The South Willamette Valley alumni chapter is now official, with a membership of 137 alumni. The group has been very active with 6 events in the past year, which is more than most other chapters.
 - CLC and the individual chapters are working on how to approach succession. There is enthusiasm for events, but a perception that leadership of a committee or chapter would be onerous. To help dispel this, the CLC is encouraging interested alumni to host a single event to learn how it works and what support is available through other alumni and staff.
- Past Presidents 3 minutes Dave Baxter
 - Dave is reactivating the past presidents group.
 - This group is working on identifying 100 distinctive Reedies to celebrate, to help tell the story of the college and our successes. Exploring how to possibly utilize this to support the campaign.

Thank you to departing members

3 minutes Dylan Rivera

- Past president Dave Baxter '87
- At-Large
 - o Carmen García Durazo '11
 - o Ian Fisher '07
 - o Ashlin Hatch '17
 - o Eve Lyons '95
 - Marjorie Skinner '01
- Alumni trustee Lisa Saldana '94
- Presidential appointees
 - o Gay Walker '69
 - o James Mater '68
- Student senate representative Jefferson Ratliff '25

President's Wrap-Up

2 minutes Dylan Rivera

- Thank you for your engagement and support this past year!
- Continuing and departing members are encouraged to consider how they can make a difference. What are you passionate about? What kind of difference would you like to make in the Reed community and in the world? What would you like your next phase of engagement with Reed to be?

Adjourn 1 minute