

Alumni Board Meeting

January 12, 2025

1:00 p.m. - 2:30 p.m. PST / 4:00 - 5:30 p.m. EST

Zoom link:

<https://reed-edu.zoom.us/j/93247403413?pwd=KdE2X5hn2akH49uUqydBswh2UEI1vh.1>

Alumni Board Packet Contents

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January 12, 2025 Agenda

Roll Call

3 minutes Laramie Silber

Board members: Barbara Stross, Patrick Burkart, Dylan Rivera, Katie Rempe, Gray Karpel, Andrei Stephens, Angelique Thomas, Carla Beam, Sofiya Deva, alea adigweme, Laramie Silber, Caitlin McKenna, Matt Giger, Valentina Lanlan Jin-Trowbridge, Lilia Raquel Rosas

Guests:

Staff: Aurore Giguet, Fred Ratté

[Approval of September Minutes](#)

2 minutes Andrei Stephens

- Motion for approval by Katie Rempe, seconded by Dylan, no opposed or abstentions

Review of Agenda and Remarks

30 minutes Andrei Stephens

- **Introduce new member**
 - Introducing Patrick Burkart, new AB member! Joining the GOLD committee.
- **Discussion of Honor Principle / Looking Forward**
 - Andrei - Taking a moment to discuss honor principle and recent conversations surrounding interactions between community members and recent changes to Phonathon programs. Phonathon is now being handled by a professional outsourced company and no longer done by student workers - this change was done because students who were calling alumni and parents were being verbally assaulted and not treated honorably. As alumni volunteers and outreach leaders, it's important to bring empathy, honor, maturity to the work we do in the alumni community. The alumni board can do some reflecting and discussing on how to

emphasize the honor principle as an important and vital part of how we interact with each other. It would be a big success if alumni volunteers can bring honor and empathy into people's lives.

- Barbara - Surprised to hear that alumni and parents were verbally abusive - it's hard to imagine. Personally, feels more likely to donate if a student calls because of the affiliation with the college.
- Caitlin - Appreciated bringing up what the honor principle looks like in our post Reed alumni life. Do we need to think more about how mass communication is done? People are inundated with mass communication and it can be desensitizing.
- Carla - Wants to engage folks in dialogue about it - the alumni board could make a written statement in the magazine addressing this. Board of trustees often focuses on the impact that Reed graduates will have on the world. We could start a bit of a movement outside the walls of Reed.
- Aurore - We are still employing students, but they are now calling and thanking donors as opposed to calling for donations. They are having positive and authentic conversations with those donors.
- Dylan - In recent years, mass emails to Reunions participants included a statement reminding everyone of the Honor Principle. This kind of thing takes reminders to socialize this over time. The Reed alumni community should be an exceptionally safe space to have dialogue and discussion.

Updates from Reed

10 minutes Aurore Giguet

- Staffing
- [Annual Fund](#)
- Financial Aid
- Reunions updates
- Reed Union on Honor Principle
 - Aurore is on the Reed Union committee – planning a Reed union on the honor principle, opening session in February (community building – roughly scheduled for Feb 3rd, but probably end of February). Larger honor principle discussion in March. The Motive for doing it is receiving feedback from students that they don't have an understanding of what the honor principle is and that it doesn't affect any digital communications or social media. Faculty were also surprised! Thought that it only applies to interactions in the classroom.
 - Are there any differences in how honor principle is introduced in orientation or from the J-board side? How is it addressed in HA training? HA training was a strong voice for reinforcing the honor principle (Laramie). Take a look at HA training materials – included in HA application?

Updates from AB Committees

30 minutes

Committee chairs

- **GOLD (formerly CYA)**

Laramie Silber

- Sofiya - Thanks, Laramie. Still wrapping my arms around how current initiatives are structured. Question—Is there any kind of program that pairs individual alumni with current students in a kind of mentorship model
- Laramie – closest is Pathfinders – not like PMP. Does get at making one on one connections between GOLD and alumni. Current students and alumni aren't done yet
- Dylan – RCA – career coaches and alumni professional networks
- Also have DIC + SOCU collab events

- **DIC**

Lilia Raquel Rosas

- **RCA**

Matt Giger

Other Updates

- **Foster-Scholz Club Steering Committee**

5 minutes

Barbara Stross

- **Chapter Leadership Council**

5 minutes

Gray Karpel

- **All For Reed**

- **To discuss in our next meeting**

- **Alumni Trustees**

- **To discuss in our next meeting**

President's Wrap-Up

1 minute

Andrei Stephens

-

Adjourn

1 minute

Reed College Alumni Board of Directors

July 1, 2024 – June 30, 2025

Executive Committee

Andrei Stephens '08—President (FY23-26)

Katie Rempe '05—Vice President
(FY24-27)

Laramie Van Duzer Silber '13—Secretary
(FY25-29)

*Dylan Rivera '95—Past President
(FY22-25)*

Alumni Trustees

alea adigweme '06 (FY25-29)

Michael Axley '89 (FY22-25)

Carla Beam '76 (FY23-26)

Tina Sohaili-Korbonits '07 (FY24-27)

At-Large Members

Grant Burgess '13 (FY23-25)

Patrick Burkart '91 (FY26-28)

Maya Campbell '15 (FY23-25)

Jennifer Delfino '05 (FY23-25)

Claire Dennerlein Manson '02 (FY24-26)

Sofiya Deva '17 (FY25-28)

Kip Guy '90 (FY25-28)

Valentina Jin-Trowbridge '11 (FY23-25)

Caitlin McKenna '08 (FY24-26)

Bronwyn North Reist '07 (FY24-26)

Vasiliy Safin '07 (FY24-26)

Angelique Thomas '09 (FY25-28)

Thomas Weber '83 (FY25-28)

Laramie Van Duzer Silber '13 (GOLD
Chair)

Lilia Raquel-Rosas '94 (DIC Chair)

Matt Giger '89 (FY25-28) (RCA Chair)

CLC Representative

Gray Karpel '08

Presidential Appointees

TBA

Student Senate Representative

Lucy Knight-King

Staff

Aurore Giguet, Director of Alumni

Relations & Volunteer Engagement

Fred Ratté, Administrative Coordinator for

Alumni Relations & Volunteer Engagement

*Italics indicate members completing their
terms as of June 30, 2026*

Committee Assignments

July 1, 2024–June 30, 2025

Executive

Andrei Stephens '08—President
Katie Rempe '05—Secretary
Laramie Van Duzer Silber '13—Secretary
Dylan Rivera '95—Past President

Griffins of the Last Decade

Isaac Ball '22
Patrick Burkart '91*
Laura Dallago '18
Sofiya Deva '17*
Kaori Freda '15
Drew Garcia '15
Josie Griffin '09
Ashlin Hatch '17*
Noah Lerner '18
Caitlin McKenna '08*
Alex Moses '18
Ana Quintana Bernal '23
Vasiliy Safin '07*
Laramie Silber '13—Chair*
Marjorie Skinner '01
Caroline Spiggle '24
Andrei Stephens '08*
Dylan Thelen '23
Renee Wu '19

Diversity & Inclusion Committee

alea adigweme '06*
Dave Baxter '87
Joli Bennett
Maya Campbell '14*
Becky Chiao '85
Josh Cox '18
Jen Delfino '05*
Carmen García Durazo '11

Chapter Leadership Council - Alumni Board Representatives

Gray Karpel '08
Peter Miller '06
Jim Quinn '83

Kip Guy '90*
Valentina Jin-Trowbridge '11*
Brian Martin '81
Mark McLean '70
Katie Rempe '05*
Lilia Rosas '94—Chair*
Karen Sappleton '97
Grant Taylor Burgess '13*
Angelique Thomas '09*

Reed Career Alliance

Jon Bates '67
Doris Cellarius '59
Catherine Dalton '98
Claire Dennerlein Manson '02*
Matt Giger '89—Chair*
Bryan Hagen '91
Paul Levy '72
Peter Miller '06*
Govind Nair '83—Past Chair
Bronwyn North Reist '07*
Darlene Pasieczny '01
Duncan Ramsey '04
Dylan Rivera '95*
Andrew Schpak '01
Aris Silzars '63
Charles Tauber '75
Thomas Weber '83*

Nominations Committee

Dylan Rivera '95—Chair*
Sarah Getz '04
Gregory Ippolito '89
Andrei Stephens '08*

* Alumni Board Member

Meeting Schedule FY24-FY25

Sunday, September 22; 1:00 pm Pacific Time / 4:00 pm Eastern Time (during Forum for Advancing Reed)

Trillium Multi-purpose Room -or- Via [Zoom](#)

Sunday, Jan 12, 2025; 1:00 pm Pacific Time / 4:00 pm Eastern Time

Via [Zoom](#)

Sunday, March 30, 2025; 1:00 pm Pacific Time / 4:00 pm Eastern Time

Via Zoom

Friday, June 13, 2025; 1:00 pm Pacific Time / 4:00 pm Eastern Time (during Reunions)

Advancement Contact Information

Mail:

Alumni Relations and Volunteer Engagement

Reed College

3203 SE Woodstock Blvd

Portland, OR 97202

Email: alumni@reed.edu

Website: alumni.reed.edu

Alumni Relations & Volunteer Engagement is located in Prexy House on the Reed Campus.

Advancement Staff Directory for Alumni Board

Sarah Zanzot Panetta

Executive Director of Advancement

503-777-7578

panettas@reed.edu

Contact for: Leadership of the Alumni Board (Executive Committee and AB President meetings); Alumni Board at-large; Nominations Committee

Emily McNulty Scriptor

Associate Director of Advancement

503-777-7535

escripte@reed.edu

Contact for: Administrative support for the Executive Committee, Nominations Committee, and Alumni Board at-large

Aurore Giguet

Director of Alumni Relations & Volunteer Engagement

503-788-6644

agiguet@reed.edu

Contact for: Alumni Fundraising for Reed Steering Committee; Diversity & Inclusion Committee; alumni engagement and annual fund

Tess Buchannan '21

Assistant Director, Alumni Relations & Volunteer Engagement

503-777-7547

buchannant@reed.edu

Contact for: Foster-Scholz Club; class volunteers (40th, 45th, 50th, 55th, 60+ reunions)

Amy Hesse '03

Associate Director, Alumni Relations & Volunteer Engagement

503-517-7427

ahesse@reed.edu

Contact for: Reed Career Alliance (including Career Coaches); professional networks including the Legal Network; class volunteers (30th, 35th reunions); Alumni College

Jennifer Manning

Associate Director, Volunteer Engagement & Philanthropy

503-517-4824

jmanning@reed.edu

Contact for: Parents, All for Reed (AFR)

Sonali Shivdasani

Associate Director of Advancement Events

(503) 517-4068

sonalis@reed.edu

Contact for: Alumni events and virtual engagement activities

Fiona Simms

Assistant Director, Alumni Relations & Volunteer Engagement

503-777-7573

simmsf@reed.edu

Contact for: Alumni Chapters; Chapter Leadership Council; class volunteers (15th, 20th, 25th reunions)

Fred Ratté

Administrative Coordinator for Alumni Relations & Volunteer Engagement

503-777-7413

rattef@reed.edu

Contact for: Administrative support for Alumni Relations, Alumni Board, Alumni Executive Committee

Updates from Reed

Hum 110 (Tess)

- Faculty have approved more expansions of the alumni program, including sharing lecture handouts and joining conferences.
- A parent version of the program is launching at the beginning of 2025. The format is slightly different, based only around the readings and a set number of Zoom conferences.
- More than 640 alumni have signed up to participate in 82 groups around the world.
- Reunions 2025 will feature some Hum 110-oriented programming, including a plenary from Nigel Nicholson.

Staffing (Aurore)

I am excited to announce some staffing changes. On January 6, we launched the search to fill the vacant volunteer manager position. This new hire will focus on Chapters and regional programming. **Fiona Simms** will take on the role of overseeing student and young alumni engagement, staffing the G.O.L.D and Diversity and Inclusion Committees, overseeing campus collaborations, and driving data management—all critical areas that will help us strengthen connections.

Tess Buchanan has added faculty partnerships to her work portfolio, with a focus on building stronger relationships. We know that alumni and parents want to interact with faculty. Tess will be the main point of contact for faculty interactions within Alumni Relations.

Jenni Manning (Associate Director of Volunteer Engagement and Philanthropy) has joined the alumni relations team from the individual gift team. She will focus on two crucial areas: parent engagement and our newly branded All for Reed initiative, previously known as Alumni Fundraising for Reed. This position acts as the bridge between engagement and fundraising, supporting the goal of increased engagement and philanthropy by ensuring volunteers are engaged in meaningful work that advances the college's mission.

I am now part of Hieu's leadership team and have taken on the responsibility of overseeing the annual fund with Deniz Menemenci.

These shifts in responsibilities reflect our commitment to fostering engagement within our entire community.

Financial Aid (Aurore)

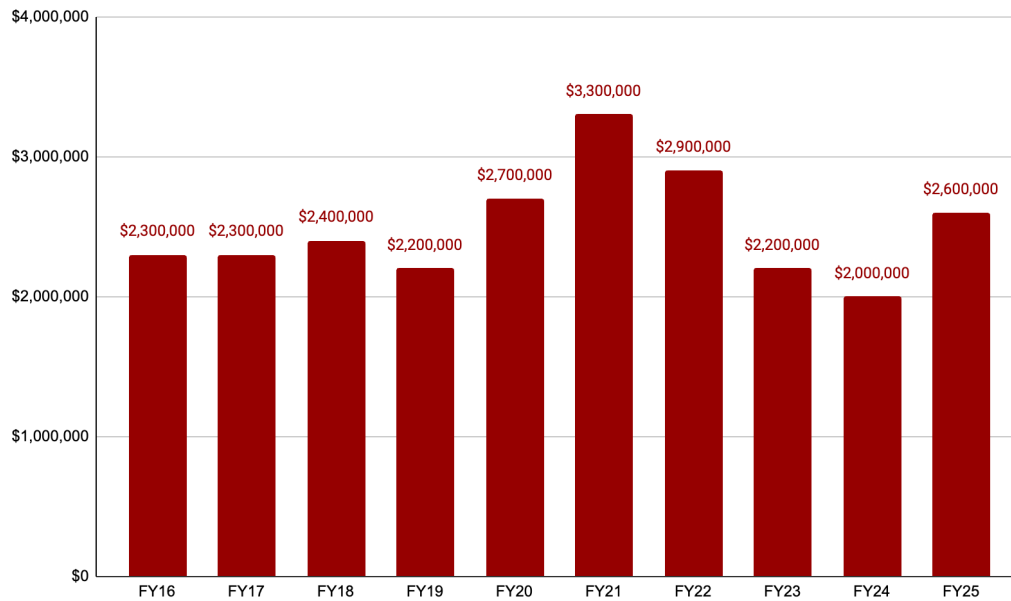
2024-25 Financial aid stats:

- Total amount of aid awarded: \$50.73 Million
 - 893 students (63%) received some type of aid

- 451 students received endowed scholarships
- 237 with restricted endowed
- 214 with non-restricted endowed

Annual Fund (Aurore)

AF dollars raised July 1–Jan 1 | FY16–25



Alumni donor participation

Last updated: 12.30.2024

	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Alumni Donors	4,005	3,683	4,013	3,883	2,987	3,362	1,728
Alumni Donors BA only	3,484	3,230	3,525	3,401	2,600	2,944	1,523
Solicited Alumni	14,679	15,567	15,593	16,642	15,337	17,656	17,006
Solicited Alumni BA only	12,126	12,627	12,760	14,092	12,203	13,661	13,204
% Alumni Participation (solicited denominator)	27.28%	23.66%	25.74%	23.33%	19.48%	19.04%	10.16%
% Alumni Participation BA only (solicited denominator)	29%	26%	28%	24%	21%	22%	12%

Donor count and status as of January 6, 2025

<input type="checkbox"/> Alumna/Alumnus	New	20
	Reactivated	196
	Retained	1653
	Subtotal	1869

- NEW = 1st time donor; RETAINED = donor in current year and in previous fiscal year; REACTIVATED = donor in current year, not a donor in previous fiscal year, donor prior to previous year
- Everyone is only counted once on this report. If a person falls into more than one category, they are counted once in the highest category. Trustee overrides everything, then alumni.

Committee Reports and Updates from Leadership Groups

Griffins of the Last Decade (Formerly Committee for Young Alumni)

Laramie Silber

Touchstones

In looking forward into 2025, GOLD is keeping in mind:

- variety in programming and ways to participate, in keeping with the AEP goal of creating a meaningful experience for all alumni who want to volunteer
- multiple entry points and low barriers to participation. Meet people where they are in order to grow our volunteers and capacity

Paideia

- Jan 25th on how to engage as part of the alumni community

Spring Objectives

- in line with our FAR Goals of connecting students & alumni, a Repair Fair has been discussed
- continue to optimize our internal materials

Collaboration

- We continue to be on the lookout for opportunities to partner with other Committees and Reed bodies, such as the CLC's new graduate welcome.

Next meeting

- will be held in late Jan/early Feb

Diversity and Inclusion Committee

Lilia Raquel Rosas

Alumni Board Diversity and Inclusion Committee (DIC) met over the Fall once in November, along with a subcommittee meeting. In these meetings, we can report on the following:

- A gathering with Students of Color Union (SOCU), which Katie attended in October. They plan to have another get-together in November (in person) where other student and

staff affinity groups are invited. There was a suggestion to also possibly collaborate with SOCU for Paideia.

- SOCU would also like DIC members of color, any alumni of color, to participate in their digital magazine *Receipts* by submitting photos, memories, and other materials related to our experiences.
- We deliberated on what would be the best course to propose for Paideia. Karen offered to create a workshop based on her expertise in anti-oppression/anti-racism work—recognizing our identities and how they are impacted by how society views us. Since the last DIC meeting, the proposal we submitted to Paideia was accepted and Karen, along other DIC members, will be conducting these workshops in January.
- One item was left for the January agenda including the sharing the Interest Survey for the following projects: the Hum 110 Book, Racial Justice Resource, ARIW (Anti-Racism in the Workplace) Committee Lending Library, future DIC events, and DIC quarterly newsletter.

Reed Career Alliance

Matt Giger

Since our last Board report and presentation on Sept 22nd, RCA has undertaken the following:

- **Program updates**
 - a. **Legal Network**
 - i. Chair: Andrew Schpak '01
 - ii. September 27 - So You're Thinking About a Career in Law Lunch/Info Session in Prexy
 - 1. Panelists: [Austin Magleby '19](#), [Andy McLain '92](#) (family law at [McLain Legal](#)), [Aly Sneider '10](#) (attorney at [Harrang Long, PC](#)), [Amy Subach '03](#) (law school later in career after starting a family)
 - 2. Panelist & moderator: [Kris Russell '08](#) ([Partner, Stoel Rives, LLP](#))
 - 3. 10 student attendees
 - iii. October 21-23 - CLBR Capitol Quest Fellowship to DC
 - 1. Sarahina Borgia took 8 Reedies to George Washington Law to talk with admissions staff and L2 students
 - 2. Alumni/Student networking event at Public Citizen - 24 attendees
 - iv. November 2 - Sarahina in CLBR taking 22 students to a law school fair being hosted at PSU
 - v. Future Events
 - 1. Spring 2025 - Court viewing/case review with Laura Graser
 - a. Order pizza and meet in Prexy

- b. Sarahina Borgia in CLBR is the point person for this event, and any primarily student-facing
 - 2. Summer 2025 - Summer social alumni event to which students are invited
- b. Reedies In Sustainability**
 - i. Chairs: Doris Cellarius '59, Kerry Skemp '05, and Tina Bardot '23
 - 1. Partnering with the newly launched Sustainability and Environmental Justice (SEJ) Collective, a collaboration between Sustainability, the new Environmental Humanities program, and Student Life. Doris and Amy attended their launch party at the Garden House September 27. Funded by a Mellon Grant.
 - 2. Virtual panel TBD for Paideia in January 2025, possible topic of climate resiliency
- c. Career Coaches**
 - i. Chair: Darlene Pasieczny '01
 - ii. We are going to be making some updates to the program in the coming year, including possibly creating a single peer career mentoring/coaching request form for both Career Coaches and Pathfinders.
 - iii. Working group of staff and alumni volunteers for deciding on the future processes for Career Coaches and Pathfinders
- d. Physics Major Group**
 - i. Chair: Aris Silzars '63
 - ii. December 9, [Professor Alison Crocker gave a virtual talk](#) on recent physics department activities and her own research.
- e. Reedies in Government & Politics**
 - i. November 12 - [Post-election discussion](#) with Sandeep Kaushik '89 and Mark Wiener '78, etc...
- f. Reedies in Tech**
 - i. February 1st, Virtual talk [Reedies in A.I.](#) (Part 2)
 - ii. Speakers: [Jacob Menick '15](#), [Raia Hasdell '94](#)
 - iii. Reed comms team will be sending out an email from myself inviting members of the alumni community to join this new affinity group
- g. Reedies in Healthcare**
 - i. Proposed topic: Abortion Providers and Gynecology
 - ii. Possible speakers: [Marguerite Cohen '75](#), [Deborah Kamali '85](#), [Jennifer Rupert '90](#)

All for Reed - formerly Alumni Fundraising for Reed

On November 21, the All for Reed steering committee met with Hieu Nguyen and Deniz Menemenci to discuss fundraising at Reed and the Comprehensive Campaign. A follow-up meeting has been scheduled for February 11.

Jenni Manning will collaborate closely with Katherine, Advait, and steering committee members to relaunch All for Reed. This relaunch will be between May and June and guided by recommendations from our annual fund consultant, who has provided valuable insights into optimizing our outreach efforts.

This iteration of peer-to-peer fundraising will grow to include alumni, parents, faculty, staff, and current students. The goal is to establish a year-long engagement strategy that enables the development of deeper connections, moving away from the traditional reliance on sporadic outreach.

The relaunch in May will focus on steering committee members and focus on a carefully selected pool of individuals most likely to make a gift. This focused approach is designed to maximize impact and engagement. The timing will closely follow the appeal letter in April, ensuring that our efforts are coordinated for optimal effectiveness.

Chapter Leadership Council **Gray Karpel**

Local chapters continue to be a great way for Reedies of all years to connect with one another. The active chapters have many exciting events on their calendars for 2025. Here are a few highlights:

- Many chapters are creating events to support Xenia, the Alumni Board community service initiative.
- Chapters are coordinating a welcome event for recent graduates: wherever you are, mark your calendars for Saturday, October 4, 2025! We'll be communicating this date to seniors during the spring's senior celebrations.
- We are creating "Out of the box" event ideas that any chapter can use to more easily create and host events.
- We continue to work on our leadership pipeline and on trying to engage with more alumni volunteers.
- And, as always, we work to support the alumni community at the local level through a variety of activities for Reedies of any age, background, or stage of life.

Foster-Scholz Club

Barbara Stross

Our most recent meeting was on November 20th, 2024.

We discussed classes/lectures on creative ways to spend retirement (e.g. memoir writing, ceramics/glass art, music, knitting). We also discussed reviving Lloyd Reynolds' old printing press. We mentioned December 2nd is the deadline for submitting Paideia class teaching ideas; and reminded members that March 1st is the deadline for submitting suggestions for 2025 reunions events.

We discussed publishing a quarterly Foster-Schulz highlighting upcoming and longer-range events.

Additional notes:

- Steering committee finalized their schedule for the Spring Semester, including a club outing to the "The Moors" play put on by the students; Stephany Watson '82 with "Easy and Important Things to Do Before You're Dead, A Non-Legal List from a Lawyer"; and a talk from Darlene Pasieczny in April on investment vehicles. Rob Tust is planning to give a talk on the endowment as well.
- The club will be sending out welcome boxes to new members in February, mirroring the admissions boxes that prospective students get.
- Over a dozen nominations have come in for the Distinguished Service Award!

September Minutes

Alumni Board Meeting

September 22, 2024 - FAR

Roll Call **2 minutes** **Laramie Silber**

Board members: Laramie Silber, Angelique Thomas, Amanda Waldroupe, Gray Karpel, Katie Rempe, alea adigweme, Barbara Stross, Lilia Rosas, Vasiliy Safin, Dylan Rivera, Thomas Weber, Andrei Stephens, Matt Giger, Valentina Jin, Caitlin McKenna, Bronwyn North-Reist, Sofiya Deva, Claire Dennerlein Manson, Tina Sohaili

Guests: Nico Terry, Dave Baxter, Josie Griffin, Taliah Churchill

Staff: Hieu Nguyen, Aurore Giguet, Fred Ratté, Fiona Simms, Tess Buchannan, Amy Hesse

Approval of June Minutes **2 minute** **Andrei Stephens**

Katie moved to approve the minutes and Vasiliy seconded the motion. The motion was approved unanimously with one abstention from alea.

Review of Agenda and Remarks **10 minutes** **Andrei Stephens**

- **Welcome to incoming members**

Debrief on this year's FAR **25 minutes** **Andrei Stephens**

- Brief recap of yesterday's activities
 - Last year we focused on project planning and collaboration. We did a brainstorming and dot-voting session and had committees create action plans.
 - This year we reviewed the newly updated Alumni Engagement Plan, then had the committees and volunteer group ideate from the committee level how they can help achieve the stated objectives. Committees shared out their work and then today committees met again to start building action plans.
 - The Committee for Young Alumni and the Diversity and Inclusion Committee had the pleasure of being able to work with students in this session.
 - Objectives from the Alumni Engagement Plan that were discussed at FAR include
 - Cultivate an engaged alumni community by creating and supporting opportunities that appeal to alumni throughout their lifecycle
 - Create a meaningful and fulfilling experience for all alumni who want to volunteer

- Define, develop, and communicate career development opportunities and programs for alumni throughout their careers and across different industries and job functions
 - Connect with students and prepare them to become engaged alumni
 - Actively integrate diversity, equity, inclusion, and belonging (DEIB) in alumni engagement
- **Committee action plans**
 - Reed Career Alliance
 - Decided that a lot of the issues covered revolved around communication. There is the challenge of which platforms to utilize as there are so many. We came down to IRIS which everyone has access to and is a reliable source of truth.
 - We would like to make a big push to have everyone update their IRIS data and would love to see other committees do this as well.
 - Helps current students and staff understand what alumni can offer in terms of professional support
 - Also will help as we work to launch new professional network groups
 - Our achievable tasks for this year
 - Develop proposal for how we can most effectively get alumni to update IRIS (QR code in Reed Magazine and other print media, folks with iPads to get folks at existing events, offering drink tickets or patches to those who update their profile).
 - There are approximately 18,000, 4,000 of which are in the Reed College LinkedIn network which outpaces Facebook and other groups by a significant margin.
 - Also has the ability to create sub-groups under the Reed Alumni Network umbrella network.
 - Want to get 4 professional networks developed by June 30, 2025 with two chairs identified for each to help with continuity and leadership succession.
 - Government & politics
 - Tech
 - Healthcare & medicine
 - Business, entrepreneurship & finance
 - Diversity and Inclusion
 - Today we met with student representatives from the students of color union.
 - We discussed ways that we can contribute, including submitting to their magazine.

- We also discussed how we will be part of planning efforts for a DEIB focused volunteer weekend.
- We talked about the last steps to move forward with the Oral History project.
- Also want to connect with the Office for Institutional Diversity and other DEI focused groups on campus so we are not working in silos.
- Often our conversations involve work that should be happening everywhere. When all committees and volunteers are actively incorporating a DEI lens into their work there may not be a need for a Diversity and Inclusion Committee.
- Chapter Leadership Council
 - We want to measure current young alumni participation and work to increase it by (TBD)
 - Provide documentation to senior celebration with information about chapters and invitations to young alumni welcome parties in the fall
 - Document a minimum of 5 event types that volunteers can use as a template with a goal of increasing the diversity of event offerings in the chapters.
 - Identified action items
 - Plan our fall 2025 YA welcome event across all chapter with a date set by January 2025 so we can communicate this to graduating seniors
 - Create three consistent anchor events for each chapter on coordinated dates
 - Want to work on our leadership pipeline by looking at what other schools are doing but also by emphasizing the skill building opportunity of the volunteer role and developing a buddy system for new alumni
 - Create “5 Reed out of the box” event templates
 - Create document or communication for senior celebration (noted above)
 - Enhance reporting on chapter activities to establish baseline and develop measurable goals
 - Work with GOLD/CYA to survey GOLD alumni
- Foster-Scholz Club
 - Set their fall schedule of events and scheduled a meeting in November to plan further
 - Inviting Nic Tideman '64, world expert on rank-choice voting, to present to FS in October

- We talked about student initiated tradition sharing in partnership with the Quest
 - Will continue to host an annual State of the Union with Reed representatives sharing out information with FS alumni; this year they would like to host a talk on the endowment and Reed's financial position and future
 - Want to collaborate with RCA to offer Foster-Scholz alumni career support
 - Would like to continue to work to maintain and promote the essence of Reed learning and student character
 - Pitched an idea for a Reedie Homecoming where alumni have the opportunity to shadow current students for a day in the fall
 - Continue to run with Hum 110 book clubs with sponsored watch parties every month
 - Motioned to approve a plan to offer retirement programming for FS Club Members, including estate and financial planning - spearheaded by John Sheehy.
 - Better promote the Foster-Scholz Club to eligible alumni through deliberate branding
 - Better promote volunteer opportunities for local alumni through monthly emails to local FS members
- GOLD
- What we heard yesterday is that across the board volunteers find it meaningful to connect with current students.
 - There are challenges in communicating with students and new graduates
 - We want to hold at least two student-facing events this year
 - Connect with at least 30 students between those two events
 - We talked about the types of connections students want to have, the mechanisms that will facilitate those connections, and the ideal timing for making connections (or times not to do that, like during finals week).
 - Learned that we need to do some better messaging with students to educate them about alumni connection opportunities (like chapters)
 - Posters, hardcopy media, instagram are better channels than email or Facebook.
 - Low stakes events are a good direction, they aren't looking for more meetings or action items to add to their to-do list. A variety of events.
 - Some students might prefer more formal connection opportunities (thinking of STEM majors).
 - Sharing traditions came up a lot, especially post-COVID.

- Overall we learned that students do want to connect with alumni. They are curious.
 - We did hear that some forms of reaching out or connecting with alumni can be intimidating. Cold calling can be awkward. Using IRIS feels a little stalker-y.
 - We want to hold a Paideia class led by Andrei, Laramie (and Gray?) to start talking about how and why to use IRIS with students.
 - Amy and Sonali (Alumni Relations) are also planning a Paideia class with alumni volunteers for Reunions storytelling, talk about opportunities to volunteer at Reunions and shape the experience. Might also have Meat Smoke treat!
- Common theme identified: want low stakes opportunities—not everything has to be a big effort but always feed the people!

Updates from the Nominations Committee

10 minutes Dylan Rivera

Updates from Reed

10 minutes Aurore Giguet

- **Hum 110**
 - Nearly 500 alumni have signed up—nearly 3% of contactable alumni.
 - 56 book clubs have been established—a mix of in-person and virtual.
 - The enthusiasm has been significant.
 - This program came from FAR last year.
 - Has been a successful partnership with faculty, Nigel Nicholson who helped to curate the syllabus to be accessible to alumni and got permission from faculty to share recordings of their lectures.
- **AFR update**
 - No update
 - The Annual Fund consultants report has been shared with college leadership and will be shared with trustees at the upcoming meeting.
 - Hieu is getting much more involved with the Annual Fund.
- **CRM**
 - New CRM system, Affinaquest (Salesforce platform) for College Relations/Advancement team (transitioned over from Banner)
 - Launched with 56 reports (more than when PSU launched the same CRM with 3 reports) but most are fundraising focused.
 - While the data team is working to build even more reports we've been asked to minimize requests for new or ad-hoc reports or new processes that rely on data.

- ARVE will be posting a position for a new Assistant/Associate Director in Alumni Relations (Rachel Armitage left for another job in August)
 - Please share this with the Alumni Board when it is posted.
- Hieu shared a bit about his work and the work of trustees on the comprehensive campaign (note, not a capital campaign) and may be back to talk more about that!

- **Past Presidents**

3 minutes

Dave Baxter

- Had a great meeting yesterday where we talked about wanting to identify 100 Reedies of note to record and highlight their accomplishments and promote pride in being a Reedie.
- Got a lot of buy-in for the project from past Alumni Board presidents who hopefully will jump in to help.
- We hope this idea can support the comprehensive campaign by showing Reedies and the world the power of the Reed education by demonstrating the impact Reed alumni are able to have on the world.
- Would like to include some elements of student voice in this project.
- We also want to be thoughtful about selecting a diverse group of accomplished Reedies.

President's Wrap-Up

2 minutes

Andrei Stephens

Adjourn

1 minute