Alumni Board Meeting

March 30, 2025

1:00 p.m. - 2:30 p.m. PST / 4:00 - 5:30 p.m. EST

Zoom link:

https://reed-edu.zoom.us/j/92908636973?pwd=7f47RBP4U1VLa3VE2yibdw6DrEhFtL.1

Alumni Board Packet Contents

- March 30, 2025 Meeting Agenda
- Alumni Board Directory
- FY25-26 Meeting Schedule
- Advancement Contact Information and Staff Directory for Alumni Board
- <u>Updates</u>
- January 12, 2025 Alumni Board Meeting Minutes

March 30, 2025 Agenda

Roll Call 3 minutes Laramie Silber

<u>Board Members:</u> Katie Rempe, R Kip Guy, Peter Miller, Lucy Knight-King, Lilia Raquel Rosas, Angelique Thomas, Andrei Stephens, Laramie Silber, Dylan Rivera, Matt Giger, alea adigweme, Valentina Lanlan Jin-Trowbridge, Jim Quinn, Thomas Weber, Vasiliy Safin, Katherine Lefever Guests:

Staff: Aurore Giguet, Fred Ratté, Fiona Simms

Approval of January Minutes

2 minutes Andrei Stephens

- Motion from Katie to approve January Minutes
 - o One abstains Lucy Knight-King

Review of Agenda and Remarks

20 minutes Andrei Stephens

- Welcoming new Senate Representative Lucy Knight-King
- Motion to recognize Babson Award winner
 - Chantal Sudbrack '97
 - Chantal served as Alumni Board president, was a participant in the Oral History Project, and served as lead for the Chicago Chapter
 - Motion to recognize by Andrei
 - Seconded by Katie
 - No oppositions, no abstentions
 - Will be awarded at Reunions

Updates from Reed

10 minutes Aurore Giguet

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Updates from AB Committees 30 minutes **Committee chairs** • GOLD (formerly CYA) Laramie Silber • DIC Lilia Raquel Rosas • RCA **Matt Giger Other Updates** • Foster-Scholz Club Steering Committee 5 minutes **Barbara Stross** • Chapter Leadership Council **Gray Karpel** 5 minutes • All For Reed 5 minutes **Katherine Lefever** • Alumni Trustees 5 minutes President's Wrap-Up **Andrei Stephens** 1 minute Adjourn 1 minute

Reed College Alumni Board of Directors July 1, 2024 – June 30, 2025

Executive Committee

Andrei Stephens '08—President (FY23-26) Katie Rempe '05—Vice President (FY24-27) Laramie Van Duzer Silber '13—Secretary (FY25-29) Dylan Rivera '95—Past President (FY22-25)

Alumni Trustees

alea adigweme '06 (FY25-29)

Michael Axley '89 (FY22-25)

Carla Beam '76 (FY23-26)

Tina Sohaili-Korbonits '07 (FY24-27)

At-Large Members

Grant Burgess '13 (FY23-25) Patrick Burkart '91 (FY26-28) Maya Campbell '15 (FY23-25) Jennifer Delfino '05 (FY23-25) Claire Dennerlein Manson '02 (FY24-26) Sofiya Deva '17 (FY25-28) Kip Guy '90 (FY25-28) Valentina Jin-Trowbridge '11 (FY23-25) Caitlin McKenna '08 (FY24-26) Bronwyn North Reist '07 (FY24-26) Vasiliy Safin '07 (FY24-26) Angelique Thomas '09 (FY25-28) Thomas Weber '83 (FY25-28) Laramie Van Duzer Silber '13 (GOLD Chair) Lilia Raquel-Rosas '94 (DIC Chair) Matt Giger '89 (FY25-28) (RCA Chair)

CLC Representatives

Peter Miller '06 Jim Quinn '83

Presidential Appointees

TBA

Student Senate Representative

Lucy Knight-King

Staff

Aurore Giguet, Director of Alumni Relations & Volunteer Engagement Fred Ratté, Administrative Coordinator for Alumni Relations & Volunteer Engagement

Italics indicate members completing their terms as of June 30, 2025

Committee Assignments July 1, 2024–June 30, 2025

Executive

Andrei Stephens '08—President Katie Rempe '05—Secretary Laramie Van Duzer Silber '13—Secretary Dylan Rivera '95—Past President

Griffins of the Last Decade

Isaac Ball '22 Patrick Burkart '91* Laura Dallago '18 Sofiya Deva '17* Kaori Freda '15 Drew Garcia '15 Josie Griffin '09 Ashlin Hatch '17* Noah Lerner '18 Caitlin McKenna '08* Alex Moses '18 Ana Quintana Bernal '23 Vasiliv Safin '07* Laramie Silber '13—Chair* Mariorie Skinner '01 Caroline Spiggle '24 Andrei Stephens '08*

Diversity & Inclusion Committee

alea adigweme '06* Dave Baxter '87 Joli Bennett Maya Campbell '14* Becky Chiao '85 Josh Cox '18 Jen Delfino '05* Carmen García Durazo '11

Dylan Thelen '23

Renee Wu '19

Kip Guy '90*

Valentina Jin-Trowbridge '11*

Brian Martin '81 Mark McLean '70 Katie Rempe '05* Lilia Rosas '94—Chair*

Karen Sappleton '97 Clarise Sky-Johnson '18 Grant Taylor Burgess '13* Angelique Thomas '09*

Reed Career Alliance

Jon Bates '67 Doris Cellarius '59 Catherine Dalton '98 Claire Dennerlein Manson '02* Matt Giger '89—Chair* Bryan Hagen '91 Paul Levy '72 Peter Miller '06* Govind Nair '83—Past Chair Bronwyn North Reist '07* Darlene Pasieczny '01 Duncan Ramsey '04 Dylan Rivera '95* Andrew Schpak '01 Aris Silzars '63 Charles Tauber '75 Thomas Weber '83*

Nominations Committee

Dylan Rivera '95—Chair* Sarah Getz '04 Gregory Ippolito '89 Andrei Stephens '08*

Chapter Leadership Council - Alumni Board Representatives

Peter Miller '06 Jim Quinn '83

* Alumni Board Member

Meeting Schedule FY24-FY25

Sunday, September 22; 1:00 pm Pacific Time / 4:00 pm Eastern Time (during Forum for Advancing Reed)

Trillium Multi-purpose Room -or- Via Zoom

Sunday, Jan 12, 2025; 1:00 pm Pacific Time / 4:00 pm Eastern Time Via Zoom

Sunday, March 30, 2025; 1:00 pm Pacific Time / 4:00 pm Eastern Time Via Zoom

Friday, June 13, 2025; 1:00 pm Pacific Time / 4:00 pm Eastern Time (during Reunions)

Advancement Contact Information

Mail:

Alumni Relations and Volunteer Engagement

Reed College

3203 SE Woodstock Blvd

Portland, OR 97202

Email: alumni@reed.edu Website: alumni.reed.edu

Alumni Relations & Volunteer Engagement is located in Prexy House on the Reed Campus.

Advancement Staff Directory for Alumni Board

Hieu Nguyen

Aurore Giguet

Director of Alumni Relations & Volunteer Engagement

503-788-6644

agiguet@reed.edu

Contact for: Alumni Board, Alumni Executive Committee, Diversity & Inclusion Committee,

Alumni Engagement, Annual Fund

Tess Buchannan '21

Assistant Director, Alumni Relations & Volunteer Engagement

503-777-7547

buchannant@reed.edu

Contact for: Foster-Scholz Club; Class volunteers (40th, 45th, 50th, 55th, 60+ reunions)

Amy Hesse '03

Associate Director, Alumni Relations & Volunteer Engagement

503-517-7427

ahesse@reed.edu

Contact for: Reed Career Alliance (including Career Coaches); Professional networks including

the Legal Network; Class volunteers (30th, 35th reunions); Alumni College

Jennifer Manning

Associate Director, Volunteer Engagement & Philanthropy 503-517-4824

jmanning@reed.edu

Contact for: Parents, All for Reed (AFR), Alumni Fundraising for Reed Steering Committee

Sonali Shivdasani

Associate Director of Advancement Events (503) 517-4068 sonalis@reed.edu

Contact for: Alumni events and virtual engagement activities

Fiona Simms

Assistant Director, Alumni Relations & Volunteer Engagement 503-777-7573 simmsf@reed.edu

Contact for: Alumni Chapters; Chapter Leadership Council; Class volunteers (15th, 20th, 25th reunions)

Fred Ratté

Administrative Coordinator for Alumni Relations & Volunteer Engagement 503-777-7413 rattef@reed.edu

Contact for: Administrative support for Alumni Relations

Updates from Reed

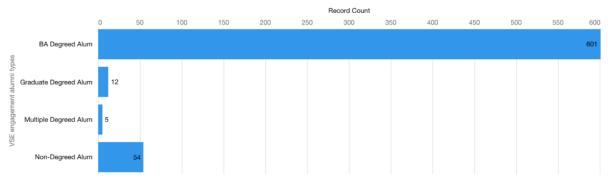
- Admissions
 - Early admission deposits up 100% from last year
 - o Regular decisions and letters went out early compared to previous years
 - o International student numbers down
- Staffing
 - Sarah Panetta's new role is Senior Director of Philanthropy, Process Management.
 - Individual contributor within A&CR
 - o <u>Jamie Mathis</u> hired as new volunteer manager with a 4/7 start date
- Alumni Engagement

3C. Living Alumni Legally Contactable



Mar 12, 2025, 4:09 PM - Viewing as Betsy Cooper

4B. All Alumni Volunteer



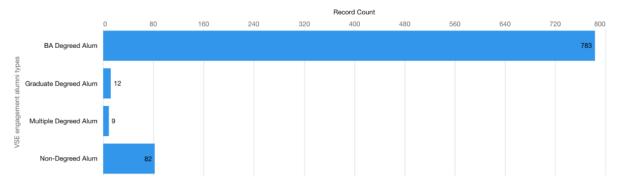
Mar 12, 2025, 4:09 PM - Viewing as Betsy Cooper

Highlights to date:

- Hum 110 Book Club Program
 - Volunteer Hosts: 55 alumni have hosted meetings
- Professional Networks:

- Reed Legal Network: 22 steering committee members; 229 LinkedIn group members
- Reedies in Sustainability: 2 steering committee members; 117 listserv members
- Reed Physics Major Group: 201 listserv members
- Reedies in Tech: 159 sign-ups; 164 LinkedIn group join requests
- Reedies in Government & Politics: 43 sign-ups; 11 LinkedIn group join requests

4C. All Alumni Experiential



Mar 12, 2025, 4:09 PM - Viewing as Betsy Cooper

• Highlights to date:

- Hum 110 Book Club Program:
 - Meetings Held: 198
 - Unique Attendees: Approximately 350 (798 total attendance)
 - Parents Registered: 80
- o Foster-Scholz (FS) Events:
 - Completed Events: 5
 - Planned for FY25: 7 additional events (e.g., Stephany Watson's talk with 131 RSVPs)
 - Unique FS Attendees: 54
- Chapter Events:
 - Current Year: 64 events with 262 unique attendees
 - Prior Year: 98 events with 302 unique attendees (FY24 total)
- Professional Network Events:
 - Total Events Held: 10 events
 - Unique Attendees: 213
 - Sample Event Attendance:
 - Legal Network Happy Hour: 18

Reed Observatory Event: 21

• Post-Election Analysis Panel: 58

Physics Major Virtual Faculty Talk: 24

A.I. Career Pathways Panel: 62

Annual Fund

As leaders in the alumni community, you have a unique opportunity to set the tone for philanthropy at Reed. Only 50% of the board has given to the Annual Fund this year.

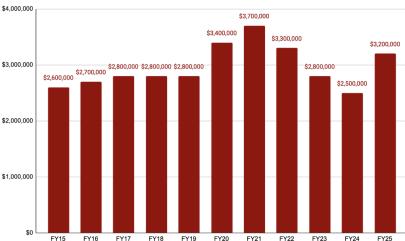
The Annual Fund is more than just a number—it fuels student scholarships, faculty excellence, the transformative experiences that define Reed, **and the alumni relations office**. Every dollar you give supports the next generation of Reedies.

Our collective participation speaks volumes. When you give, you show our belief in Reed's mission and inspire others to do the same.

If you haven't yet made your gift, now is the time.

- As of 3/28, we had raised \$3,334,000, which is 74% of our \$4.5M goal.
- After one of the strongest Novembers and Decembers in several years and the second-highest January, we had a relatively strong February with the 5th highest dollars raised in the past ten fiscal years.
- On March 14, our Phonathon program reached 100% of our pledge dollar amount goal for FY25.
- We currently have a pledge fulfillment rate of 74%.





Committee Reports and Updates from Leadership Groups

Griffins of the Last Decade (Formerly Committee for Young Alumni) Laramie Silber

- Staffing shift: GOLD is thrilled to have had our first committee meeting with Fiona as our staff support
- Slowly building points of connection and trust with students. Being led in what *they* need from the alumni community
- Metrics: when measuring success, weighing quality connection as much or more than quantity
- January saw a great Paideia class on how to engage with the alumni community. The hybrid model was particularly for this case.
 - Andrei Emphasizes how AB committees can hold space for committee work as Paideia classes every year.
 - Slides for the GOLD Paideia class
- Senior Celebration to be held Friday, May 16. For many about-to-be-alums, this may be their first contact with the broader alumni community
- Looking ahead: Reunions + Fall new grad welcome with chapters

Diversity and Inclusion Committee Lilia Raquel Rosas

As we entered the new year, the Alumni Board Diversity and Inclusion Committee (DIC) met in January and March. The meetings and activities included the following matters:

- The DIC experienced a staffing shift where Fiona Simms, who was overseeing the Chapters and regional programming, began in the role of providing support to the DIC this March.
- Karen, along with the assistance of Angelique, Bryan, and Lilia (and the staff support of Fred), offered a course for Paideia, entitled "Beyond the Black Square: Acknowledging Implicit Biases to Create Safer and Welcoming Work Spaces" over the two days. The class had modest attendance but generated some difficult and challenging discussions.
- On Sunday, 16 March, some DIC members met with a student, Paloma, of Students of Color Union (SOCU) to discuss our experiences while being students of color at Reed College during our different years. Paloma also informed us of

disturbing and hostile occurrences of anti-Semitic and anti-Black graffiti that has appeared across campus this Spring Semester causing some students, especially those of color and other minoritized communities, not to feel safe. Additionally, they have found the response from campus administration to be woefully dismal and disappointing. We listened but also strategized how these students can seek more direct and proactive support from the administration and fellow Reedies. We also talked about how we can support them by meeting with administrators and other leaders of the Reed community, and even writing a letter, to name a few.

- Questions around location of graffiti and the college's response
 - For example, GCC bathrooms as one location. Conversations around whether it's from inside or outside the Reed community.
 - Conversations around college response
 - Painting over graffiti promptly
 - o CSOs and Facilities conduct more walkthroughs
 - Cameras could be installed at specific locations
 - Lilia Conversations with students revolved around how they don't want more policing but want a better/more in depth response from college administration.
 - Aurore acknowledgment of multiple communications sent by OID, Student Life, and Dean of Faculty about these incidents.
 - Lucy acknowledgement that some students may not be reading those emails. Conversation around a sense that students receive a similar email communication every time from higher up administration whenever an incident occurs, with some small details changed. Echoed by alea - email communications can feel as if they are reiterating similar things.
- In the last DIC meeting, Fiona invited us to consider whether the DIC would like to assist in the design for the upcoming Forum for Advancing Reed (FAR) in September, where DEIB would be at the center of the agenda. Ideas generated in this initial brainstorming session were:
 - A response to the current Federal administration's opposition to DEIB and anti-racism
 - Asking volunteering in the morning session to reflect upon—What does
 DEIB means to you? What are examples that you see in your everyday life?

How do you see this manifest in the volunteer work that you are doing for Reed?

- A workshop that brings elements of Karen's Paideia presentation on DEIB to FAR
- The conversation will need to move to the DIC listserve before anything is solidified.
- Finally, for Reunions 2025: We will promote an OutWright Play held at Reed as a DIC event and we will hold our annual Saturday Brunch where we plan to invite alea to give a presentation on the persistence, history, and stories of Reedies of Color.

Reed Career Alliance

Matt Giger

Since our last Board report and presentation on Jan 12th, RCA has undertaken the following:

Program updates

- Reedies in Tech
 - February 1st, Virtual talk Reedies in A.I. (Part 2)
 - Speakers: <u>Jacob Menick '15</u>, <u>Raia Hasdell '94</u>
 - The panel discussion was very well attended and had a great Q&A session at the end.
 - LinkedIn Group
 - 159 members have signed up
 - 164 alumni have signed up to a listserv

Reedies in Government & Politics

- Dylan Rivera sent out an email to alumni about joining the LinkedIn group and listserv
- Future Talks:
 - State and local government opportunities
 - First 6 months/100 days of Trump 2 Sandeep, Mark possibly?

Reedies in Healthcare and Medicine

- Launch planned in April
- Looking for prospective committee members and panelists

o Reedies in Business, Entrepreneurship & Finance

 Networking event in NYC May–July, will be in association with NY Chapter, need to follow up with Peter and Laramie

Reedies in Sustainability

- March 12, 7pm Evening Social with Michelle Nijhuis '96
- March 27 Email inviting Reedies sustainability to join the LinkedIn, promoting Earth Day activities on campus April

Legal Network

- Future Events
 - Spring 2025 Court viewing/case review with Laura Graser
 - Tentatively rescheduled to 2026
 - Summer 2025 Summer social alumni event to which students are invited
 - Fall LEAF fundraising event?

Chapter Leadership Council Gray Karpel

• Local chapters continue to be a great way for Reedies of all years to connect with one another. One of our goals for this year was to find new ways to welcome recent graduates to new cities and to our alumni community. Part of that is planning a worldwide welcome party hosted by every Chapter city on Saturday, October 4, 2025. The Alumni office is communicating to seniors about where they can find the party. Hopefully, wherever our recent graduates find themselves in October, they'll be able to connect with local alumni. We are also filling up our Chapter calendars with events for Reedies of any age, background, or stage of life - come join us!

Foster-Scholz Club Barbara Stross

- It's been the busiest semester the club has had in years.
- Stephany Watson '82 gave her talk "Easy and Important Things to Do Before You're Dead, a Non-Legal List from a Lawyer" on March 17th, to an audience of about 90. This was the kickoff of the When Reedies Retire program.
- Darlene Pasieczny '01 and Tony Fisher '80 will give the second talk in that program on April 15th, "Protect Your Retirement Savings"
- On April 17th, local members of the Club will get to watch a student theatre performance of The Moors after a catered dinner.
- On May 6th, Erik Bernhardt, chief investment officer, and Rob Tust, associate treasurer and controller, will talk to club members about the technicalities of Reed's endowment.
- There have been monthly watch parties of the lectures from the Hum 110 Alumni Book Club for Foster-Scholz club members.
- The club has a full plan for the summer and fall as well, with hefty Reunions events and another docket of When Reedies Retire events.

Alumni Trustees

• We met in early February:

- It was a full agenda of department reports and committee work. Included was a plenary session led by Lynn Valanter and Hieu Nguyen on Reed's financial resources. My main takeaway is that we are well-situated to face the challenges that face Reed and higher education because we have strong, strategic, and forward-thinking staff and committed board members. Admissions continues to be an area of high interest. We heard about new strategies to increase the applicant pool. Finally, we acknowledged and talked about the current national challenges facing all of higher education in our country and affirmed our support for Audrey in how she is handling them.
 - Importance of Reed to stand up for its values in this moment.
 - McCarthy Era as an example for when Reed turned its back on vulnerable community members.
 - Necessary to avoid "poking the bear" while also ensuring that the most vulnerable community members are being cared for.
 - Executive Committee in conversation with Hieu and Karnell.
 - Recent meeting came away feeling strongly that we need to think about how people are going to look back on this moment, how Reed positions itself and responds. Can't pretend that Reed won't be a target - many vulnerable communities at Reed. A better plan than "if something happens" - we need to ensure we aren't just continuing plans made a year ago.
- Next meeting will be April 25 & 26

All for Reed

- Restarting AFR as a new model starting in April.
 - Peer to Peer fundraising
 - Each volunteer will be assigned five prospects
 - Each volunteer will have input into which five prospects they are assigned.
 - Multiple Points of commonality (i.e. class year, major, geographic location)
 - "Reed +1"
 - What can alumni volunteers be doing that is more effective through peer to peer as opposed to staff to alumni?
 - Goal: Create a more satisfying and fulfilling experience for alumni volunteers.
 - Building meaningful relationships between alumni
 - Ex: More personal invitations directly from alumni to attend alumni events throughout the year.
 - Changes to Phonathon
 - New phonathon data shows that changes to using an outsourced company has been successful.
 - Reed students are still making thank you calls to donors

- Alumni to alumni communications are impactful alumni have a desire to connect with Reed community members as opposed to outsourced Phonathon staff (non-Reed).
- Also bringing back R4R (Reedies for Reedies) Student led peer to peer fundraising.
 - Four-year plan
 - First three years education on fundraising and the Annual Fund, with a goal of giving in the fourth year.

January Minutes

Alumni Board Meeting January 12, 2025

Roll Call 3 minutes Laramie Silber

<u>Board members:</u> Barbara Stross, Patrick Burkart, Dylan Rivera, Katie Rempe, Gray Karpel, Andrei Stephens, Angelique Thomas, Carla Beam, Sofiya Deva, alea adigweme, Laramie Silber, Caitlin McKenna, Matt Giger, Valentina Lanlan Jin-Trowbridge, Lilia Raquel Rosas Guests:

Staff: Aurore Giguet, Fred Ratté

Approval of September Minutes

2 minutes Andrei Stephens

• Motion for approval by Katie Rempe, seconded by Dylan, no opposed or abstentions

Review of Agenda and Remarks

30 minutes Andrei Stephens

- Introduce new member
 - o Introducing Patrick Burkart, new AB member! Joining the GOLD committee.
- Discussion of Honor Principle / Looking Forward
 - Andrei Taking a moment to discuss honor principle and recent conversations surrounding interactions between community members and recent changes to Phonathon programs. Phonathon is now being handled by a professional outsourced company and no longer done by student workers this change was done because students who were calling alumni and parents were being verbally assaulted and not treated honorably. As alumni volunteers and outreach leaders, it's important to bring empathy, honor, maturity to the work we do in the alumni community. The alumni board can reflect and discuss how to emphasize the honor principle as an important and vital part of how we interact with each other. It would be a big success if alumni volunteers can bring honor and empathy into people's lives.
 - Barbara I was surprised to hear that alumni and parents were verbally abusive it's hard to imagine. Personally, feels more likely to donate if a student calls
 because of the affiliation with the college.
 - Caitlin Appreciated bringing up what the honor principle looks like in our post Reed alumni life. Do we need to think more about how mass communication is done? People are inundated with mass communication and it can be desensitizing.
 - Carla Wants to engage folks in dialogue about it the alumni board could make a written statement in the magazine addressing this. Board of trustees often

- focuses on the impact that Reed graduates will have on the world. We could start a bit of a movement outside the walls of Reed.
- Aurore We are still employing students, but they are now calling and thanking donors as opposed to calling for donations. They are having positive and authentic conversations with those donors.
- Dylan In recent years, mass emails to Reunions participants included a statement reminding everyone of the Honor Principle. This kind of thing takes reminders to socialize this over time. The Reed alumni community should be an exceptionally safe space to have dialogue and discussion.

Updates from Reed

10 minutes Aurore Giguet

- Staffing
- Annual Fund
- Financial Aid
- Reunions updates
- Reed Union on Honor Principle
 - Aurore is on the Reed Union committee planning a Reed union on the honor principle, opening session in February (community building roughly scheduled for Feb 3rd, but probably end of February). Larger honor principle discussion in March. The Motive for doing it is receiving feedback from students that they don't have an understanding of what the honor principle is and that it doesn't affect any digital communications or social media. Faculty were also surprised! Thought that it only applies to interactions in the classroom.
 - Are there any differences in how honor principle is introduced in orientation or from the J-board side? How is it addressed in HA training? HA training was a strong voice for reinforcing the honor principle (Laramie). Take a look at HA training materials – included in HA application?

Updates from AB Committees

30 minutes Committee chairs Laramie Silber

• GOLD (formerly CYA)

- Sofiya Thanks, Laramie. Still wrapping my arms around how current initiatives are structured. Question—Is there any kind of program that pairs individual alumni with current students in a kind of mentorship model
- Laramie closest is Pathfinders not like PMP. Does get at making one on one connections between GOLD and alumni. Current students and alumni aren't done vet
- Dylan RCA career coaches and alumni professional networks
- Also have DIC + SOCU collab events

• DIC Lilia Raquel Rosas

• RCA Matt Giger

Other Updates

<u>Foster-Scholz Club Steering Committee</u>
 <u>Chapter Leadership Council</u>
 5 minutes
 5 minutes
 Gray Karpel

- All For Reed
 - o To discuss in our next meeting
- Alumni Trustees
 - To discuss in our next meeting

President's Wrap-Up

1 minute

Andrei Stephens

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Adjourn 1 minute