

Alumni Board Meeting

January 4, 2026

1 - 2:30 pm PST / EST

Zoom link:

<https://reed-edu.zoom.us/j/97132646967?pwd=DwJJbzSSg5AGKi9P0vobK8wtr4XWYR.1>

Alumni Board Packet Contents

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[September 21, 2025 Minutes](#)

January 4, 2026 Agenda

Roll Call	3 minutes	Peter Miller
<u>Approval of September Minutes</u> •	2 minutes	Katie Rempe
Review of Agenda and Remarks	10 minutes	Katie Rempe
<u>Updates from Reed</u> • Reed Union - Honor Principle & Free Speech, February 27, 3:15 - 5:00 • FY26 & FY27 program shifts ○ Xenia ○ Reed on the Road ○ Reunions ○ FAR ■ Alumni Board facilitated retreat on June 10	5 minutes	Aurore Giguët
Professional Networks • <u>Alumni Professional Network Progress Report</u> • <u>Alumni Professional Network Progress Slides</u>	20 minutes	Amy Hesse
<u>Updates from AB Committees</u> • <u>GOLD (formerly CYA)</u> • <u>DIC</u> • <u>RCA</u>	15 minutes	Committee chairs Laramie Silber Lilia Raquel Rosas Matt Giger
Other Updates • <u>Chapter Leadership Council</u>	5 minutes	Gray Karpel

- [Foster-Scholz Club Steering Committee](#)
- [Alumni Trustees](#)
- [All For Reed](#)

5 minutes

Barbara Stross

5 minutes

Carla Beam

5 minutes

Aurore Giguët

President's Wrap-Up

1 minute

Katie Rempe

Adjourn

1 minute

Reed College Alumni Board of Directors
July 1, 2025–June 30, 2026

Executive Committee

Katie Rempe '05—President (FY24-27)
Laramie Silber '13—Vice President (FY25-28)
Peter Miller '06—Secretary (FY26-FY29)
Andrei Stephens '08—Past President (FY23-26)

Alumni Trustees

Liz Adams '79 (FY26-29)
alea adigweme '06 (FY25-28)
Carla Beam '76 (FY23-26)
Tina Sohaili-Korbonits '07 (FY24-27)

At-Large Members

Patrick Burkart '91 (FY25-26)
Sofiya Deva '17 (FY25-27)
Matt Giger '89 (FY25-28)
Allison Groves '99 (FY26-28)
Kip Guy '90 (FY25-27)
Advait Jukar '11 (FY26-28)
Gray Karpel '08 (FY26-28)
Claire Dennerlein Manson '02 (FY24-26)
Caitlin McKenna '08 (FY24-26)
Bronwyn North Reist '07 (FY24-26)
Vasiliy Safin '07 (FY24-26)
Caroline Spiggle '24 (FY26-28)
Angelique Thomas '09 (FY25-27)
Thomas Weber '83 (FY25-27)
Joe Yalowitz '20 (FY26-28)
Lilia Raquel-Rosas '94 (DIC Chair)

CLC Representatives

Will Huiras '14
Peter Miller '06
Gray Karpel '08

Foster-Scholz Representative

Barbara Stross '64

Presidential Appointees

TBA

Student Senate Representative

Lucy Knight-King

*Italics indicate members completing their terms
as of June 30, 2026*

Committee Assignments
July 1, 2025–June 30, 2026

Executive

Katie Rempe '05—President
Laramie Silber '13—Vice President
Peter Miller '06—Secretary
Andrei Stephens '08—Past President

Griffins of the Last Decade

Isaac Ball '22
Patrick Burkart '91*
Laura Dallago '18
Sofiya Deva '17*
Kaori Freda '15
Drew Garcia '15
Josie Griffin '09
Allison Groves '99*
Ashlin Hatch '17
Gray Karpel '08*
Noah Lerner '18
Caitlin McKenna '08*
Peter Miller '06*
Alex Moses '18
Ana Quintana Bernal '23
Vasiliy Safin '07*
Laramie Silber '13—Chair*
Caroline Spiggle '24*
Andrei Stephens '08*
Dylan Thelen '23
Renee Wu '19
Joe Yalowitz '20*

Nominations Committee

Michael Axley '89
Jan Carpenter '14
Katie Rempe '05*
Andrei Stephens '08—Chair*
Janan Abdo Stoll '78

Chapter Leadership Council

Will Huiras '14
Peter Miller '06*

Gray Karpel '08*

Diversity & Inclusion Committee

alea adigweme '06*
Dave Baxter '87
Joli Bennett '91
Becky Chiao '85
Josh Cox '18
Carmen García Durazo '11
Kip Guy '90*
Valentina Jin-Trowbridge '11
Brian Martin '81
Mark McLean '70
Katie Rempe '05*
Lilia Rosas '94—Chair*
Karen Sappleton '97
Clarise Sky-Johnson '18
Angelique Thomas '09*

Reed Career Alliance

Jon Bates '67
Doris Cellarius '59
Catherine Dalton '98
Claire Dennerlein Manson '02*
Matt Giger '89—Chair*
Bryan Hagen '91
Advait Jukar '11*
Paul Levy '72
Peter Miller '06*
Govind Nair '83—Past Chair
Bronwyn North Reist '07*
Darlene Pasieczny '01
Duncan Ramsey '04
Dylan Rivera '95
Andrew Schpak '01
Aris Silzars '63
Charles Tauber '75
Thomas Weber '83*

* Alumni Board Member

**Meeting Schedule
FY26**

September 21, 2025 (FAR)

12:00 p.m. - 1:30 p.m. PST / 3:00 - 4:30 p.m. EST

Hybrid meeting

Trillium Multi-purpose Room -or- [Via Zoom](#)

January 4, 2026;

[Via Zoom](#)

1:00 p.m. - 2:30 p.m. PST / 4:00 - 5:30 p.m. EST

April 12, 2026

Via Zoom

1:00 p.m. - 2:30 p.m. PST / 4:00 - 5:30 p.m. EST

June 10, 2026 (REUNIONS)

In-person retreat

11:00 p.m. - 5:00 p.m. PST

Location TBD

Advancement Contact Information

Mail:

Alumni Relations and Parent Engagement

Reed College

3203 SE Woodstock Blvd

Portland, OR 97202

Email: alumni@reed.edu

Website: alumni.reed.edu

Alumni Relations & Parent Engagement is located in Prexy House on the Reed Campus.

Advancement Staff Directory for Alumni Board

Hieu Nguyen

Vice President for Advancement

503-788-6604

htnguyen@reed.edu

Aurore Giguët

Director of Alumni Relations & Parent Engagement

503-788-6644

agiguët@reed.edu

Tess Buchannan '21

Assistant Director, Alumni Relations & Parent Engagement

503-777-7547

buchannant@reed.edu

Contact for: Foster-Scholz Club; Class volunteers (40th, 45th, 50th, 55th, 60+ reunions)

Amy Hesse '03

Associate Director, Alumni Relations & Parent Engagement

503-517-7427

ahesse@reed.edu

Contact for: Reed Career Alliance (including Career Coaches); Professional networks including the Legal Network; Class volunteers (30th, 35th reunions); Alumni College

Jennifer Manning

Associate Director, Volunteer Engagement & Philanthropy

503-517-4824

jmanning@reed.edu

Contact for: Parents, All for Reed (AFR), Alumni Fundraising for Reed Steering Committee

Jaime Mathis

Assistant Director, Alumni Relations & Parent Engagement

503-517-4824

jmathis@reed.edu

Contact for: Alumni Chapters, Chapter Leadership Council, Nominations Committee, Class Volunteers (15th, 20th, 25th reunions)

Sonali Shivdasani

Associate Director of Advancement Events

(503) 517-4068

sonalis@reed.edu

Contact for: Alumni and parent events

Fiona Simms

Assistant Director, Alumni Relations & Parent Engagement

503-777-7573

simmsf@reed.edu

Contact for: GOLD Committee, DIC Committee, student engagement

Cosmo Zellman

Administrative Coordinator for Alumni Relations & Parent Engagement

503-717-7413

cosmoz@reed.edu

Contact for: Administrative support for Alumni Relations

Updates from Reed

Early-year engagement metrics are tracking as expected, with nearly half of the overall alumni engagement goal already reached. Redesigned programs are already demonstrating strong results particularly in attracting new audiences and significantly exceeding historical participation levels.

Staffing:

- Cosmo Zellman was hired as the new alumni relations Admin. Coordinator
- Chris Pearson appointed Executive Director of Development Leadership & Strategies in College Advancement

Programs & Engagement:

Progress Toward FY26 Goals (Year-to-Date)

Goal	FY26 Target	Actual to Date	% to Goal	Notes
Increase overall alumni engagement by 10%	5,169	2,285	44%	Engagement includes events, volunteering, and giving
Increase unique alumni event participation	2,167	792	37%	Tracks unique alumni attendees. Early in cycle.
Grow student participation by 20%	205	29	14%	Early in cycle; most student-heavy programs occur later in the year
Increase first-time attendees by 15%	325	31	10%	Strong potential based on recent program results

Program Highlights & Strategic Shifts

- **Alumni Holiday Party (new format)**
 - 132 unique attendees
 - Over 60 attendees had **never attended the event before**

- Format shift successfully lowered barriers to entry and expanded reach
- **Alumni College (reimagined format)**
 - Two programs held to date
 - 210 unique attendees total
 - Prior years averaged 35–60 attendees

October 26, 2025, 5 p.m. PT/8 p.m. ET—Journalist [Laura Jeeded '19](#) spoke about the political ideology that motivates government control over universities and colleges

December 7, 2025, 5 p.m. PT/8 p.m. ET—[Professor Kathryn Oleson, dean of the faculty](#), presented on how Reed and other institutions of higher education are affected by current political and societal challenges.

UPCOMING February 8, 2026, 5 p.m. PT/8 p.m. ET—[Professor Margaret Scharle, Rosemary Weitkamp Professor of Philosophy and Humanities](#), will present about AI and the purpose of liberal arts education.

UPCOMING April 19, 2026 5–6:30pm PT/8–9:30pm ET—Sheena McFarland, [Chief Communications Officer](#), Reed College, will present about how language can foster belonging, trust, and shared purpose as the college implements its mission-driven values.

- **Hum 110 Book Club**
 - 458 unique attendees to date
 - Continues to be one of the most effective high-reach engagement tools
- **Reed on the Road**
 - Paused in FY26
 - Will return in FY27 with a redesigned model aligned with campaign priorities
 - Decision reflects declining attendance and a strategic reallocation of staff and budget resources
- **Forum for Advancing Reed (FAR)**
 - Paused in FY27
 - Replaced by an **in-person Alumni Board leadership retreat**
 - Scheduled for **Wednesday, June 10**, during Reunions
 - Dorm housing will be available to support participation
 - Shift prioritizes leadership development, alignment, and campaign readiness

- **Parent & Family Weekend**

- Strong attendance and positive feedback
- Highlights included academic sessions, community-building events, and clearer pathways for ongoing parent engagement
- Provides a foundation for expanded parent participation in FY27–FY28

Financial & Planning Considerations:

- We are preparing a **FY27 budget with a \$67K (25.09%) reduction.**
- Planning is focused on protecting high-impact, high-reach programs
 - Chapters
 - Professional networking
 - Student & young alumni focused events

Committee Reports and Updates from Leadership Groups

Griffins of the Last Decade (Formerly Committee for Young Alumni)

Laramie Silber

Looking Back

- In September, it was extremely rewarding at both FAR and at the Reed Union to see the organic connections being built between alumni and students (as well as those groups with staff & faculty). Kudos to everyone who created opportunity for those interactions.
- The New Alumni Welcome pizza parties in October showed a fantastic turnout, especially a lot of new faces. GOLD is excited to partner with CLC again on future projects.

Looking Forward

- *When Griffins Graduate* series is continuing to develop well. At our October meeting we formed working groups and decided to hold the inaugural session in person at Paideia
 - Tagline: Don't have it all figured out? Good, neither do we. Come ask the messy questions. Because this isn't just about jobs and bills—it's about how Reedies keep being Reedies once the thesis is turned in and the world opens up.
- Paideia - In addition to the WGG session, GOLD will be repeating World Domination 110 on how to be an engaged alum, and are adding World Domination 220 for those ready to cover the advanced material

Diversity and Inclusion Committee

Lilia Raquel Rosas

-

Reed Career Alliance

Matt Giger

-

Chapter Leadership Council

Gray Karpel

- Chapter fall and winter events were great - especially the global "Griffins of the Last Decade" welcome party on Saturday, October 4, 2025, which was a huge success. Chapters have set goals for engagement over this year, and are working to define their signature events. If you have ideas for events you'd like to see, please reach out!
 - 224 attendees at GOLD pizza event out of 297 RSVPs. 57% of attendees were GOLD alumni, 43% other cohorts.
 - 4 chapters with highest attendance, Portland at 37, DC at 27, and New York/Bay Area at 22 attendees each
 - Average cost per person was \$16.72, our goal was \$15-20 pp.
 - Attendance outside of GOLD attendees was very evenly distributed between cohorts 2, 3, and 4. (average 30 people per cohort)

Foster-Scholz Club

Barbara Stross

- Jon Quitslund reported that F.A.R. this year was good for intergenerational connections, and useful for hearing from alumni who "have an ax to grind with Reed". What they have to say might help bring alums back to Reed.
- Breakout sessions during the Hero's Journey into Retirement was a good way for folks to engage with others. Discussion of human "be-ings" and "do-ings".
- (Those content to see the world; those who judge themselves by what they do in the world.)
- The Dylan Penningroth lecture on The Hidden History of Black Civil Rights brought out a number of F-S Club members.
- Don has invited SAGE to give a presentation to the Club. The award to Dr. Dimento went well.
- Meg Scharle is happy to give a presentation to alumni; the "talk-back" discussions after the play are fun for alumni and current students alike. We would welcome a matinee, or if that's not possible, having reception instead of dinner to keep ticket costs reasonable, and boost attendance by alumni. Reception could include all alumni and/or families of students involved in performance.
- We talked about a book club discussing Tim Berner Lee's This is for Everyone. We also discussed planning/organizing for end of life to make that easier for those coming after us. We would also be interested in learning more about technology/AI/the digital world. Holly Pruitt might talk about the Death Cafe, but she doesn't have time this academic year. We may have a zoom session on genealogy this fall. We would like to invite Bill Jagust to speak on the aging brain, but he hasn't responded to inquiries. John Sheehy said that people are drawn to creativity after retirement from work ("refire, don't retire").
- For reunions coming up in June, we discussed a special ribbon for new F-S Club members and possibly complimentary luncheon. We would like to introduce F-S membership as "graduation" into 40th year, a prize (not a penalty of aging). We could have more publicity through the Reed

magazine, or Reedenews. Something like "What is a Reedie Anyway", as "Reedies through the Years".

- The F-S Club page on the Reed website should be updated, explaining what the Club is, why it exists, what/who it is for.
- Next meeting is January 14, 2026 at 3:30 p.m.

Alumni Trustees

Carla Beam

-

All for Reed

Katherine Lefever

Fall/Winter Sprint Campaign Information:

Number of committee members	19
Total assigned prospects	100
Contacts/touchpoints reported	255 Contact complete: 60 Committed gift: 35 Committed gift but not yet made: 11
All gifts from prospects	\$75,310 Total Annual Fund Gifts \$52,110 from Committee Member Gifts \$23,200 from Committee Outreach Efforts

AFR volunteers completed their second outreach period under the new All For Reed (AFR) model in November for fiscal year 2026. This campaign reflected several important developments and successes:

Targeted Outreach Strategy

Reed staff identified a limited group of donor prospects for targeted outreach. These individuals represented an undercultivated segment of mid-level donors, supporters with a history of giving to Reed who had not yet contributed during the current fiscal year and were not assigned to a Gift Officer. Through intentional peer-to-peer engagement, volunteers aimed to re-engage these donors, strengthen personal connections, and encourage renewed giving and qualification. The results demonstrated the value of relationship-driven outreach.

Committee Expansion and Inclusion

With the transition from *Alumni Fundraising for Reed* to *All For Reed*, the committee is positioned to

include not only alumni, but also parents, and eventually, faculty/staff, and current students. At present, AFR is actively growing its alumni and parent volunteer base, with a goal of developing a student engagement plan later this year.

During this outreach period, four parents of current Reed students participated by calling other parents, and six additional alumni joined the committee.

A parent volunteer was added to the committee to lead outreach to Reed families in China, significantly expanding AFR's international engagement. Through this volunteer's efforts, four families in Guangzhou spent time together sharing experiences, formed a Reed Parent WeChat group connecting multiple cities, and expressed appreciation for Reed gifts and the culture of giving. All participants agreed that supporting AFR is meaningful, and donation links were shared for follow-up.

Leadership Model: Co-Chairs

AFR utilizes an incoming/outgoing Co-Chair model. Katherine is serving in her second year as Co-Chair, and Glenn Davis will join as Co-Chair for the Spring/Summer Sprint and the next fiscal year. This structure provides:

- Supported leadership experience through shared responsibility and partnership with an experienced leader
- Built-in growth and mentorship, allowing leaders to learn in year one and lead confidently in year two
- Sustainable volunteer engagement, reducing burnout through shared leadership and smooth transitions

Tracking and Reporting

A streamlined reporting form allows AFR volunteers to easily record each contact and its outcome. This system enables volunteers to focus on meaningful outreach while managing a reduced number of assigned contacts. Reed staff then add this information to the database, improving accuracy, efficiency, and impact measurement.

All For Reed Timeline 2025–2026

- **October 14, 2025:** Kick-off meeting – Fall/Winter Sprint
- **October 14- November 14, 2025:** Relationship cultivation and assigned solicitations
- **March 2026 (TBD):** Kick-off meeting – Spring/Summer Sprint
- **March 24- April 28, 2026:** Relationship cultivation and assigned solicitations

AFR Goals and Progress

- **100% Committee Participation in Annual Fund Giving**
Through the Fall/Winter Sprint, committee members have contributed \$52,110 to the Annual Fund, achieving 89% participation to date. This reflects strong commitment and meaningful collective impact.

- **100% Committee Participation in Outreach**

To date, 94% of members have completed the outreach goal. Members commit to attempting contact with five assigned individuals per sprint, across two sprints per year, totaling ten contacts annually. Participation reflects strong progress toward the annual goal.

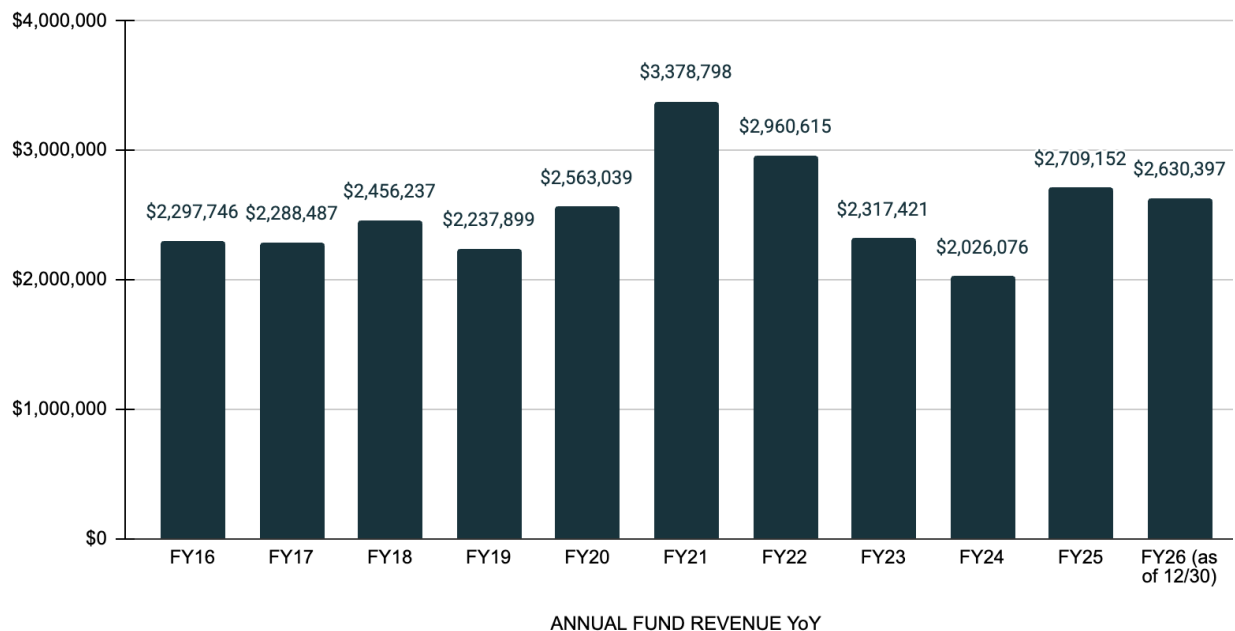
- **Engage 30% of Prospects Through Personal Connections Leading to a Gift**

During the first outreach period, volunteers successfully connected with 60% of assigned prospects, and 35% of those connections resulted in gifts, exceeding the engagement goal and underscoring the effectiveness of personal outreach.

General Annual Fund updates:

- As of 12/30, we have raised \$2,630,397, 57% of our \$4.6M fiscal year 2026 goal. The bar chart below shows the year-over-year comparison between July 1 and December 31 for the last ten fiscal years. The FY26 dollar amount is as of December 30. Our gift processing team is still logging year-end gifts and we are confident that we will exceed last year's dollar amount.

Annual Fund YoY revenue | July 1–December 31



- Our month-over-month breakdown shows that November 2025 was the second-highest in the last ten fiscal years, with \$491,520 raised. The average total dollars raised during the second quarter of the fiscal year in the last ten fiscal years is \$2,526,085, and as of 12/30, we have exceeded it by at least \$100,000.

Annual Fund dollars raised MoM and QoQ FY16–26								
	July	August	September	First Q	October	November	December	Second Q
FY16	\$185,503	\$49,591	\$64,904	\$299,998	\$323,147	\$539,410	\$1,135,190	\$1,997,748
FY17	\$56,044	\$166,695	\$116,410	\$339,149	\$322,904	\$365,522	\$1,260,912	\$1,949,338
FY18	\$207,435	\$44,293	\$131,871	\$383,598	\$494,048	\$429,240	\$1,149,351	\$2,072,639
FY19	\$207,435	\$78,539	\$143,653	\$429,626	\$382,006	\$394,088	\$1,103,284	\$1,879,378
FY20	\$191,229	\$127,349	\$205,739	\$524,317	\$377,936	\$403,395	\$1,257,390	\$2,038,722
FY21	\$473,359	\$167,434	\$524,883	\$1,165,676	\$323,624	\$238,254	\$1,651,244	\$2,213,122
FY22	\$193,953	\$74,947	\$212,055	\$480,954	\$372,955	\$375,942	\$1,730,765	\$2,479,661
FY23	\$193,953	\$49,609	\$110,112	\$353,674	\$259,562	\$373,434	\$1,285,027	\$1,918,022
FY24	\$148,111	\$263,439	\$129,941	\$541,492	\$189,450	\$349,600	\$945,535	\$1,484,584
FY25	\$330,017	\$72,428	\$168,926	\$571,371	\$200,529	\$414,067	\$1,523,185	\$2,137,781
FY26 (as of 12/30)	\$414,148	\$76,765	\$212,116	\$703,029	\$307,768	\$491,520	\$1,128,080	\$1,927,368

- A deep dive into our direct mail appeals shows that our September appeal exceeded last September's results in terms of dollars and donors. We wait to pull direct mail results because, in true Reed fashion, our donors continue to send gifts using the reply device included in the envelope a month or two after they receive it. Our response rate goal for this year's September direct mail appeal was 1.6%, and our actual rate well exceeded that, with 3.21%. Our average gift size goal was \$506, and our actual average gift size exceeded that, with \$583.
- Our new payment processor is working beautifully.
 - We can see payment method analytics, and 40% of gifts are made using new payment methods (a mix of Venmo, Google Pay, Apple Pay, PayPal, and even DAFpay!)
 - We can also see how donors are responding to suggested gift amounts on our forms. 84% of constituents used the suggested amounts.
- In late fall, we added two new stewardship touches for our Evergreen Society donors and donors who made their first-ever Annual Fund gift this year.
 - **Evergreen Society quarterly stewardship:** This email includes a short video featuring Briar Brooks '27 as she moves through a day in her life on campus. Check out the [dedicated web page](#) for this stewardship effort.
 - **First-ever Annual Fund gift email:** [This email](#) now goes out once a month to those who make their first Annual Fund gift in the prior month. The timeline at the bottom of the email demonstrates the impact of our donors on Reed and Reedies.
- Reed's Annual Fund team was invited to present at the Council for Advancement and Support of Education (CASE) conference in March in San Diego. They will lead a session titled "Reimagining Direct Mail and Email Solicitation and Stewardship Strategies," highlighting how we have fine-tuned our audience segments, messaging, and data benchmarking to increase Annual Fund revenue and improve donor retention.

September 21, 2025 Minutes

Roll Call

3 minutes

Peter Miller

Board Members:

Katie Rempe; Andrei Stephens; Allison Groves; Vasiliy Safin; Matt Giger; Claire Manson; Nico Terry Laramie Silber; Gray Karpel; Peter Miller; Patrick Burkhart; Lizbeth Adams; Caroline Spiggle; Caitlin McKenna

Guests:

Brian Martin

Dave Baxter

Staff:

Tess Buchanan; Jaime Mathis; Amy Hesse; Jennifer Manning; Fiona Simms; Aurore Giguet; Hieu Nguyen

Approval of June Minutes

2 minutes

Katie Rempe

No objections, comments or additions

Katie moved and Andrei seconded the motion to approve the minutes. Motion carried unanimously.

Review of Agenda and Opening Remarks

10 minutes

Katie Rempe

- Choosing dates for the next two meetings
 - January 4 or 11—we will take a poll
 - April 12 (tentative)
 - FYI Paideia is Jan 17–25
- Annual fund challenge
 - This fall, we'd like to issue a challenge to ourselves as a board: 100% participation in the Annual Fund by December 31.
 - Reaching this milestone before the end of the calendar year will allow us to send a letter to the Board of Trustees sharing that the Alumni Board is fully invested in Reed's future—not just with time and leadership, but with philanthropy as well.
 - Participation at this level sends a powerful message: we stand behind the college, and we're modeling the kind of support we hope to see across the alumni community.
 - Let's make it happen and be able to brag to the Trustees about our 100% participation record going into the new year.

Updates from the Nominations Committee

10 minutes

Andrei Stephens

- Call for a vote to approve the [slate](#) (← click to find the voting link!)
 - Executive Committee
 - At-large members
 - Alumni Trustees
 - Honorary Alumni
 - Nominations Committee & Babson Award

- The Nominations Committee had a tie for the Alumni Trustee Nominee, as one committee member recused themselves. All board members have been asked to vote for the Alumni Trustee nominee by the end of today so the full slate can be submitted.
- Katie moved to approve the slate of candidates. The motion passed unanimously.

Remarks from Vice President for Advancement	20 minutes	Hieu Nguyen
● Reflections on his first year as VP		

<u>Updates from Reed</u>	5 minutes	Aurore Giguët
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- Restroom graffiti
 - The Presidential Campus Climate committee has discussed many options to address the harmful graffiti that has been occurring on campus recently. At this time the committee has chosen to paint the bathrooms and enact a new policy that all graffiti in bathrooms will be painted over promptly.

<u>Updates from AB Committees</u>	15 minutes	Committee chairs
● GOLD (formerly CYA) ● DIC ● <u>RCA</u>		Laramie Silber Lilia Raquel Rosas Matt Giger

Other Updates		
● <u>Chapter Leadership Council</u> ● <u>Foster-Scholz Club Steering Committee</u> ● <u>Alumni Trustees</u> ● <u>All For Reed</u>	5 minutes 5 minutes 5 minutes 5 minutes	Gray Karpel Barbara Stross Katherine Lefever

President's Wrap-Up	5 minutes	Katie Rempe
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Adjourn	1 minute	
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Nominations

Executive Committee:

Katie Rempe '05—Past President
Laramie Silber '13— President
Peter Miller '06—Vice President
Gray Karpel '08—Secretary

At-large Board Members (up to five):

Rick Beaumont '08
Molly Moss '95
Jefferson Ratliff '25
Susan Shea/Capwell '04
Amanda Waldroupe '07

Chapter Leadership Council Representatives:

Ashley Potter '07
Nico Terry '17
Gray Karpel '08

Alumni Trustee:

Andrei Stephens '08
Avy Mallik '07
[Vote here](#)

Honorary Alumni:

Dan Gerrity
Laura Liebman

Updates from Reed

Name Change

- Alumni Relations & Volunteer Engagement (ARVE) has been renamed **Alumni Relations & Parent Engagement (ARPE)** to reflect expanded scope.

Staffing

- Fred has left his role as our **Administrative Coordinator**; a search is underway for a replacement.
- The interview process is in progress for the new **Executive Director of Development**.
- Alice Harra (**Associate Dean of Students, Director of Center of Life Beyond Reed**) has retired, leaving behind a strong legacy of student career and professional development support.

Programs & Engagement

- We have engaged Maya Gasuk, **an alumni engagement consultant**, to review our programs, volunteer structures, and campus partnerships. She is helping us set clear priorities, refine structures for our volunteers, and strengthen how we measure engagement.
- **Alumni College**: 335 signups to date from alumni and parents. This year's theme "*The Value of a Liberal Arts Education*" offers engagement through both virtual and in-person programming.
- **Hum 110 Lecture Series (Year 2)**: over 740 registrations (687 registrants last year from **35 states and 33 countries**) highlight strong global interest in Reed's academic cornerstone. In need of additional hosts.
- **Reed on the Road**: FY26 format updated to feature faculty lecture + reception + leadership donor dinner; proposal for Portland program to move to be during Reunions due to declining attendance.
- Ongoing work to **align alumni engagement with campaign priorities** as Reed prepares for the public launch of its \$350M comprehensive campaign in October 2025.
- **Parent & Family Weekend 2025** (Nov 7–8) planning in progress.
- Implementation of a standardized **post-event reporting process**.
- **Portland Alumni Holiday Party** event structure has changed from a dinner to a reception to improve accessibility, attract younger alumni, and preserve the Boar's Head Procession as the central tradition. Ticket price reduced from \$100 to \$25.
 - Meeting with long-time supporters to inform them of the change.
- **Travel Program** is continuing with strong momentum. Upcoming 2026 faculty-led trips include *Malta & Sicily* (led by Nigel Nicholson) and *Greece* (led by Ellen Millander).
- Upcoming **Reed Union** on the Honor Principle will take place in Kaul Auditorium on **September 26, 3:30–5:00 p.m.** The event is open to alumni.
- **Reunions 2025**: planning already underway.

FY26 Goals

- **Increase unique alumni event attendance** by 25%, reaching 2,356 unique attendees by June 30, 2026.
- **Increase overall alumni engagement** by 10%, connecting 5,169 alumni through events, volunteering, or giving.
- **Strengthen the pipeline** by increasing student participation in alumni events by 20% (from 171 to at least 205).
- **Increase first-time alumni event attendance** by 15%, growing from 284 in FY25 to ~325 in FY26.
- **Expand parent participation** by piloting parent involvement in at least one regional event, one career panel, and Alumni College, with exploration of additional opportunities where it makes sense.
- **Support campaign readiness** by aligning alumni and parent engagement strategy with the public launch of Reed's \$400M campaign in October 2025.

Admissions & Budget

- FY25 1,388 (1,440 projected), FY26 1,310 (1,361 projected)
 - Enrollment declines are causing:
 - Tuition revenue decreases

- Higher financial aid rates
 - Financial Aid FY25 41% (39% budgeted), FY26 41.5% (39.5% budgeted)
 - Auxiliary revenue decreases (e.g. room and board)
 - Continuing operating deficits
- FY27 & FY28 aligning expenditures with budgets
 - No planned layoffs
 - Being attentive to expending resources
 - Identifying operational efficiencies
 - Working to increase enrollment
- While the declines are impacting current finances, the college remains stable, with \$15.5 million in a rainy day fund to help while revenues and expenses are balanced.

Committee Reports and Updates from Leadership Groups

Griffins of the Last Decade (Formerly Committee for Young Alumni)

Laramie Silber

- We held our first meeting of the academic year on Aug 24th. In our prior meeting we had open discussion around “barriers to volunteering”; this meeting we built on the theme exploring what desired “impact motivated us to volunteer” and how to support that passion in others
- The Committee is planning a virtual series on the most befuddling obstacles Reedies face after graduation – *When Griffins Graduate*. We developed themes at the August meeting and are working on refining topics and recruiting speakers.
- Reed Union to discuss the Honor Principle: Sept 26, in Kaul 3:30–5:00 p.m. [RSVP form for alumni](#). GOLD does not have a lot of Portland-based right now, but a good opportunity for committee members to encourage their young alumni contacts and classmates to attend.
- Continuing to work with CLC and staff on the New Alumni Welcome Fall pizza parties on Oct 4.
- Paideia is Jan 17–25, 2026 (Sat–Sun). GOLD will discuss at our Oct meeting repeating/updating/expanding our class from last year on being an engaged alum. Last year applications opened in Oct and hybrid/virtual classes were possible.

Diversity and Inclusion Committee

Lilia Raquel Rosas (prepared by Fiona Simms)

- DIC has been providing input and feedback on the program for the [Forum for Advancing Reed](#)
- At our meeting planned for Friday, September 19, we will be discussing potential event ideas that can support students.

Reed Career Alliance (RCA)

Matt Giger (prepared by Amy Hesse)

- [Reed Alumni Méntör Program \(RAMP\)](#)
 - Career Coaches and Pathfinders merged into a new program with similar tools incorporating strong features of each
 - October 1 - New peer career mentoring program launch

- 24 Coaches and Pathfinders have signed up to be RAMP volunteers
- Two orientation sessions held for existing Coach & Pathfinder volunteers
- [RAMP volunteer sign-up form](#)
- New volunteers will be onboarded starting in late October
- **Government & Politics**
 - Chair: [Dylan Rivera '95](#)
 - October 22 - [DC Capitol Quest Fellows](#) alumni-student event
 - [Invitation sent to alumni in DC area working in government, politics, and law](#)
 - January 2026 (Paideia) TBD - Virtual panel with [Kerry Skemp '05](#) and [Tina Bardot '23](#), talking about pivoting from federal jobs to other careers. Looking for 1-2 additional panelists who were affected by federal layoffs.
 - Spring 2026 - Virtual panel about activism and resistance movement (Laura Jedeed '19 expressed interest)
 - June 2026 (Reunions) - In-person panel, may be politically-oriented
- **Healthcare & Medicine**
 - Committee Members: [Catherine Dalton '98](#), [José Guillén '03](#), [Duncan Ramsey '04](#) & [Charles Tauber '75](#)
 - Discord group launch in the coming months
 - September 28, 5:30pm PT - Virtual panel showcasing Reedie gynecologists who are advocating for access to essential reproductive healthcare ([register](#))
 - Panelists
 - [Marguerite Cohen, MD '75](#) (she/her) Obstetrics and Gynecology Physician at [Cascade Women's Health](#) - Portland, OR
 - [Gene de Haan, MD '05](#) (they/them) [Obstetrics and Gynecology Physician and Medical Director, Gender Pathways Clinic, Kaiser Permanente](#) - Portland, OR
 - [Jen Rupert, MD '90](#) (she/her) [Obstetrics and Gynecology Physician at Kaiser Permanente](#) - Portland, OR
 - Moderator
 - [Olivier Ezell, MD '16](#) (they/them) Emergency Physician, Ultrasound Fellow '26, University of New Mexico, Albuquerque, NM
- **Legal** ([website](#))
 - Chair: [Andrew Schpak '01](#)
 - September 3, 2025, 4:30–7pm - Portland summer social alumni event at Stoel Rives, hosted by Kris Russell '08 (14 attendees)
 - October 22 - [DC Capitol Quest Fellows](#) alumni-student event at Davis Wright Tremaine
 - [Invitation sent to alumni in DC area working in law, government & politics](#)
 - November 13, 6pm - Bay Area Legal Network Event at Redfield Cider in Oakland, CA ([register](#))
 - Kate Aishton '04, Jacob Canter '14, Mark Mosley '81 hosting
 - January 2026 (TBD) - Paideia event with Jacob Canter '14 and other alumni about careers in law

- **Sustainability**
 - Committee Members: [Kerry Skemp '05](#) and [Tina Bardot '23](#)
 - Discord group launch in the coming months
 - September 20 - [Coastal Cleanup Day](#) in California, various locations
 - November 19 - Arlene Blum lecture & reception on campus
 - Cross-promoting [sustainability events on campus through Sustainability and Environmental Justice initiative](#) and other groups
- **Tech**
 - Chair: [Matt Giger '89](#)
 - Discord group launch in the coming months
 - Spring 2026 - Virtual panel exploring data, cybersecurity, government & law - (cosponsorship with Government and Legal?)
 - Spring 2026 - In-person tech networking event in Seattle area with Su Liu '13 and Puget Sound alumni chapter

New Networks Launching in FY26:

- **Arts, Creativity, and Expression** (launch October 2025)
 - Committee Members: [Dave Baxter '87](#) (fine arts and art education), [Claire Dennerlein-Manson '02](#) (Public and Media Relations - Pink Martini & Heinz Records)
 - [Bronwyn North-Reist '07](#) (film and TV production) and [Charlie Wilcox '16](#) (Artist, Faculty Administrative Coordinator, Reed College)
 - September 12 - Kickoff meeting
 - October 2025 - 1st email invitation to join network
 - November 5 - Greg MacNaughton Cooley Gallery tour this fall as network/chapter co-sponsored event, reception following
 - Spring/Summer 2026 - Possible arts & entertainment networking event in Los Angeles co-sponsored by Southern California chapter
- **Business, Entrepreneurship, & Finance** (launch October/November 2025)
 - Committee Members: [Bryan Hagen '91](#) and [Govind Nair '83](#) agreed to support committee
 - Continuing to reach out to additional committee members
 - October/November 2025 - 1st email invitation
 - June 26, 2025 5:30pm - Summer social and business & finance networking on the Empire Rooftop in New York with Michael Stapleton '10, Peter Miller '06 of New York chapter
 - March 2025 TBD - New York Financial Fellows - alumni-student mixer
- **Education** (launch Spring 2026)
 - Committee Members: [Thomas Weber '83](#) (PreK-12 ed) and [Advait Jukar '11](#) (higher ed)

Chapter Leadership Council

Gray Karpel

Reminder to join your local chapter for the global "Griffins of the Last Decade" welcome party on Saturday, October 4, 2025! Each city will host a party so that recent grads will be able to connect with local alumni wherever they find themselves this fall. Chapters are also working on this fiscal year's events and setting goals for engagement. If you have ideas for events you'd like to see, please reach out!

Foster-Scholz Club

Barbara Stross

Foster-Scholz met virtually on July 22nd this year.

We reviewed the steady rise in attendance at F-S events since 2021, noting that it helps to have current members contact classmates personally in addition to sending out group invitations. Oral history sessions that are free-wheeling, story-telling groups are quite successful.

We felt that it could be useful and interesting to open some F-S sponsored events to Reedies of all ages.

Discussion of reunions included the suggestion that we encourage more interactions between groups, and continuing our questions about driving factors for affinity groups--majors, careers, hobbies?

The goals we set include providing eight annual events for Reedies nearing or post-retirement; offering members more opportunities to volunteer, on campus and otherwise; and hosting cross-generational conversations.

Upcoming programming we discussed for fall:

*The Hero's Journey, with Wally Englert and a panel of four alumni in a Zoom session, with breakout rooms for small groups to share their own stories.

*Memoir Writing, with several ideas from members, and plans for another F-S meeting to suggest more specific ways to facilitate this, hoping that Roger Porter would help further this discussion.

*A Gray Fund information session, State of the Union.

*F-S members are invited to a talk by civil rights legal scholar Dylan Penningroth (October 14th, 4:45 p.m.

Committee members will continue to think about speakers for When Reedies Retire events/presentations. We already have lots of ideas.

Alumni Trustees

- Board of Trustees meeting on October 9 - 11

All for Reed

Katherine Lefever

Most recent campaign information:

Number of committee members	11
Total assigned prospects	45
Contact reports submitted	87 Contact made: 13 Committed gift: 8 Committed gift but not yet made: 3
All gifts from assigned prospects	\$26,000 Annual Fund \$12,000 Other

AFR's first outreach period under our new model wrapped in June. There were several noteworthy things about this campaign:

- Targeted contacting to a limited number of donor prospects selected by Reed staff
 - These prospects had all made a prior gift to Reed but had not given in at least a year. They were all mid-level donors who are not currently assigned to a Gift Officer. Our hypothesis was that this is an undercultivated segment that might benefit from some personal peer outreach.
- We had two parents of current Reed students engaged for the first time, who made calls to other parents. With the change of name from *Alumni Fundraising for Reed* to ***All For Reed***, we have opened up this committee to future participation not just by parents, but also faculty, staff, and current students.
- New contact report google form set up for AFR volunteers to easily record each contact made and the result, to be then added to the database by Reed staff.

This outreach period was a proof of concept as we implemented recommendations from the Annual Fund consultant's report. Now that we have one sprint behind us, we are looking to recruit more committee members. The AFR steering committee job description is attached.

All For Reed Timeline 2025-2026

Oct 14, 2025: Kick-off meeting

Oct 14- Nov 14, 2025: Relationship cultivation and assigned solicitations take place

AFR Goals

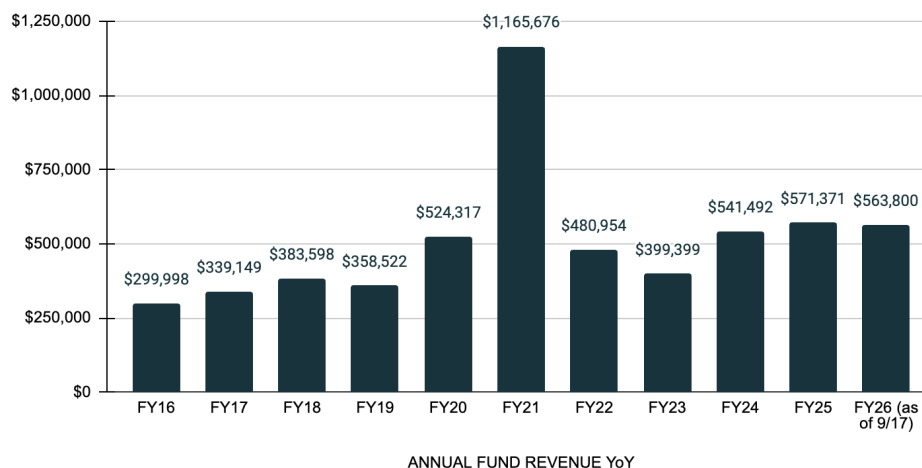
- **100% committee participation in Annual Fund Giving** - For the first time, we made making a gift to the Annual Fund a requirement for participating on the AFR steering committee.

- **100% committee member participation in outreach** - All members committed to attempting to contact 5 assigned individuals/prospects per sprint (2x year) for a total of 10 contacts annually.
- **Engage 30% of all donor prospects with a personal conversation that leads to a gift** - our first outreach period we made successful contact with 28% of our prospects, 60% of which resulted in gifts!

General Annual Fund updates:

- **Our FY26 Annual Fund goal is \$4.6 million.** As of 9/17, we have raised \$563,800, 12% of our overall dollar goal. The bar chart below is a snapshot of the year-over-year comparison between July 1 and September 30 for the last ten years. The FY26 dollar amount is as of September 17.
- We are in a good position to end the first quarter of the fiscal year strong. The breakdown below shows month-over-month Annual Fund revenue over the past ten fiscal years. The FY26 September dollar amount is as of September 17.

Annual Fund YoY revenue | July 1–September 30



Annual Fund dollars raised MoM and QoQ FY16–26				
	July	August	September	First Q
FY16	\$185,503	\$49,591	\$64,904	\$299,998
FY17	\$56,044	\$166,695	\$116,410	\$339,149
FY18	\$207,435	\$44,293	\$131,871	\$383,598
FY19	\$207,435	\$78,539	\$143,653	\$429,626
FY20	\$191,229	\$127,349	\$205,739	\$524,317
FY21	\$473,359	\$167,434	\$524,883	\$1,165,676
FY22	\$193,953	\$74,947	\$212,055	\$480,954
FY23	\$193,953	\$49,609	\$110,112	\$353,674
FY24	\$148,111	\$263,439	\$129,941	\$541,492
FY25	\$330,017	\$72,428	\$168,926	\$571,371
FY26 (as of 9.17)	\$404,148	\$76,765	\$82,887	\$563,800

- Efforts are starting earlier than in past years: Emails reminding our donors of the anniversary of their last gift started in August. Our first direct mail solicitation was mailed on September 2, and the calling program started on September 8.
- The Annual Fund & Advancement Communications and Strategic Communications & Marketing teams collaborated over the summer to improve our [giving web pages](#). We have made changes to the way the information is presented and created [a dedicated web page for the Annual Fund](#), something our site previously lacked.