

**Alumni Board Meeting
Forum for Advancing Reed
September 21, 2025
12:00 p.m. - 1:30 p.m. PST / 3:00 - 4:30 p.m. EST**

In-person: Trillium Multipurpose Room

Zoom link:

<https://reed-edu.zoom.us/j/98012880451>

Alumni Board Packet Contents

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September 21, 2025 Agenda

Roll Call

3 minutes

Peter Miller

Board Members:

Katie Rempe; Andrei Stephens; Allison Groves; Vasiliy Safin; Matt Giger; Claire Manson; Nico Terry Laramie Silber; Gray Karpel; Peter Miller; Patrick Burkhardt; Lizbeth Adams; Caroline Spiggle; Caitlin McKenna

Guests:

Brian Martin
Dave Baxter

Staff:

Tess Buchanan; Jaime Mathis; Amy Hesse; Jennifer Manning; Fiona Simms; Aurore Giguet; Hieu Nguyen

Approval of June Minutes

2 minutes

Katie Rempe

No objections, comments or additions

Katie moved and Andrei seconded the motion to approve the minutes. Motion carried unanimously.

Review of Agenda and Opening Remarks

10 minutes

Katie Rempe

- Choosing dates for the next two meetings
 - January 4 or 11—we will take a poll
 - April 12 (tentative)
 - FYI Paideia is Jan 17–25
- Annual fund challenge
 - This fall, we'd like to issue a challenge to ourselves as a board: 100% participation in the Annual Fund by December 31.

- Reaching this milestone before the end of the calendar year will allow us to send a letter to the Board of Trustees sharing that the Alumni Board is fully invested in Reed’s future—not just with time and leadership, but with philanthropy as well.
- Participation at this level sends a powerful message: we stand behind the college, and we’re modeling the kind of support we hope to see across the alumni community.
- Let’s make it happen and be able to brag to the Trustees about our 100% participation record going into the new year.

Updates from the Nominations Committee **10 minutes** **Andrei Stephens**

- Call for a vote to approve the [slate](#) (← click to find the voting link!)
 - Executive Committee
 - At-large members
 - Alumni Trustees
 - Honorary Alumni
 - Nominations Committee & Babson Award
 - The Nominations Committee had a tie for the Alumni Trustee Nominee, as one committee member recused themselves. All board members have been asked to vote for the Alumni Trustee nominee by the end of today so the full slate can be submitted.
 - Katie moved to approve the slate of candidates. The motion passed unanimously.

Remarks from Vice President for Advancement **20 minutes** **Hieu Nguyen**

- Reflections on his first year as VP

Updates from Reed **5 minutes** **Aurore Giguet**

- Restroom graffiti
 - The Presidential Campus Climate committee has discussed many options to address the harmful graffiti that has been occurring on campus recently. At this time the committee has chosen to paint the bathrooms and enact a new policy that all graffiti in bathrooms will be painted over promptly.

Updates from AB Committees **15 minutes** **Committee chairs**

● GOLD (formerly CYA)	Laramie Silber
● DIC	Lilia Raquel Rosas
● RCA	Matt Giger

Other Updates

- | | | |
|---|------------------|--------------------------|
| ● Chapter Leadership Council | 5 minutes | Gray Karpel |
| ● Foster-Scholz Club Steering Committee | 5 minutes | Barbara Stross |
| ● Alumni Trustees | 5 minutes | |
| ● All For Reed | 5 minutes | Katherine Lefever |

President’s Wrap-Up **5 minutes** **Katie Rempe**

Adjourn **1 minute**

Reed College Alumni Board of Directors
July 1, 2025–June 30, 2026

Executive Committee

Katie Rempe '05—President (FY24-27)
Laramie Silber '13—Vice President (FY25-28)
Peter Miller '06—Secretary (FY26-FY29)
Andrei Stephens '08—Past President (FY23-26)

Alumni Trustees

Liz Adams '79 (FY26-29)
alea adigweme '06 (FY25-28)
Carla Beam '76 (FY23-26)
Tina Sohaili-Korbonits '07 (FY24-27)

At-Large Members

Patrick Burkart '91 (FY25-26)
Sofiya Deva '17 (FY25-27)
Matt Giger '89 (FY25-28)
Allison Groves '99 (FY26-28)
Kip Guy '90 (FY25-27)
Advait Jukar '11 (FY26-28)
Gray Karpel '08 (FY26-28)
Claire Dennerlein Manson '02 (FY24-26)
Caitlin McKenna '08 (FY24-26)
Bronwyn North Reist '07 (FY24-26)
Vasiliy Safin '07 (FY24-26)
Caroline Spiggle '24 (FY26-28)
Angelique Thomas '09 (FY25-27)
Thomas Weber '83 (FY25-27)
Joe Yalowitz '20 (FY26-28)
Lilia Raquel-Rosas '94 (DIC Chair)

CLC Representatives

Will Huiras '14
Peter Miller '06
Jim Quinn '83

Foster-Scholz Representative

Barbara Stross '64

Presidential Appointees

TBA

Student Senate Representative

Lucy Knight-King

*Italics indicate members completing their terms
as of June 30, 2026*

Committee Assignments
July 1, 2025–June 30, 2026

Executive

Katie Rempe '05—President
Laramie Silber '13—Vice President
Peter Miller '06—Secretary
Andrei Stephens '08—Past President

Griffins of the Last Decade

Isaac Ball '22
Patrick Burkart '91*
Laura Dallago '18
Sofiya Deva '17*
Kaori Freda '15
Drew Garcia '15
Josie Griffin '09
Allison Groves '99*
Ashlin Hatch '17
Gray Karpel '08*
Noah Lerner '18
Caitlin McKenna '08*
Peter Miller '06*
Alex Moses '18
Ana Quintana Bernal '23
Vasiliy Safin '07*
Laramie Silber '13—Chair*
Caroline Spiggle '24*
Andrei Stephens '08*
Dylan Thelen '23
Renee Wu '19
Joe Yalowitz '20*

Nominations Committee

Michael Axley '89
Jan Carpenter '14
Katie Rempe '05*
Andrei Stephens '08—Chair*
Janan Abdo Stoll '78

Chapter Leadership Council

Will Huiras '14
Peter Miller '06*

Gray Karpel '08*

Diversity & Inclusion Committee

alea adigweme '06*
Dave Baxter '87
Joli Bennett
Becky Chiao '85
Josh Cox '18
Carmen García Durazo '11
Kip Guy '90*
Valentina Jin-Trowbridge '11
Brian Martin '81
Mark McLean '70
Katie Rempe '05*
Lilia Rosas '94—Chair*
Karen Sappleton '97
Clarise Sky-Johnson '18
Angelique Thomas '09*

Reed Career Alliance

Jon Bates '67
Doris Cellarius '59
Catherine Dalton '98
Claire Dennerlein Manson '02*
Matt Giger '89—Chair*
Bryan Hagen '91
Advait Jukar '11*
Paul Levy '72
Peter Miller '06*
Govind Nair '83—Past Chair
Bronwyn North Reist '07*
Darlene Pasieczny '01
Duncan Ramsey '04
Dylan Rivera '95
Andrew Schpak '01
Aris Silzars '63
Charles Tauber '75
Thomas Weber '83*

* Alumni Board Member

**Meeting Schedule
FY26**

September 21, 2025 (FAR)

Hybrid meeting

Trillium Multi-purpose Room -or- [Via Zoom](#)

DATE AND TIME HERE

Via Zoom

DATE AND TIME HERE

Via Zoom

June 12, 2025 (REUNIONS)

Hybrid meeting

Eliot 216 -or- Via Zoom

Advancement Contact Information

Mail:

Alumni Relations & Parent Engagement
Reed College
3203 SE Woodstock Blvd
Portland, OR 97202
Email: alumni@reed.edu
Website: alumni.reed.edu

Alumni Relations & Parent Engagement is located in Prexy House on the Reed Campus.

Advancement Staff Directory for Alumni Board

Hieu Nguyen

Vice President for Advancement & College Relations
503-788-6604
htnguyen@reed.edu

Aurore Giguet

Director of Alumni Relations & Parent Engagement
503-788-6644
agiguet@reed.edu
Contact for: Alumni Board, Alumni Executive Committee, and annual fund

Tess Buchannan '21

Assistant Director, Alumni Relations & Parent Engagement
503-777-7547
buchannant@reed.edu
Contact for: Foster-Scholz Club; class volunteers (40th, 45th, 50th, 55th, 60+ reunions); Hum 110 Book Club

Amy Hesse '03

Associate Director, Alumni Relations & Parent Engagement
503-517-7427
ahesse@reed.edu
Contact for: Reed Career Alliance; RAMP; professional networks; class volunteers; Alumni College

Jaime Mathis

Assistant Director, Alumni Relations & Parent Engagement
jmathis@reed.edu
Contact for: Chapter Leadership Council, Chapters, Alumni Board Nominations Committee; class volunteers

Jennifer Manning

Associate Director, Volunteer Engagement & Philanthropy

503-517-4824

jmanning@reed.edu

Contact for: Parents, All for Reed (AFR), parent engagement

Sonali Shivdasani

Associate Director of Advancement Events

(503) 517-4068

sonalis@reed.edu

Contact for: Events

Fiona Simms

Assistant Director, Alumni Relations & Parent Engagement t

503-777-7573

simmsf@reed.edu

Contact for: Griffins of the Last Decades Committee; Diversity and Inclusion Committee; Forum for Advancing Reed; class volunteers

Nominations

Executive Committee:

Katie Rempe '05—Past President
Laramie Silber '13— President
Peter Miller '06—Vice President
Gray Karpel '08—Secretary

At-large Board Members (up to five):

Rick Beaumont '08
Molly Moss '95
Jefferson Ratliff '25
Susan Shea/Capwell '04
Amanda Waldroupe '07

Chapter Leadership Council Representatives:

Ashley Potter '07
Nico Terry '17
Gray Karpel '08

Alumni Trustee:

Andrei Stephens '08
Avy Mallik '07
[Vote here](#)

Honorary Alumni:

Dan Gerrity
Laura Liebman

Updates from Reed

Name Change

- Alumni Relations & Volunteer Engagement (ARVE) has been renamed **Alumni Relations & Parent Engagement (ARPE)** to reflect expanded scope.

Staffing

- Fred has left his role as our **Administrative Coordinator**; a search is underway for a replacement.
- The interview process is in progress for the new **Executive Director of Development**.
- Alice Harra (**Associate Dean of Students, Director of Center of Life Beyond Reed**) has retired, leaving behind a strong legacy of student career and professional development support.

Programs & Engagement

- We have engaged Maya Gasuk, **an alumni engagement consultant**, to review our programs, volunteer structures, and campus partnerships. She is helping us set clear priorities, refine structures for our volunteers, and strengthen how we measure engagement.
- **Alumni College**: 335 signups to date from alumni and parents. This year's theme "*The Value of a Liberal Arts Education*" offers engagement through both virtual and in-person programming.
- **Hum 110 Lecture Series (Year 2)**: over 740 registrations (687 registrants last year from **35 states and 33 countries**) highlight strong global interest in Reed's academic cornerstone. In need of additional hosts.
- **Reed on the Road**: FY26 format updated to feature faculty lecture + reception + leadership donor dinner; proposal for Portland program to move to be during Reunions due to declining attendance.
- Ongoing work to **align alumni engagement with campaign priorities** as Reed prepares for the public launch of its \$350M comprehensive campaign in October 2025.
- **Parent & Family Weekend 2025** (Nov 7–8) planning in progress.
- Implementation of a standardized **post-event reporting process**.
- **Portland Alumni Holiday Party** event structure has changed from a dinner to a reception to improve accessibility, attract younger alumni, and preserve the Boar's Head Procession as the central tradition. Ticket price reduced from \$100 to \$25.
 - Meeting with long-time supporters to inform them of the change.
- **Travel Program** is continuing with strong momentum. Upcoming 2026 faculty-led trips include *Malta & Sicily* (led by Nigel Nicholson) and *Greece* (led by Ellen Millander).
- Upcoming **Reed Union** on the Honor Principle will take place in Kaul Auditorium on **September 26, 3:30–5:00 p.m.** The event is open to alumni.
- **Reunions 2025**: planning already underway.

FY26 Goals

- **Increase unique alumni event attendance** by 25%, reaching 2,356 unique attendees by June 30, 2026.
- **Increase overall alumni engagement** by 10%, connecting 5,169 alumni through events, volunteering, or giving.
- **Strengthen the pipeline** by increasing student participation in alumni events by 20% (from 171 to at least 205).
- **Increase first-time alumni event attendance** by 15%, growing from 284 in FY25 to ~325 in FY26.
- **Expand parent participation** by piloting parent involvement in at least one regional event, one career panel, and Alumni College, with exploration of additional opportunities where it makes sense.
- **Support campaign readiness** by aligning alumni and parent engagement strategy with the public launch of Reed's \$400M campaign in October 2025.

Admissions & Budget

- FY25 1,388 (1,440 projected), FY26 1,310 (1,361 projected)
 - Enrollment declines are causing:
 - Tuition revenue decreases
 - Higher financial aid rates
 - Financial Aid FY25 41% (39% budgeted), FY26 41.5% (39.5% budgeted)
 - Auxiliary revenue decreases (e.g. room and board)

- Continuing operating deficits
- FY27 & FY28 aligning expenditures with budgets
 - No planned layoffs
 - Being attentive to expending resources
 - Identifying operational efficiencies
 - Working to increase enrollment
- While the declines are impacting current finances, the college remains stable, with \$15.5 million in a rainy day fund to help while revenues and expenses are balanced.

Committee Reports and Updates from Leadership Groups

Griffins of the Last Decade (Formerly Committee for Young Alumni)

Laramie Silber

- We held our first meeting of the academic year on Aug 24th. In our prior meeting we had open discussion around “barriers to volunteering”; this meeting we built on the theme exploring what desired “impact motivated us to volunteer” and how to support that passion in others
- The Committee is planning a virtual series on the most befuddling obstacles Reeds face after graduation – *When Griffins Graduate*. We developed themes at the August meeting and are working on refining topics and recruiting speakers.
- Reed Union to discuss the Honor Principle: Sept 26, in Kaul 3:30–5:00 p.m. [RSVP form for alumni](#). GOLD does not have a lot of Portland-based right now, but a good opportunity for committee members to encourage their young alumni contacts and classmates to attend.
- Continuing to work with CLC and staff on the New Alumni Welcome Fall pizza parties on Oct 4.
- Paideia is Jan 17–25, 2026 (Sat–Sun). GOLD will discuss at our Oct meeting repeating/updating/expanding our class from last year on being an engaged alum. Last year applications opened in Oct and hybrid/virtual classes were possible.

Diversity and Inclusion Committee

Lilia Raquel Rosas (prepared by Fiona Simms)

- DIC has been providing input and feedback on the program for the [Forum for Advancing Reed](#)
- At our meeting planned for Friday, September 19, we will be discussing potential event ideas that can support students.

Reed Career Alliance (RCA)

Matt Giger (prepared by Amy Hesse)

- [Reed Alumni Méntör Program \(RAMP\)](#)
 - Career Coaches and Pathfinders merged into a new program with similar tools incorporating strong features of each
 - October 1 - New peer career mentoring program launch
 - 24 Coaches and Pathfinders have signed up to be RAMP volunteers
 - Two orientation sessions held for existing Coach & Pathfinder volunteers
 - [RAMP volunteer sign-up form](#)
 - New volunteers will be onboarded starting in late October

- **Government & Politics**

- Chair: [Dylan Rivera '95](#)
- October 22 - [DC Capitol Quest Fellows](#) alumni-student event
 - [Invitation sent to alumni in DC area working in government, politics, and law](#)
- January 2026 (Paideia) TBD - Virtual panel with [Kerry Skemp '05](#) and [Tina Bardot '23](#), talking about pivoting from federal jobs to other careers. Looking for 1-2 additional panelists who were affected by federal layoffs.
- Spring 2026 - Virtual panel about activism and resistance movement (Laura Jedeed '19 expressed interest)
- June 2026 (Reunions) - In-person panel, may be politically-oriented

- **Healthcare & Medicine**

- Committee Members: [Catherine Dalton '98](#), [José Guillén '03](#), [Duncan Ramsey '04](#) & [Charles Tauber '75](#)
- Discord group launch in the coming months
- September 28, 5:30pm PT - Virtual panel showcasing Reedie gynecologists who are advocating for access to essential reproductive healthcare ([register](#))
 - Panelists
 - [Marguerite Cohen, MD '75](#) (she/her) Obstetrics and Gynecology Physician at [Cascade Women's Health](#) - Portland, OR
 - [Gene de Haan, MD '05](#) (they/them) [Obstetrics and Gynecology Physician and Medical Director, Gender Pathways Clinic, Kaiser Permanente](#) - Portland, OR
 - [Jen Rupert, MD '90](#) (she/her) [Obstetrics and Gynecology Physician at Kaiser Permanente](#) - Portland, OR
 - Moderator
 - [Olivier Ezell, MD '16](#) (they/them) Emergency Physician, Ultrasound Fellow '26, University of New Mexico, Albuquerque, NM

- **Legal** ([website](#))

- Chair: [Andrew Schpak '01](#)
- September 3, 2025, 4:30–7pm - Portland summer social alumni event at Stoel Rives, hosted by Kris Russell '08 (14 attendees)
- October 22 - [DC Capitol Quest Fellows](#) alumni-student event at Davis Wright Tremain
- [Invitation sent to alumni in DC area working in law, government & politics](#)
- November 13, 6pm - Bay Area Legal Network Event at Redfield Cider in Oakland, CA ([register](#))
 - Kate Aishton '04, Jacob Canter '14, Mark Mosley '81 hosting
- January 2026 (TBD) - Paideia event with Jacob Canter '14 and other alumni about careers in law

- **Sustainability**

- Committee Members: [Kerry Skemp '05](#) and [Tina Bardot '23](#)
- Discord group launch in the coming months
- September 20 - [Coastal Cleanup Day](#) in California, various locations
- November 19 - Arlene Blum lecture & reception on campus

- Cross-promoting [sustainability events on campus through Sustainability and Environmental Justice initiative](#) and other groups
- **Tech**
 - Chair: [Matt Giger '89](#)
 - Discord group launch in the coming months
 - Spring 2026 - Virtual panel exploring data, cybersecurity, government & law - (cosponsorship with Government and Legal?)
 - Spring 2026 - In-person tech networking event in Seattle area with Su Liu '13 and Puget Sound alumni chapter

New Networks Launching in FY26:

- **Arts, Creativity, and Expression** (launch October 2025)
 - Committee Members: [Dave Baxter '87](#) (fine arts and art education), [Claire Dennerlein-Manson '02](#) (Public and Media Relations - Pink Martini & Heinz Records)
 - [Bronwyn North-Reist '07](#) (film and TV production) and [Charlie Wilcox '16](#) (Artist, Faculty Administrative Coordinator, Reed College)
 - September 12 - Kickoff meeting
 - October 2025 - 1st email invitation to join network
 - November 5 - Greg MacNaughton Cooley Gallery tour this fall as network/chapter co-sponsored event, reception following
 - Spring/Summer 2026 - Possible arts & entertainment networking event in Los Angeles co-sponsored by Southern California chapter
- **Business, Entrepreneurship, & Finance** (launch October/November 2025)
 - Committee Members: [Bryan Hagen '91](#) and [Govind Nair '83](#) agreed to support committee
 - Continuing to reach out to additional committee members
 - October/November 2025 - 1st email invitation
 - June 26, 2025 5:30pm - Summer social and business & finance networking on the Empire Rooftop in New York with Michael Stapleton '10, Peter Miller '06 of New York chapter
 - March 2025 TBD - New York Financial Fellows - alumni-student mixer
- **Education** (launch Spring 2026)
 - Committee Members: [Thomas Weber '83](#) (PreK-12 ed) and [Advait Jukar '11](#) (higher ed)

Chapter Leadership Council

Gray Karpel

Reminder to join your local chapter for the global "Griffins of the Last Decade" welcome party on Saturday, October 4, 2025! Each city will host a party so that recent grads will be able to connect with local alumni wherever they find themselves this fall. Chapters are also working on this fiscal year's events and setting goals for engagement. If you have ideas for events you'd like to see, please reach out!

Foster-Scholz Club

Barbara Stross

Foster-Schulz met virtually on July 22nd this year.

We reviewed the steady rise in attendance at F-S events since 2021, noting that it helps to have current members contact classmates personally in addition to sending out group invitations. Oral history sessions that are free-wheeling, story-telling groups are quite successful.

We felt that it could be useful and interesting to open some F-S sponsored events to Reedies of all ages.

Discussion of reunions included the suggestion that we encourage more interactions between groups, and continuing our questions about driving factors for affinity groups--majors, careers, hobbies?

The goals we set include providing eight annual events for Reedies nearing or post-retirement; offering members more opportunities to volunteer, on campus and otherwise; and hosting cross-generational conversations.

Upcoming programming we discussed for fall:

*The Hero's Journey, with Wally Englert and a panel of four alumni in a Zoom session, with breakout rooms for small groups to share their own stories.

*Memoir Writing, with several ideas from members, and plans for another F-S meeting to suggest more specific ways to facilitate this, hoping that Roger Porter would help further this discussion.

*A Gray Fund information session, State of the Union.

*F-S members are invited to a talk by civil rights legal scholar Dylan Penningroth (October 14th, 4:45 p.m.

Committee members will continue to think about speakers for When Reedies Retire events/presentations. We already have lots of ideas.

Alumni Trustees

- Board of Trustees meeting on October 9 - 11

All for Reed

Katherine Lefever

Most recent campaign information:

Number of committee members	11
Total assigned prospects	45
Contact reports submitted	87 Contact made: 13 Committed gift: 8 Committed gift but not yet made: 3

All gifts from assigned prospects	\$26,000 Annual Fund \$12,000 Other
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AFR's first outreach period under our new model wrapped in June. There were several noteworthy things about this campaign:

- Targeted contacting to a limited number of donor prospects selected by Reed staff
 - These prospects had all made a prior gift to Reed but had not given in at least a year. They were all mid-level donors who are not currently assigned to a Gift Officer. Our hypothesis was that this is an undercultivated segment that might benefit from some personal peer outreach.
- We had two parents of current Reed students engaged for the first time, who made calls to other parents. With the change of name from *Alumni Fundraising for Reed* to ***All For Reed***, we have opened up this committee to future participation not just by parents, but also faculty, staff, and current students.
- New contact report google form set up for AFR volunteers to easily record each contact made and the result, to be then added to the database by Reed staff.

This outreach period was a proof of concept as we implemented recommendations from the Annual Fund consultant's report. Now that we have one sprint behind us, we are looking to recruit more committee members. The AFR steering committee job description is attached.

All For Reed Timeline 2025-2026

Oct 14, 2025: Kick-off meeting

Oct 14- Nov 14, 2025: Relationship cultivation and assigned solicitations take place

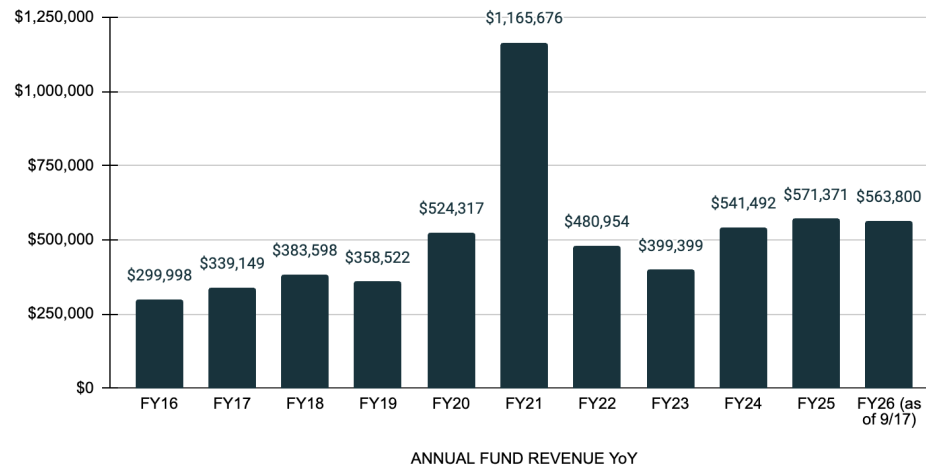
AFR Goals

- **100% committee participation in Annual Fund Giving** - For the first time, we made making a gift to the Annual Fund a requirement for participating on the AFR steering committee.
- **100% committee member participation in outreach** - All members committed to attempting to contact 5 assigned individuals/prospects per sprint (2x year) for a total of 10 contacts annually.
- **Engage 30% of all donor prospects with a personal conversation that leads to a gift** - our first outreach period we made successful contact with 28% of our prospects, 60% of which resulted in gifts!

General Annual Fund updates:

- **Our FY26 Annual Fund goal is \$4.6 million.** As of 9/17, we have raised \$563,800, 12% of our overall dollar goal. The bar chart below is a snapshot of the year-over-year comparison between July 1 and September 30 for the last ten years. The FY26 dollar amount is as of September 17.
- We are in a good position to end the first quarter of the fiscal year strong. The breakdown below shows month-over-month Annual Fund revenue over the past ten fiscal years. The FY26 September dollar amount is as of September 17.

Annual Fund YoY revenue | July 1–September 30



Annual Fund dollars raised MoM and QoQ FY16–26				
	July	August	September	First Q
FY16	\$185,503	\$49,591	\$64,904	\$299,998
FY17	\$56,044	\$166,695	\$116,410	\$339,149
FY18	\$207,435	\$44,293	\$131,871	\$383,598
FY19	\$207,435	\$78,539	\$143,653	\$429,626
FY20	\$191,229	\$127,349	\$205,739	\$524,317
FY21	\$473,359	\$167,434	\$524,883	\$1,165,676
FY22	\$193,953	\$74,947	\$212,055	\$480,954
FY23	\$193,953	\$49,609	\$110,112	\$353,674
FY24	\$148,111	\$263,439	\$129,941	\$541,492
FY25	\$330,017	\$72,428	\$168,926	\$571,371
FY26 (as of 9.17)	\$404,148	\$76,765	\$82,887	\$563,800

- Efforts are starting earlier than in past years: Emails reminding our donors of the anniversary of their last gift started in August. Our first direct mail solicitation was mailed on September 2, and the calling program started on September 8.
- The Annual Fund & Advancement Communications and Strategic Communications & Marketing teams collaborated over the summer to improve our [giving web pages](#). We have made changes to the way the information is presented and created [a dedicated web page for the Annual Fund](#), something our site previously lacked.

June Minutes
June 13, 2025 Agenda

Roll Call **3 minutes** **Peter Miller**

Board Members:

Dylan Rivera, Andrei Stephens, Jim Quinn, Patrick Burkhart, Peter Miller, Angélique Thomas, Gray Karpel, Advait Jukar, Barbara Stross, Vasiliy Safin, Claire Dennerlein Manon, Katie Rempe, Allison Groves, Michael Axley, Thomas Weber, alea adigweme, Valentina Jin-Trowbridge, and Tina Sohaili-Korbonits

Guests: Dave Baxter, Lucy

Staff: Aurore Giguët, Fiona Simms, Jaime Mathis, Sheena McFarland

Approval of March Minutes **2 minutes** **Andrei Stephens**

- Peter moved and Barbara seconded the motion to approve the minutes of the March meeting.
- Motion passed.

Review of Agenda and Remarks **10 minutes** **Andrei Stephens**

- Welcoming our new members and thanking those rolling off.
 - Advait Jukar '11
 - Allison Groves '99
 - Peter Miller '06 (secretary)
 - Caroline Spiggle '24
 - Gray Karpel '08
 - Joe Yalowitz '20

 - Dylan Rivera '95 (past president)
 - Grant Burgess '13
 - Maya Campbell '14
 - Jennifer Delfino '05
 - Valentina Jin-Trowbridge '11
 - Michael Axley '89 (alumni trustee)

Update from Reed's Risk Assessment Task Force **30 minutes** **Sheena McFarland**

- Sheena extended thanks to Advait and Andrei for their remarks at commencement.
- Reed has memberships with the following organisations
 - National Association of Diversity Officers in Higher Education
 - National Association of College and University Business Officers
 - National Association of College Admissions Counseling
 - National Association of Independent Colleges and Universities
- Reed has signed onto the following amicus briefs and statements
 - Presidents Alliance on higher education and Immigration
 - American Association of Colleges and Universities
- We are also a part of the Small College Coalition which has hired a lobbyist
- Strategic Communications
 - Reed is engaging with Elected Officials in Oregon and beyond
 - Working with both Democrats and Republicans

- Leveraging resources from the above mentioned organizations, building coalitions and staying informed
 - Staying within the community: messaging students, staff, faculty, alumni, and parents but not the wider public.
- Reed's Risk Assessment Task Force was convened in February and is comprised of 8 staff and 2 faculty members
 - Have identified top 14 points of exposures for Reed; selected 7 of those scenarios
 - Developed a response template: lead contacts, who needs to be engaged, what is the helpful data and resources we should be paying attention to. Also identified the worst possible consequences for each.
 - Developed formal response plans for each of the 7 scenarios
 - Immediate actions
 - Communications plan
 - Recovery strategies
 - Stakeholder coordination
 - Where possible outlined proactive or preventative measures
 - Policies and procedures
 - Training and awareness
 - Security and safeguards
 - Risk monitoring system
- Overall grant/federal funding at Reed
 - Total of \$5million in grants from all sources. Of this approximately \$3 million per year are federal grants
 - Indirect costs: \$500,000 from multi-year awards
 - 90% NSF, 10% NIH
 - Federal financial aid
 - Pell \$1.4 million
 - SEOG \$225,000
 - Federal Work Study \$200,000
 - Other \$200,000
 - The below loans are not held by Reed but affect our students
 - Student loans \$5.5 million
 - Family loans (unknown)
- Other evolving risks
 - Proposed federal budget
 - Reconciliation bill
 - New visa approval program
 - Investment reviews
 - Trump administration and court orders
 - Recession/General Financial/Tariffs
 - Unknown exposures
- Actual Impacts here at Reed
 - Stress and anxiety levels across campus are high
 - Large increase in referrals to the [CARE team](#)

- No grants have been canceled
 - One sub-grant has been canceled, but another university was the PI on that grant
- Fulbright scholars have maintained their funding
- No students have lost their visas or been deported
- What can alumni do?
 - Have a webpage on how you can help alumni
 - Reach out to your representative or senator (sample letter available)
 - Student Aid Alliance outreach
- Custodian Union
 - Reed is making a good faith effort to bargain with the custodian union
 - They have met only once so far
 - The petition and calls to action from the union are painting a deeply inaccurate story
 - Many custodians are not in support of some of the tactics being used
 - Reed currently pays custodians 20% more in wages than the market norm
 - Reed has successfully bargained with custodians in the past and will again
- Q&A and open comments
 - Q: Does Reed anticipate any issues with accreditation (like Columbia is dealing with)?
 - A: Have not been hearing anything from our accreditor. Reed does not rise to the level of Columbia at a federal level. We are aware of what's going on with other institutions' accreditation processes.
 - Q: What percentage of Reed's annual budget is represented by federal funds?
 - A: About 5%
 - AB member who works at another college has seen their accreditation organization quietly pressured and they updated some of their formal documents/statements to remove references to inclusion but without any discussions or announcement.
 - Q: Is Reed aware/worried about potential caps to student loans?
 - A: Reed students take a relatively small amount of student loans so we hope this will not greatly impact our students. However, we know that our students go on to get PhDs at a particularly high rate and it could affect Reedies post-Reed.
 - On Investment: We saw a letter from students demanding divestment from Israel. This is a complicated request but alumni were hoping for more information about why the college declined.
 - Staff can invite Erik Bernhardt, Reed' Chief Investment Officer
 - On the union issue: some concern that the bullet/talking points on this issue sound a lot like an Amazon type organization. (Andrei notes: dividing the custodian staff into good/bad 'tactics', we're in good faith — implying they're not, we pay above market — they should be grateful, we have bargained successfully before — why are they causing problems now ... these are not the kinds of things that Reed alumni are probably going to respond well to without *really* strong specific proof points that explain why this isn't just standard union busting PR)
 - These are in development as this is a new/emerging issue
 - We deeply appreciate the work our custodians do and this discussion is about respect for the individuals on that team. We have had positive conversations with the teams including about the ways that we can help build community among those teams and

between those teams and the rest of the college. This has historically been a challenge because they work atypical hours.

- Should there be someone from the Alumni Board at the organized union event this afternoon?
- SEIU is the union
- Alumni Board members would like to have more information and context about the issues under discussion
 - Tonality matters and how Reed navigates these union discussions will affect future union discussions that may come up (RAs, Faculty, etc.)
 - Need to fight a lot of assumptions about what kind of institution Reed is
- Custodians receive the same [healthcare and retirement benefits](#) that all staff do
- Sheena appreciates the feedback and will be passing it on
- AB members are grateful that Sheena came to talk about these issues today (yes, thank you, Sheena!)

Updates from Reed

5 minutes

Aurore Giguet

- Previously reported volunteer numbers were inaccurate. As you may know we have recently gone through a CRM transition and have been working out some reporting kinks. Stay tuned for an end of year report.
- Note on engagement data:
 - We are tracking the percentage of alumni that are engaged in any mode (giving, event attendance, communications, volunteering) and are currently engaging about 25% of the total alumni legally contactable population. We will be tracking this year to year but notably the number of alumni grows year over year so we won't necessarily see increases in the engagement rate.
 - We are working on getting comparable/benchmark data from other institutions to contextualize that data
 - We do meet with the Northwest 5 consortium and notably Willamette has nearly double the number of alumni but has the same event attendance goal as Reed of 2,000 unique attendees which we are on track to meet this year.
- Follow link above for full update
- The student senate representative responded to questions about safety on campus and whether or not it feels like the Reed bubble is being broached.

Updates from AB Committees

15 minutes

Committee chairs

- [GOLD \(formerly CYA\)](#)
- [DIC](#)
- [RCA](#)

Laramie Silber
Lilia Raquel Rosas
Matt Giger

Other Updates

- [Chapter Leadership Council](#)
- [Foster-Scholz Club Steering Committee](#)
- [Alumni Trustees](#)

5 minutes

Gray Karpel

5 minutes

Barbara Stross

5 minutes

Tina Sohaili

- [All For Reed](#)

5 minutes

Advait Jukar

President's Wrap-Up

1 minute

Andrei Stephens

Thank you to everyone in the room for the time and talent you share with Reed and Reedies.

Katie thanked Andrei for all of his efforts as Alumni Board President this past year.

Adjourn

1 minute

Barbara moves and Katie seconds the motion to adjourn.